



AED[®]

S U M M I T

EVENT PROSPECTUS

**ADVANCING THE EQUIPMENT DISTRIBUTION
INDUSTRY THROUGH NETWORKING,
EDUCATION, & LEADERSHIP**

HILTON ANATOLE - DALLAS, TX
JANUARY 19-21, 2026

More Information at www.aedsummit.com

YOU ARE INVITED!

TO THE ONLY EVENT STRICTLY DEDICATED TO
THE EQUIPMENT DISTRIBUTION INDUSTRY



EXPAND

YOUR DISTRIBUTION
NETWORK



NETWORK

WITH
DECISION-MAKERS



INTRODUCE

YOUR NEW PRODUCTS
& SERVICES

Associated Equipment Distributors (AED) has brought together thousands of professionals at Summit, the premier industry event for equipment distributors, manufacturers and service providers.

Each year, more than **800 COMPANIES** attend and participate in Summit. If you are seeking high-quality distribution in North America, or if you are targeting dealers by offering services to improve their business performance, then you should know that Summit is the only industry event dedicated to the equipment distribution industry.

WE INVITE YOU
TO JOIN US AT
THE

2026 AED SUMMIT

TO SEE FOR
YOURSELF WHAT
ALL THE BUZZ
IS ABOUT!



WHAT IS THE

AED SUMMIT?

AED Summit is the only industry event that brings together equipment distributors, manufacturers and service providers under one roof.

DEALERS attend to find new products to distribute, learn what's new that can help their businesses, and network with industry peers.

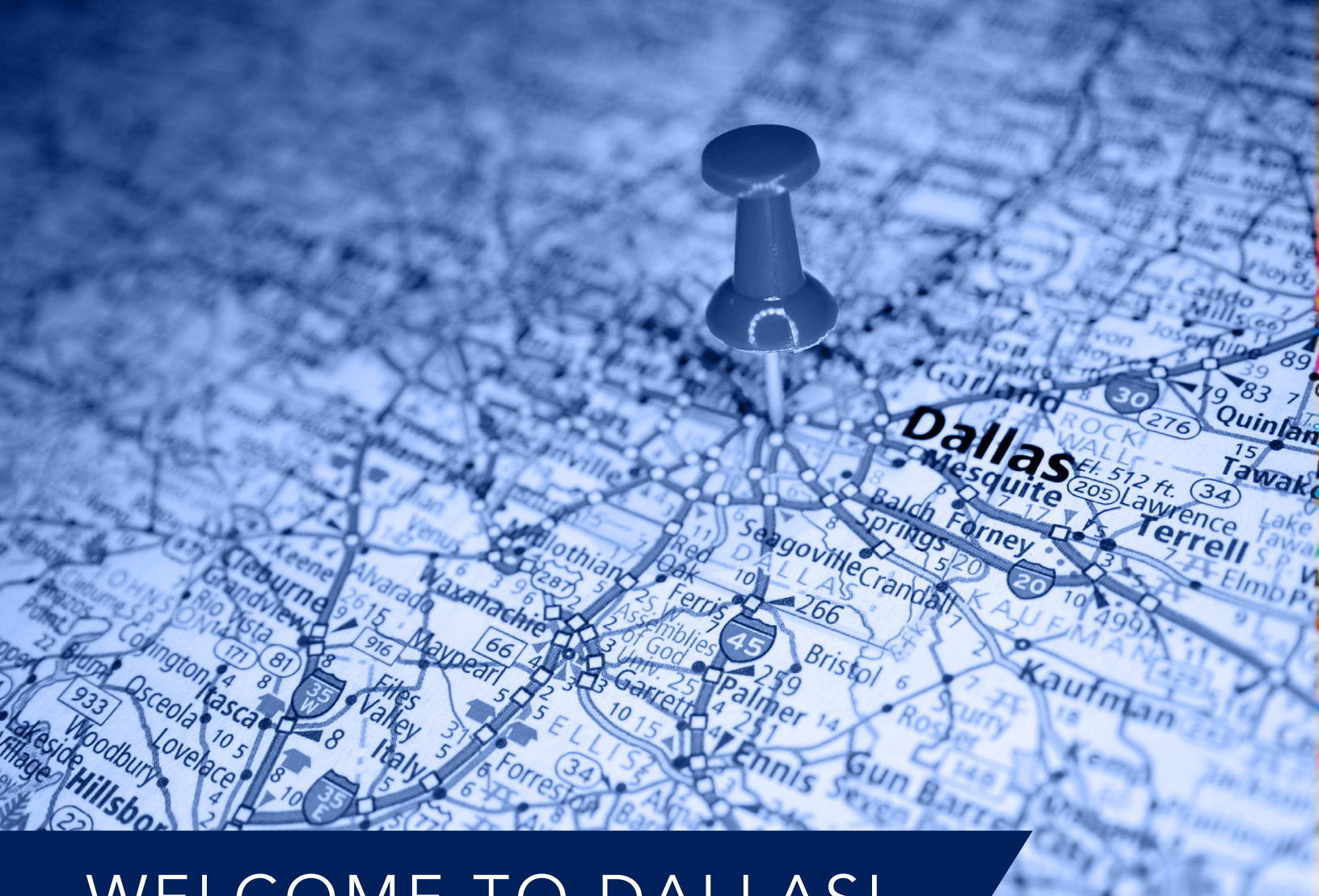
MANUFACTURERS attend to meet with their existing dealers and with new potential dealers for their equipment.

