



# EVENT PROSPECTUS

**ADVANCING THE EQUIPMENT DISTRIBUTION  
INDUSTRY THROUGH NETWORKING,  
EDUCATION, & LEADERSHIP**

**HYATT REGENCY ORLANDO**

**JANUARY 15-17, 2025**

More Information at [aedsummit.com](http://aedsummit.com)

# YOU ARE INVITED!

TO THE ONLY EVENT STRICTLY DEDICATED TO  
THE EQUIPMENT DISTRIBUTION INDUSTRY



## EXPAND

YOUR DISTRIBUTION  
NETWORK



## NETWORK

WITH  
DECISION-MAKERS



## INTRODUCE

YOUR NEW PRODUCTS  
& SERVICES

Associated Equipment Distributors (AED) has brought together thousands of professionals at Summit, the premier industry event for equipment distributors, manufacturers and service providers.

Each year, more than **700 COMPANIES** attend and participate in Summit. If you are seeking high-quality distribution in North America, or if you are targeting dealers by offering services to improve their business performance, then you should know that Summit is the only industry event dedicated to the equipment distribution industry.

WE INVITE YOU  
TO JOIN US AT  
THE 2025

## AED SUMMIT

TO SEE FOR  
YOURSELF WHAT  
ALL THE BUZZ  
IS ABOUT!

More information on the 2025 AED Summit at [www.aedsummit.com](http://www.aedsummit.com)





# AED<sup>®</sup>

## SUMMIT

## WHAT IS THE AED SUMMIT?

The Summit is the only industry event that brings together equipment distributors, manufacturers and service providers under one roof.

Dealers attend to find new products to distribute, learn what's new that can help their businesses, and network with industry peers.

Manufacturers attend to meet with their existing dealers and with new potential dealers for their equipment.

Service providers attend to offer their ever expanding portfolio of products and services to a wide range of equipment dealer organizations.

## SUMMIT PROVIDES THESE UNIQUE OPPORTUNITIES

- ▶ **EXHIBIT** in the only dealer-focused expo in the industry: CONDEX – the Conference Dealer EXpo
- ▶ **MEET** with dealers in private hospitality or meeting room suites to grow your network and discuss the year ahead
- ▶ **HOST** dealer meetings for your network to present awards, share your strategies and build momentum for the future

More information on the 2025 AED Summit at [www.aedsummit.com](http://www.aedsummit.com)



# WELCOME TO ORLANDO!

Take advantage of this unique opportunity to engage with North American equipment distributors, manufacturers and service providers.

Summit provides a convenient location to accomplish important interactions with the entire equipment industry supply chain and allows you to educate distributors on your products and services!

