



Canadian Public Affairs
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May 13th, 2020

The Honourable Dwight Ball
Premier of Newfoundland and Labrador
House of Assembly of Newfoundland and Labrador
St. John's, Newfoundland and Labrador
A1B 4J6

Dear Premier Ball,

I'm writing on behalf of Associated Equipment Distributors (AED) to ask you to continue investing in public infrastructure, such as roads and bridges, now and after the COVID-19 pandemic to support the province's economic recovery.

AED is the international trade association companies that sell, rent, service and manufacture construction, mining, farm, energy, forestry and industrial equipment and related supplies. The Canadian equipment distribution industry, which is dominated by small-medium-sized, family-owned businesses, has more than 420 locations across the country that employ over 27,000 workers and account for at least \$8 billion in annual economic activity.

Research shows that the return of investment on every dollar spent on infrastructure is between \$2.46 and \$3.83. Research also shows that infrastructure investments are one of the best ways to rebuild an economy and quickly generate thousands of jobs. It also goes further than just supporting construction. Investments support the multiple suppliers of the industry, such as heavy equipment, and supports a variety of other industries indirectly. For example, expanding highways or public transit makes getting to work for millions of people more efficient.

AED members supported infrastructure investments prior to the pandemic and stand ready to support construction after. Our members are essential to ensuring that infrastructure is built efficiently and well to serve generations of Canadians. From pavers, to excavators, to bulldozers, the equipment which our members provide to the construction sector in the province allows them to make public infrastructure investments go the distance.

As your government begins to consider stimulus measures, I ask that you continue to consider infrastructure as essential to the province's economic recovery.

Thank you,

Brian P. McGuire
President & CEO