SERVICE PROVIDERS attend to offer their ever expanding portfolio of products and services to a wide range of equipment dealer organizations.

SUMMIT PROVIDES UNIQUE OPPORTUNITIES

- ▶ **EXHIBIT** in the only dealer-focused expo in the industry: CONDEX – the CONFERENCE DEALER EXPO
- ▶ **MEET** with dealers in suites or meeting rooms to grow your network and discuss the year ahead
- ▶ **HOST** dealer meetings for your network to present awards, share your strategies and build momentum for the future

More information on the 2026 AED Summit at www.aedsummit.com



WELCOME TO DALLAS!

Take advantage of this unique opportunity to engage with North American equipment distributors, manufacturers and service providers.

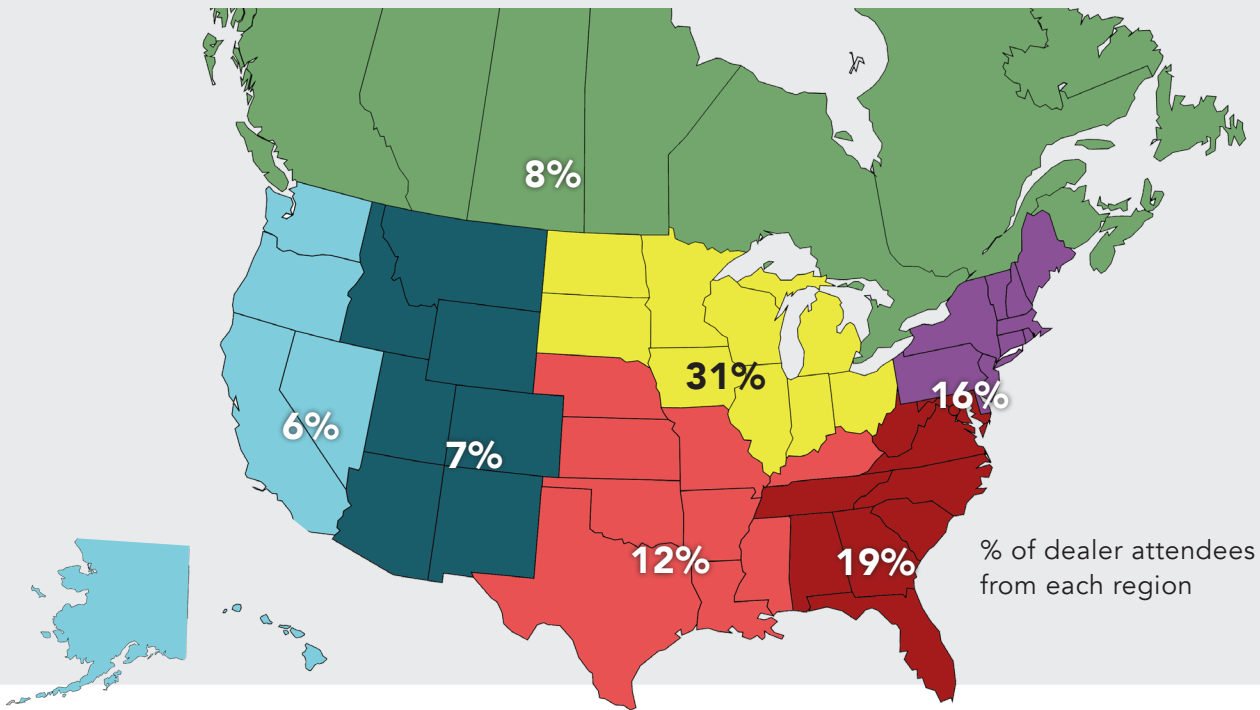
Summit provides a convenient location to accomplish important interactions with the entire equipment industry supply chain and allows you to educate distributors on your products and services!