## MAKE CONNECTIONS

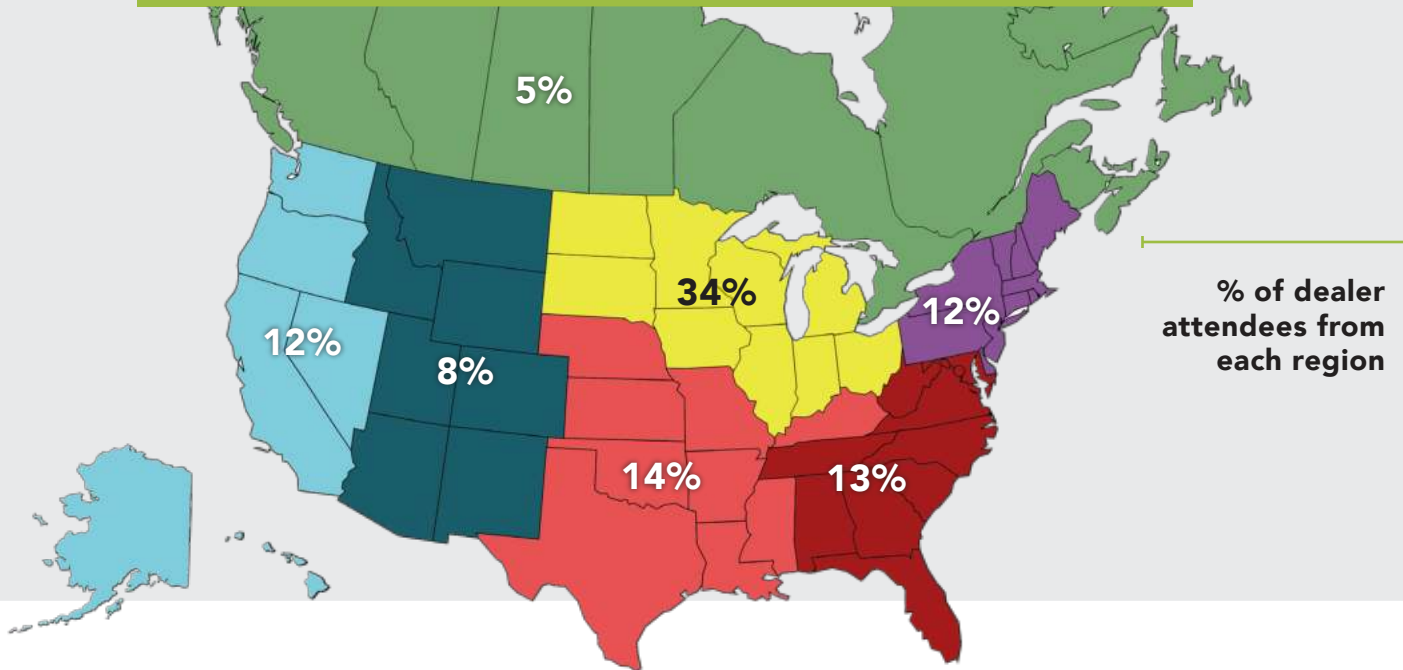
- ▶ By **EXHIBITING** in CONDEX
- ▶ By **MEETING** in hospitality or meeting room suites
- ▶ By **HOSTING** a dealer meeting

### FOR MORE INFORMATION

Contact Jon Cruthers at  
jcruthers@aednet.org or  
630-468-5127



## % OF DEALER ATTENDEES FROM EACH REGION



## STATISTICS FOR SUMMIT

(Based on 2024 attendees)

### ATTENDEES BY DEALERSHIP REVENUE

Under \$5 million	= 19%
\$5 to <\$10 million	= 5%
\$10 to <\$25 million	= 13%
\$25 to <\$50 million	= 13%
\$50 to <\$75 million	= 12%
\$75 to <\$150 million	= 13%
\$150 to <\$300 million	= 7%
\$300 to <\$500 million	= 6%
Over \$500 million	= 13%



### DEALER ATTENDEES BY TITLE

- 55%** Executive (President, Owner, CEO, Chairman, COO, CFO, Executive VP, Senior VP, VP, Director)
- 20%** General Management (GM, Branch Manager, Store Manager, Division Manager, Regional Manager, Operations Manager)
- 21%** Department Manager (Sales, Rental, Service, Parts, Product Support)
- 4%** Other

900+

Dealer Attendees

300+

Dealer Organizations

50%

of Dealers have 3 or More Attendees

More information on the 2025 AED Summit at [www.aedsummit.com](http://www.aedsummit.com)



# CONDEX

## (CONFERENCE DEALER EXPO)

CONDEX provides you with two days of dedicated exhibit hours. Interact face-to-face with dealer ownership and management who are prepared to discuss and execute buying decisions that will improve their profitability in 2025 and beyond.

### BOOTH INCLUDES

Header sign with logo, back and side walls (non-island booths only), registered attendee list

### BOOTH DOES NOT INCLUDE

Tables, chairs, electric, registration, and other booth services

### SET-UP INFORMATION

- ▶ **EXHIBITOR MOVE-IN:**  
Tuesday, January 14, 12:00 p.m. – 5:00 p.m.  
(Island Booths Only)
- ▶ **EXHIBITOR MOVE-IN:**  
Wednesday, January 15, 8:00 a.m. – 5:00 p.m.

