The AED Foundation is a leader in workforce development and the industry’s foremost source for training, technical expertise, education, and research. Through career development programs, technical expertise, and research, we are working to ensure a strong and vibrant industry by reducing the technician shortage and providing the industry with qualified personnel.

The AED Foundation offers a robust suite of programs to increase the number of qualified technicians and provide opportunities for career advancement. The AED Foundation programs offer not just job training, but also long-term career pathways and continuing education.

The AED Foundation programs have an impact on the industry and its workforce. Your support is critical to help drive results for the industry and tackle the technician shortage.

Your Support Matters! Contribute today by visiting bit.ly/2019aedfcampaign to help drive results for the industry and tackle the technician shortage.

CONSTRUCTING THE INDUSTRY’S WORKFORCE TODAY

THE AED FOUNDATION IS CONSTRUCTING PATHWAYS TO OPPORTUNITIES FOR YOUR BUSINESS.

Check out our 2018 highlights below:

- Six new technical programs were accredited/recognized
- Contributions increased by over 8 percent
- The AED Foundation Gala hosted over 460 paid attendees
- Introduced Technical Certification to the industry, including students at technical schools
- Introduced Sales Management Certification

THE AED FOUNDATION IS ACCREDITING POSTSECONDARY CONSTRUCTION EQUIPMENT TECHNOLOGY PROGRAMS.

In 2018, the AED Foundation accredited 64 postsecondary construction equipment technology programs. The AED Foundation program accredited postsecondary construction equipment technology programs. The AED Foundation program accredited technical programs in the heavy equipment industry.

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THE 2018 AED FOUNDATION BOARD OF DIRECTORS:

- WHIT PERRYMAN, Chairman
- JEFFREY SCOTT, Vice-Chair
- ROBERT K. HENDERSON, President
- JAMES MCCANN, Director
- JUDY WORRELL, Director
- OTTO BRITZCHER, Director
- KENNETH SILVERMAN, Director
- JASON DAVIES, Director
- JUDY WORRELL, Director
- JAMES MCCANN, Director
- JUDY WORRELL, Director

THE AED FOUNDATION has five primary areas of focus:

- Accreditation
- Career Promotion
- Research
- Impact of Autonomous Vehicles
- Foundation Program

WHERE YOUR INVESTMENT DOLLARS GO

- Accreditation 27%
- Career Promotion 17%
- Research 5%
- Training 5%

2018 FOUNDATION FINANCIALS

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With your engagement and support, The AED Foundation can continue to address the technician shortage that is hurting the construction equipment industry.

Attend and graduate from an AED Foundation Recognized High School Program and/or an Accredited AED Foundation Accredited College Program

Why does AED Foundation Accreditation matter?
AED Foundation accredited high school programs and recognized high school programs offer their members. The programs and resources that The AED Foundation provides can be utilized by your training department. It is an excellent resource for members to use.

Expand The AED Foundation’s recognized high school programs to help ensure that area college programs have strong enrollment and a pool of qualified incoming students.

Host Career Day events at colleges with accredited programs and at recognized high schools to ensure that students, parents, educators, and other stakeholders are familiar with the career opportunities available in the construction equipment industry.

Expand educational opportunities to middle school students. To effectively address the technician shortage, and the image of the industry, it’s important to build awareness of construction equipment industry careers to students, parents, and educators as soon as possible.

Expand The AED Foundation’s Certified Technician Program and continue to serve as an industry leader in delivering industry-specific education programs to AED members.

Find Employment with an AED Member
Dealers can be confident that students who graduate from an AED Foundation accredited college program and pass the Foundation’s certified technician assessment will be qualified to work in their shop and increase the company’s bottom line from Day 1.

Education and Professional Development for Current Employees
The AED Foundation offers numerous industry-specific education offerings to your current employees, from seminars, online self-study programs and on-demand webinars to the following:

• Branch Operations Management
• Parts Management
• Service Management
• Rental Management
• Sales Management

The AED Foundation’s education offerings are geared toward ensuring that your employees gain critical one-specific skills to better serve your company’s customers and needs; ensuring your employees are staying up to date with their skills will help improve the bottom-line and profit for your dealership and ensure that service is being done efficiently and properly.

Pass The AED Foundation’s Certified Technician Assessment
For dealers, the certification program provides an objective measure of a technician’s qualifications – that’s something that’s marketable to customers and it can help raise the technician bar at the dealership.

Arkansas Governor Asa Hutchinson says, “The AED Foundation is speeding up the process to accredit a program by doing the following:

• Assisting schools with needed curriculum development and/or changes
• Continuing to work collaboratively with AED members to solve equipment issues that arise
• Providing additional funding to pay for Evaluation Team Leaders (ETLs) to decrease the time frame it takes to complete the process
• Expediting the process to accredit a program by doing the following:
• Continuing to work collaboratively with AED members to solve equipment issues that arise
• Providing additional funding to pay for Evaluation Team Leaders (ETLs) to decrease the time frame it takes to complete the process

JUDY WORRELL, BERRY COMPANIES

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