MAKE CONNECTIONS

- ▶ By **EXHIBITING** in CONDEX
- ▶ By **MEETING** in suites or meeting rooms
- ▶ By **HOSTING** a dealer meeting

QUESTIONS?

Contact: Jon Cruthers
Phone: 630-468-5127
Email: jcruthers@aednet.org



ATTENDEE STATISTICS FOR AED SUMMIT

* Based on 2025



DEALER ATTENDEES BY TITLE

A wide range of dealership sizes fitting all target audiences

ATTENDEES BY DEALERSHIP REVENUE

Under \$5 million	= 15%
\$5 to <\$10 million	= 9%
\$10 to <\$25 million	= 14%
\$25 to <\$50 million	= 7%
\$50 to <\$75 million	= 9%
\$75 to <\$150 million	= 15%
\$150 to <\$300 million	= 12%
\$300 to <\$500 million	= 9%
Over \$500 million	= 19%

An executive level decision making audience

- **45%** Executive (President, Owner, CEO, Chairman, COO, CFO, Executive VP, Senior VP, VP, Director)
- **17%** General Management (GM, Branch Manager, Store Manager, Division Manager, Regional Manager, Operations Manager)
- **35%** Department Manager (Sales, Rental, Service, Parts, Product Support)
- **3%** Other

800+

Dealer Attendees

275+

Dealer Organizations Represented

40%

Dealer Organizations bringing 3 or More Attendees



CONFERENCE DEALER EXPO

The CONFERENCE DEALER EXPO (CONDEX) provides you with two days of dedicated exhibit hours. Interact face-to-face with dealer ownership and management who are prepared to discuss and execute buying decisions that will improve their profitability in 2026 and beyond.

BOOTH INCLUDES

Header sign, back and side walls (for non-island booths only), electronic registered attendee list

BOOTH DOES NOT INCLUDE

Tables, chairs, electric, registration, and other booth services

MOVE IN DATES AND TIMES

Sunday, January 18

- ▶ 12:00 pm – 5:00 pm (Island Booths Only)

Monday, January 19

- ▶ 8:00 am – 5:00 pm (All booths)