### EXHIBITOR HOURS

- ▶ **Thursday, January 16**  
10:30 a.m. – 2:30 p.m.  
2:30 p.m. – 4:45 p.m. (Private Meetings)  
4:45 p.m. – 6:45 p.m. (Reception)
- ▶ **Friday, January 17**  
10:30 a.m. – 2:30 p.m.

### DISMANTLE INFORMATION

- ▶ **EXHIBITOR MOVE-OUT:**  
Friday, January 17, 2:30 p.m. – 5:00 p.m.
- ▶ **EXHIBITOR MOVE-OUT:**  
Saturday, January 18, 8:00 a.m. – 12:00 p.m.
- ▶ **Saturday, January 18**  
All exhibitor materials **MUST** be removed by 12:00 p.m.

## CONDEX BOOTH RATES

	MEMBER	NON-MEMBER
<b>Standard Booth</b> (First 10x10 Space)	<b>\$3,000</b>	<b>\$6,000</b>
<b>Premium Corner Charge</b> (Excludes island booths)	<b>\$250</b>	<b>\$500</b>
<b>Additional</b> (10x10 Space)	<b>\$2,500</b>	<b>\$5,000</b>

## RESERVE YOUR BOOTH TODAY!

Visit [www.aedsummit.com](http://www.aedsummit.com) to download the CONDEX exhibit space application and review exhibit hall floor plan

## EXHIBITOR MARKETING SERVICES

### SERVICES FOR ALL EXHIBITORS:

- ▶ Summit app exhibitor listing with ability for exhibitor to edit profile, upload documents
- ▶ Electronic mailing list of registered attendees

### ADDITIONAL SERVICES – CONTACT AED SALES FOR PRICING AND DETAILS:

- ▶ Lead management services
- ▶ Summit branding sponsorships



More information on the 2025 AED Summit at [www.aedsummit.com](http://www.aedsummit.com)

# HOSPITALITY & MEETING ROOM SUITES

## CREATE A COMFORTABLE ENVIRONMENT TO ENHANCE YOUR ONE-ON-ONE MEETING TIME WITH DEALERS.

An AED hospitality or meeting room provides you with a private setting for entertaining business partners and prospects, as well as conducting confidential business meetings. Suites are assigned on a first-come, first-served basis.

SUITE TYPE (QTY)	AED MEMBER PARTICIPATION FEE (PAID TO AED)	AED NON-MEMBER PARTICIPATION FEE (PAID TO AED)	SUITE SQUARE FOOTAGE	SUITE INCLUDING 1 BEDROOM RATE/NIGHT (PAID TO HOTEL)	2 <sup>ND</sup> BEDROOM OPTION RATE/NIGHT (PAID TO HOTEL)
Penthouse Suite (4)	SOLD OUT	SOLD OUT	2,068	\$2,000	\$219
Presidential Suite (3)	SOLD OUT	SOLD OUT	1,357	\$1,500	\$219
Presidential Suite Bi-Level (2)	SOLD OUT	SOLD OUT	1,357	\$1,500	\$219
Hospitality Suite (11)	SOLD OUT	SOLD OUT	950 – 961	\$450	\$219
Metropolitan Suite (45)	\$8,500	\$17,000	780 – 906	\$300	\$219
Celebration Meeting Room Suite (16)	SOLD OUT	SOLD OUT	850 – 1321	n/a	n/a





## PENTHOUSE SUITE

### COMPLIMENTARY SERVICES FOR ALL SUITE HOLDERS:

- ▶ Summit app suite listing with ability for suite holder to edit profile, upload documents, schedule meeting times
- ▶ Electronic mailing list of registered attendees,

