March 19, 2020

Honorable Tony Evers
Governor of Wisconsin
115 East State Capitol
Madison, WI 53707
Via email: govgeneral@wisconsin.gov

Dear Governor Evers:

The Association of Equipment Manufacturers, Associated Equipment Distributors, and Equipment Dealers Association represent the companies that manufacture, and the dealerships that distribute, service, and maintain, off-highway equipment for the agriculture, construction, forestry, mining, and utility sectors. Together we represent 73 equipment manufacturers and 317 dealer locations in Wisconsin that support more than 187,700 jobs and contribute $17.8 billion annually to the state’s economy.

We thank you for your administration’s efforts to protect Wisconsin residents and businesses during these unprecedented times. Like you, we take very seriously the health and safety of our country, as well as safeguarding the country’s equipment production, distribution, and maintenance capability.

As our nation continues to confront the ongoing and evolving challenges caused by the COVID-19 pandemic, we urge you to consider the essential role that equipment manufacturers, suppliers, distributors, and service technicians play in guaranteeing a steady supply of U.S.-produced food, fiber, feed, and fuel, maintaining our nation’s roads and bridges and other important infrastructure assets, and keeping the nation’s energy infrastructure secure and resilient. At a time when farmers are preparing for a new planting season, contractors are looking to build and maintain critical infrastructure assets, and utilities are working to keep homes and hospitals powered, we have an obligation to ensure that they have access to the equipment and parts, as well as the repair and maintenance services, they need to perform these functions.

To that end, it is vital that equipment manufacturers, suppliers, dealers, and service technicians are considered essential to the economic continuity of the state of Wisconsin as you continue to respond to the COVID-19 pandemic and take steps to protect the health and safety of all Wisconsin’s workers and residents.

Accordingly, we hereby request that, as you consider further initiatives to contain the severity and duration of the spread of COVID-19, including potential Executive Orders, you ensure that Wisconsin’s farmers, contractors and utility workers continue to have access to the equipment, parts and maintenance services they need during this time of crisis.

Thank you for your prompt attention to this crucial matter.

Dennis Slater   Brian McGuire   Kim Rominger
President   President & CEO   President & CEO
AEM    AED    EDA