MOVE OUT DATES AND TIMES

Wednesday, January 21

- ▶ 2:30 pm – 5:00 pm

Thursday, January 22

- ▶ 8:00 am – 12:00 pm - All exhibitor materials MUST be removed by 12:00 pm

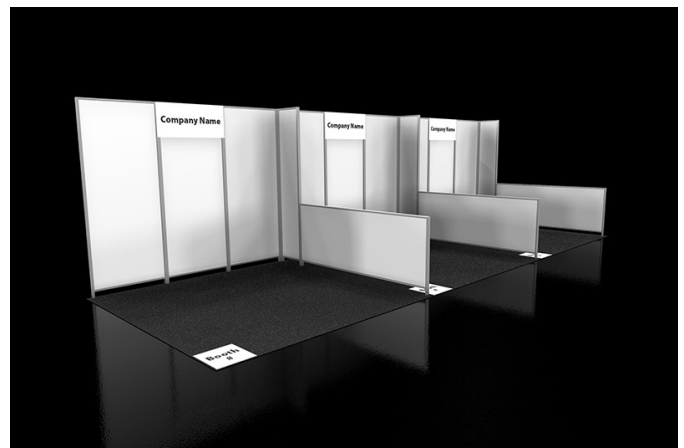
CONDEX SHOW HOURS

Tuesday, January 20

- ▶ 10:30 am – 2:30 pm
- ▶ 2:30 pm – 4:45 pm (Private Meetings)
- ▶ 4:45 pm – 8:45 pm (Reception)

Wednesday, January 21

- ▶ 10:30 am – 2:30 pm



CONDEX BOOTH RATES	MEMBER EXHIBITOR FEE (PAID TO AED)	NON-MEMBER EXHIBITOR FEE (PAID TO AED)
Standard Booth (First 10x10 space)	\$3,000	\$6,000
Premium Corner Charge (per Corner)	\$250	\$250
Expanded Booth (for each additional 10x10 space)	\$2,500	\$2,500

SCAN THE QR CODE BELOW TO VIEW THE REAL TIME CONDEX FLOORPLAN SHOWING BOOTH AVAILABILITY



SERVICES FOR ALL EXHIBITORS

- ▶ Summit app & website profile exhibitor listing with ability for exhibitor to edit profile, and upload documents
- ▶ Electronic mailing list of registered attendees with updates every two weeks leading up to the event starting in October

ADDITIONAL SERVICES

- ▶ Lead management services
- ▶ App & website profile upgrades and branding opportunities
- ▶ Sponsorships



RESERVE YOUR SPACE TODAY!

Visit WWW.AEDSUMMIT.COM to download the CONDEX booth exhibit space application and review the CONDEX floor plan



SUITES & MEETING ROOMS

CREATE A COMFORTABLE ENVIRONMENT TO ENHANCE YOUR ONE-ON-ONE MEETING TIME WITH DEALERS

A suite or meeting room provides you with a private setting for entertaining business partners and prospects, as well as conducting confidential business meetings. Suite and Meeting Rooms are assigned on a first-come, first-served basis.

SUITE TYPE (QTY)	MEMBER / NON-MEMBER EXHIBITOR FEE (PAID TO AED)	SQUARE FOOTAGE	SUITE USAGE RATE (PAID TO HOTEL)	# OF OPTIONAL CONNECTORS	CONNECTOR RATE (PAID TO HOTEL)
Grand Presidential Suite (5)	\$13,000 / \$26,000	Varies between 1440 and 2325	\$309 per night	1 connector	\$309 per night
Presidential Suite (4)	\$10,000 / \$20,000	1300	\$309 per night	1 connector	\$309 per night
Premier Parlor Suite (11)	\$9,000 / \$18,000	1180	\$309 per night	1 or 2 connectors	\$309 per night per connector
Deluxe Parlor Suite (50)	\$8,500 / \$17,000	880	\$309 per night	1 or 2 connectors	\$309 per night per connector
Signature Junior Parlor Suite (10)	\$8,000 / \$16,000	610	\$309 per night	1 or 2 connectors	\$309 per night per connector
Grand/East Atrium Meeting Room	\$8,500 / \$17,000	Varies between 532 and 1372	n/a	n/a	n/a



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RESERVE YOUR SPACE TODAY!