### ADDITIONAL SERVICES – CONTACT AED SALES FOR PRICING AND DETAILS

- ▶ Lead management services
- ▶ Summit branding sponsorships

## RESERVE YOUR SUITE TODAY!

Visit [WWW.AEDSUMMIT.COM](http://WWW.AEDSUMMIT.COM) to download the CONDEX exhibit space application and review exhibit hall floor plan

### SUITE MOVE-IN

**Tuesday, January 14**  
after 3:00 pm

*\*Hotel check in time is 3pm,  
check out time is 11am.*

### SUITE HOURS

**Wednesday, January 15**  
8:00 am - 5:00 pm

**Thursday, January 16**  
10:30 am - 5:00 pm

**Friday, January 17**  
10:30 am - 5:00 pm

### QUESTIONS?

**Contact:** Jon Cruthers, Vice President

**Phone:** 630-468-5127

**Email:** [jcruthers@aednet.org](mailto:jcruthers@aednet.org)

# SUMMIT DISTRIBUTOR ATTENDEE LIST

21st Century Equipment LLC

4 Rivers Equipment, LLC

A & H Equipment Company

A.L.P.A. Equipment Ltd.

A1 Iron Corp

Ahearn Equipment, Inc.

AIS Construction Equipment Corporation

Alpha and Omega Contract Sales & Consulting

Alta Equipment Company

Amaco Construction Equipment, Inc.

American State Equipment Co., Inc.

Anderson Equipment Company

Arnold Machinery Company

Arrow-West Equipment Ltd.

Ascendum Machinery

Asphalt Care Equipment, Inc.

Atlantic Coastal Equipment

Atlas Bobcat

B&W Equipment Co., Inc

Bacon Universal Co., Inc.

Barry Equipment Co., Inc.

Baschmann Services, Inc.

Batten Trailer Leasing

Beard Equipment Co., Inc.

Beeler Tractor Co.

Bejac Corporation

Berry Companies, Inc.

Best Line Equipment, Inc.

Birkey's Farm Store

Black Cat Wear Parts

Blanchard Machinery Co.

Bob Mark New Holland Sales Ltd.

Bobcat Central, Inc.

Bobcat of Fort Wayne

Bobcat of North Texas, a div. of Berry  
Companies, Inc.

Bobcat of Omaha

Brandeis Machinery & Supply Co.

Burris Equipment Company Inc.

C & B Operations

C & N Tractors

Carter Agri-Systems

Casey Equipment Co., Inc.

CC&T - a division of GT Mid Atlantic, LLC

Central Power Systems & Services, Inc.

Century Equipment Co.

Chadwick-BaRoss Inc.

Chappell Tractor Sales, Inc.

Chicago Machinery Inc.

CIMI Inc.

Cisco Equipment

Clairemont Equipment Company

Closner Equipment Co., Inc.

CMW Equipment

Coastline Equipment

Cole Equipment, Inc.

Columbus Equipment Company

Company Wrench, Ltd.

Compass Equipment, Inc.

Construction Equipment Sales & Rental

Construction Machinery Company Inc.

Construction Machinery Industrial, LLC

Contractors Equipment Rentals, Inc.

Contractor's Machinery, Inc.

Contractors Sales Company, Inc

Cooper Equipment Company

Core Machinery

Correlli Inc.

Cowin Equipment Company, Inc.

CraneWorks

CrossTrac Equipment Company

Curtis-Lane Equipment dba Piedmont Bobcat

Del-Clay Farm Equipment

Diamond Equipment, Inc.

Ditch Witch Mid-States

Ditch Witch of Houston

DSR, Inc.

Durante Equipment, LLC

Dykstra Machinery

Dynamic Equipment Group

Easton Sales & Rentals, LLC

EJ Equipment Inc

Elvaan Equipment Solutions

Emery Equipment Sales & Rentals, Inc.