Visit WWW.AEDSUMMIT.COM to download the Suite/Meeting room exhibit space application and review floor plans



SUITE CHECK-IN

Sunday, January 18 after 4:00 pm

SUITE CHECK OUT

Thursday, January 22 by 11:00 am

Suite check in and check out dates will be set for 1/18/26 and 1/22/26 unless otherwise requested

SUITE HOURS

Monday, January 19
8:00 am - 5:00 pm

Tuesday, January 20
10:30 am - 5:00 pm

Wednesday, January 21
10:30 am - 5:00 pm

We ask that you schedule meeting no earlier than 10:30 am on Tuesday and Wednesday so conference attendees can attend the General Sessions

QUESTIONS?

Contact: Jon Cruthers

Phone: 630-468-5127

Email: jcruthers@aednet.org

DISTRIBUTOR ATTENDEE LIST

Based on 2025 attendees

21st Century Equipment LLC
4 Rivers Equipment, LLC
A.L.P.A. Equipment Ltd.
Abele Tractor & Equipment Co., Inc.
Able Tool & Equipment, LLC
Admar Supply Co., Inc.
Advantage Custom Water Tanks
Ahearn Equipment, Inc.
AIS Construction Equipment Corporation
AIS Heavy Equipment Technical Institute
AKRS Equipment
All Island Equipment Corp
Allegiance Ag and Turf, LLC
Alta Equipment Company
Alta Material Handling
Amaco Construction Equipment, Inc.
American State Equipment Co., Inc.
Aring Equipment Company, Inc.
Arnold Machinery Company
Arrow-West Equipment Ltd.
Ascendum Machinery
Atlantic Coastal Equipment
Atlas Bobcat
Ault Industries
B&W Equipment Co., Inc
Barry Equipment Co., Inc.
Baschmann Services, Inc.
Beard Equipment Co., Inc.
Bejac Corporation
Berry Companies, Inc.
Berry Tractor, a div. of Berry Companies, Inc.
Best Line Equipment, Inc.
Birkey's Farm Store
Blanchard Machinery Co.
Bob Mark New Holland Sales Ltd.
Bobcat of Atlanta, a div. of Berry Companies
Bobcat of Chico
Bobcat of Fort Wayne
Bobcat of Indy, a div. of Berry Companies, Inc.
Bobcat of North Texas, a div. of Berry Companies, Inc.
Bobcat of Omaha
Bobcat of the Rockies, a div. of Berry Companies, Inc.
Brandeis Machinery & Supply Co.
Briggs Equipment Company
Buck & Knobby Equipment Co., Inc.
Burriss Equipment Company Inc.
C & B Operations
C. N. Wood Co., Inc.
Casey Equipment Co., Inc.
Central Equipment Company
Central Nebraska Bobcat
Central Power Systems & Services, Inc.
Century Equipment Co.
Chadwick-BaRoss Inc.
Chappell Tractor Sales, Inc.
Chicago Machinery Inc.
Chinook Equipment
CIMI Inc.
Cisco Equipment
Closner Equipment Co., Inc.
CMW Equipment
Coastline Equipment
Columbus Equipment Company
Commonwealth Equipment
Compact Construction Equipment LLC
Company Wrench, Ltd.
Construction Equipment Sales & Rental
Construction Machinery Company Inc.
Construction Machinery Industrial, LLC
Contractors Equipment Rentals, Inc.
Contractor's Machinery, Inc.
Contractors Sales Company, Inc
Cooper Equipment Company
Correlli Inc.
Country Boy Supply, LLC
Cowin Equipment Company, Inc.
Crystal Tractor & Equipment, LLC
Del-Clay Farm Equipment
Diamond Equipment, Inc.
Ditch Witch Mid-States
Ditch Witch of Central Texas, Inc.
Ditch Witch of Louisiana
Ditch Witch PRO
Dortmans Bros. Barn Equipment, Inc.
Dundas Agri Systems
Dykstra Machinery
Dynamic Equipment Group
East Rock Solutions
Easton Sales & Rentals, LLC
EastRock Solutions
EJ Equipment Inc
Embro Farm Systems
EMSCO Heavy Equipment
Equipment Corporation of America
Equipment Sales & Service Limited
EquipmentShare
Essco Truck & Equipment
Excel Machinery Ltd.
Federal Contracts Corp
Ferri Equipment, Inc.
Finkbiner Equipment Co., Subsidiary of American
State Equipment
Finke Equipment
Finning Canada
Five Star Equipment, Inc.
Florida Coast Equipment, Inc.
FMI Equipment
Frank Martin Sons, Inc.
Garton Tractor Inc.
Gateway Dealer Network
Gee Heavy Machinery LLC
General Equipment & Supplies, Inc.
George & Swede Sales & Service, Inc.
Global Machinery Inv. Ltd.
Great Southern Equipment, LLC.
Groff Tractor & Equipment, LLC
GT Mid Atlantic, LLC
Hawkins-Graves, Inc.
Hayden Machinery
Hayden-Murphy Equipment Co.
Headwater Equipment Sales Ltd
Heavy Machines, LLC
Hoffman Equipment Co.
Horton Supply Co.
Houston Heavy Machinery
Hub Equipment
Hydromec Inc.
International Drilling Equipment
Interstate PowerSystems
J&B Underground LLC / Ditch Witch of South
Louisiana
Jade Equipment Co Ltd
James River Equipment
Jet City Equipment
Joe Johnson Equipment Inc.
JT Equipment
K.C. Bobcat, a div. of Berry Companies, Inc.
Kelly Tractor Co.
Kimball Equipment Company
Kirby-Smith Machinery, Inc.
Komatsu Company Stores
Korpan Tractor
Leppo Rents
Leslie Equipment Co.
Linder Industrial Machinery Company
Luby Equipment Services
Machinery Partner Inc
MacQueen Equipment Inc.
Marshall Machinery, Inc.
Martin Equipment
Mason Machinery
Maverick Environmental Equipment LLC
Maxim Equipment
McClung-Logan Equipment Co.
McCourt Equipment
Medico Construction Equipment Inc.
Mid Country Machinery, Inc.
Mid South Machinery Inc.
Mid-Atlantic Truck & Equipment
Miller-Bradford & Risberg, Inc.

Mississippi Valley Equipment Company
Modern Group Ltd.
Modern Machinery Co., Inc.
Monroe Tractor & Implement Co., Inc.
Morrico Equipment, LLC
Murphy Tractor & Equipment Co., Inc.
Murrysville Machinery
Mustang CAT
N & S Tractor
National Equipment Dealers, LLC
Newman Tractor, LLC
Oak Hill Equipment, LLC
Ohio CAT
Orange Power Group, LLC
Oregon Tractor & Equipment Co., Inc.
Orion Equipment
OSC Manufacturing and Equipment Services, Inc
PacWest Machinery
Parman Tractor & Equipment
Partner Ag
Performance Dairy Centre Inc
Perry Brothers Equipment Company
Plains Ag
Power Equipment Company
Power Motive Corp.
Powerscreen of California, Nevada & Hawaii
ProSource Machinery LLC
R. B. Everett & Company
RA Equipment Inc.
RBG Inc.
RDO Equipment Co.
ReadyDig
ReadyQuip Sales & Service Ltd.
RECO Equipment, Inc.
Redhead Equipment
Reynolds-Warren Equipment Co., Inc.
Riggs Cat
Ring Power Corporation
Road Machinery & Supplies Co.
Robert's Farm Equipment Sales Inc.
Rock & Recycling Equipment, LLC.
Rock Machinery Co., LLC
Roland Machinery Co.
ROMCO Equipment Co.
RPM Equipment Sales and Rentals
RPM Machinery, LLC
Rudd Equipment Company
S.E.S., Inc.
Saunders Equipment Ltd.
Shafer Equipment Company, Inc.
SMH Group / ATLAS Cranes & Excavators
SMS Equipment
Southeastern Equipment Co. Inc.
Southern States Equipment
Standard Equipment Company
Stauffer Diesel, Inc.
Stephenson Equipment, Inc.
Stewart & Stevenson Power Products