Empire Southwest LLC

EMSCO Heavy Equipment

Equipment Corporation of America

Equipment East, LLC

Equipment Sales & Service Limited

EquipmentShare

Essco Truck & Equipment

Excel Machinery Ltd.

Federal Contracts Corp

Finke Equipment

Finning Canada

Five Star Equipment, Inc.

Florida Coast Equipment, Inc.

FMI Equipment

Frank Martin Sons, Inc.

Garton Tractor Inc.

Gateway Dealer Network

Gee Heavy Machinery LLC

General Equipment & Supplies, Inc.

Global Machinery Inv. Ltd.

Great Plains Kubota

Great Southern Equipment, LLC.

Groff Tractor & Equipment, LLC

GT Mid Atlantic, LLC

Haaker Equipment Company

Hayden-Murphy Equipment Co.

Headwater Equipment Sales Ltd

Heavy Machines, LLC

Highway Equipment Company

Hills Machinery Company

Hoffman Equipment Co.

Holland Equipment Services

Horton Supply Co.

Houston Heavy Machinery

Hub Equipment

Hydromec Inc.

International Drilling Equipment

Interstate PowerSystems

J&B Underground LLC / Ditch Witch  
of South Louisiana

James River Equipment

Joe Johnson Equipment Inc.

JT Equipment

Junttan USA Inc

Kelbe Bros. Equipment Co. Inc.

Kelly Tractor Co.

Kimball Equipment Company

Kinloch Equipment & Supply, Inc.

Kirby-Smith Machinery, Inc.

Koenig Equipment, Inc.

Komatsu Company Stores

Krone America

Lee Tractor Co., Inc.

Leppo Rents

Linder Industrial Machinery Company

Luby Equipment Services

Lyle Machinery Co.

Machinery Partner Inc

MacQueen Equipment Inc.

Marshall Machinery, Inc.

Martin Equipment

Maverick Environmental Equipment LLC

Maxim Equipment

McCann Industries, Inc.

McCourt Equipment

Medico Construction Equipment Inc.

Meridian Pacific Equipment

MGX Equipment Services

Mid Country Machinery, Inc.

Mid-Atlantic Waste Systems

Miller-Bradford & Risberg, Inc.

Milton CAT

Modern Group Ltd.

Modern Machinery Co., Inc.

Morrico Equipment, LLC

MTC Equipment

Murphy Tractor & Equipment Co., Inc.

Murrysville Machinery

More information on the 2025 AED Summit at [www.aedsummit.com](http://www.aedsummit.com)

N & S Tractor  
 National Equipment Dealers, LLC  
 Newman Tractor, LLC  
 Nixon-Egli Equipment Co.  
 Oak Hill Equipment, LLC  
 Ohio CAT  
 Okada America, Inc.  
 O'Leary's Contractors Equipment & Supply Inc.  
 Orange Power Group, LLC  
 Oregon Tractor & Equipment Co., Inc.  
 Orion Equipment  
 OSC Manufacturing and Equipment Services, Inc  
 Overson's Farm Center  
 PacWest Machinery  
 Parman Tractor & Equipment  
 Perry Brothers Equipment Company  
 Plains Ag  
 Power Equipment Co.  
 Powerscreen of California, Nevada & Hawaii  
 PowerTrac Machinery  
 ProSource Machinery LLC  
 ProTrack  
 R. B. Everett & Company  
 Rapid Rentals & Sales, Inc.  
 Rasmussen Equipment Company  
 RDM Equipment Sales & Rentals Ltd.  
 RDO Equipment Co.  
 RECO Equipment, Inc.  
 Rexin Equipment  
 Reynolds-Warren Equipment Co., Inc.  
 RINO Equipment Rental  
 Road Machinery & Supplies Co.  
 RoadBuilders Machinery & Supply Co., Inc.  
 Rock & Recycling Equipment, LLC.  
 Roland Machinery Co.  
 ROMCO Equipment Co.  
 RPM Equipment Sales and Rentals  
 Rueter's  
 Ruffridge-Johnson Equipment Co. Inc.  
 Ruston Tractor, Inc., dba  
     Bayou Kubota  
 S.E.S., Inc.  
 Sanitation Products, Inc.  
 Sansom Equipment Company, Inc.  
 Scott Equipment, Inc.  
 Scott-Macon Equipment  
 Seidler Enterprises  
 Seppi m. USA  
 Shafer Equipment Company, Inc.  
 Show Me Shortline Co.  
 Sims Crane & Equipment Co.  
 Sitech Louisiana  
 SMS Equipment Inc.  
 Sonsray Machinery  
 South Star JCB  
 Southeastern Equipment Co. Inc.  
 Southern States Equipment