Stone Equipment Co., Inc.
Stowers Machinery Corp.
Sunbelt Rentals
Swanston Equipment Corporation
TB Equipment & Rental, Inc.
The G. W. Van Keppel Company
Thompson Machinery
Thompson Rolec Enterprises LLC
Thompson Tractor Co., Inc.
Tidewater Equipment Company
Titan Machinery Inc.
Top Lift Enterprises
Toromont CAT
Total Equipment & Rental
Tracey Road Equipment Inc.
Tractor & Equipment Co.
TranSource Truck & Equipment
Triad Machinery, Inc.
Tyler Equipment Corporation
Universal Truck Sales
US Equipment Sales and Rental, LP
Vandalia Rental
Vanden Bussche Irrigation
Vermeer All Roads
Vermeer Canada Inc.
Vermeer Great Plains, Inc.
Vermeer Heartland, Inc.
Vermeer Iowa & N. Missouri
Vermeer MidSouth, Inc.
Vermeer Midwest
Vermeer Mountain West
Vermeer Southeast Sales & Service Inc.
Vermeer Texas-Louisiana
Vermeer-Wisconsin, Inc.
Vimar Equipment Ltd.
Vocational Trucks and Equipment
Volvo Construction Equipment & Services
Wagner Equipment Co.
Washington Air Compressor Rental Co.
Washington Liftruck / Pacific JCB
Waukesha-Pearce Industries, LLC
Weagant Farm Supplies Ltd
Wear Parts and Equipment Co., Inc.
WesGroup Equipment LP
West Side Tractor Sales Co.
West Virginia Tractor Co.
Westate Machinery Co.
Wheeler Machinery Co.
White Star Machinery & Supply Co., a div. of Berry
Companies, Inc.
Whited Equipment Company
Whitney & Son, Inc.
Wilson Equipment Co., LLC
Winchester Equipment Company
Winmill Equipment Co., Inc.
Wood's CRW Corp.
Yancey Bros. Co.
Yellow Iron of America

DEALER MEETINGS



AED SUMMIT

Start your year off at AED Summit with a private event with your dealers and customers. AED Summit is the ideal place to recognize top performers of 2025, share goals for 2026 and prepare for a successful year ahead.

Get creative – AED will help with every step! Plan a breakfast, lunch, dinner or other private event with your entire dealer network.

INTERESTED IN SETTING UP A DEALER MEETING?

Setting up dealer meetings has never been easier. In fact, AED member companies hosting a hospitality or meeting room or exhibiting in CONDEX can reserve meeting rooms at **no additional cost.**

AVAILABLE DEALER MEETING DATES

- ▶ Sunday, January 18 (All Day)
- ▶ Tuesday, January 20 (Evening)
- ▶ Thursday, January 21 (All Day)

Participants in dealer meetings are required to register for AED Summit at the applicable registration rate.

QUESTIONS?

Contact: Jon Cruthers

Phone: 630-468-5127

Email: jcruthers@aednet.org

The background of the entire page is a faded map with a pen nib pointing to it. The AED Summit logo is centered in the upper half. The logo consists of the letters 'AED' in a bold, dark blue font, with a red triangle inside the 'A'. Below 'AED' is the word 'SUMMIT' in a smaller, dark blue, spaced-out font. A copyright symbol is to the right of 'AED'.

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