Standard Equipment Company  
 State Machinery  
 Stephenson Equipment, Inc.  
 Stowers Machinery Corp.  
 Strongco Corporation  
 Sun Machinery  
 Sunbelt Rentals  
 Sunstate Equipment Co., LLC  
 Swanston Equipment Corporation  
 Taylor Construction Equipment  
 Texas Timberjack, Inc.  
 The G. W. Van Keppel Company  
 Thompson Rolec Enterprises LLC  
 Thompson Tractor Co., Inc.  
 Titan Machinery Inc.  
 Torgerson's LLC  
 Toromont CAT  
 Total Equipment & Rental  
 Tracey Road Equipment Inc.  
 Tractor & Equipment Co.  
 TraxPlus  
 Triad Machinery, Inc.  
 Trinity Equipment Inc.  
 Tri-State Equipment  
 Tri-State Truck & Equipment, Inc.  
 Tyler Equipment Corporation  
 United Rentals, Inc.  
 Universal Truck Sales  
 US Equipment Sales and Rental, LP  
 Vandalia Rental  
 Van-Ed Equipment  
 Vermeer All Roads  
 Vermeer Canada Inc.  
 Vermeer Great Plains, Inc.  
 Vermeer Heartland, Inc.  
 Vermeer MidSouth, Inc.  
 Vermeer Mountain West  
 Vermeer Southeast Sales & Service Inc.  
 Vermeer Texas-Louisiana  
 Vermeer-Wisconsin, Inc.  
 Volvo Construction Equipment & Services  
 Wagner Equipment Co.  
 Warren CAT  
 Waukesha-Pearce Industries, LLC  
 West Side Tractor Sales Co.  
 Westate Machinery Co.  
 Western Pacific Crane & Equipment LLC  
 Westrax Machinery, Inc.  
 Wheeler Machinery Co.  
 Whited Equipment Company  
 Whitney & Son, Inc.  
 Wilson Equipment Co., LLC  
 Winchester Equipment Company  
 Wood's CRW Corp.  
 Yancey Bros. Co.

# DEALER MEETINGS

Start your year off at AED Summit  
 with a private event with your  
 dealers and customers. AED Summit  
 is the ideal place to recognize top  
 performers of 2024, share goals for  
 2025 and prepare for a successful  
 year ahead. Get creative – AED will  
 help with every step! Plan a breakfast,  
 lunch, dinner or other private event  
 with your entire dealer network.

## INTERESTED IN SETTING UP A DEALER MEETING?

Setting up dealer meetings has never  
 been easier. In fact, AED member  
 companies hosting a hospitality or  
 meeting room or exhibiting in  
 CONDEX can reserve meeting  
 rooms at no additional cost.

### Available Dealer Meeting Dates

Tuesday, January 14 (All Day)  
 Thursday, January 16 (Evening)  
 Saturday, January 18 (All Day)

*Participants in dealer meetings are  
 required to register for AED Summit  
 at the applicable registration rate.*

### FOR MORE INFO:

**Contact:** Jon Cruthers, VP

**Phone:** 630-468-5127

**Email:** [jcruthers@aednet.org](mailto:jcruthers@aednet.org)





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