2020 Virtual Leadership Conference
Sponsorships

1. **Session Sponsor - "Creating a Pivot Point: Leading Through Crisis and Change by Shawn Rhodes"** - $2,000
   This session sponsor on Wednesday, August 19th at 10am to 11:15am, you will be introduced by the AED session moderator before the start of the session. Your company name/logo, contact information, and headshot will be displayed on the screen for the attendees and you can provide a brief (2-3 min) introduction of your company prior to the speaker being introduced by the AED session moderator. You can also be shown as a panelist on video if desired while you are speaking.

2. **Session Sponsor - "Rental Strategy, Business Models, and Operations: Common Dealer Practices by Dick Stewart"** - $2,000
   This session sponsor on Wednesday, August 19th at 11:20am to 12:20pm, you will be introduced by the AED session moderator before the start of the session. Your company name/logo, contact information, and headshot will be displayed on the screen for the attendees and you can provide a brief (2-3 min) introduction of your company prior to the speaker being introduced by the AED session moderator. You can also be shown as a panelist on video if desired while you are speaking.

3. **Session Sponsor - "The Calling of Leadership During Unprecedented Uncertainty ny Dirk Beveridge"** - $2,000
   This session sponsor on Wednesday, August 19th at 1:00pm to 3:00pm, you will be introduced by the AED session moderator before the start of the session. Your company name/logo, contact information, and headshot will be displayed on the screen for the attendees and you can provide a brief (2-3 min) introduction of your company prior to the speaker being introduced by the AED session moderator. You can also be shown as a panelist on video if desired while you are speaking.

4. **Session Sponsor - "The Brave New World of Selling by Troy Harrison"** - $2,000
   This session sponsor on Thursday, August 20th at 10:00am to 11:15am, you will be introduced by the AED session moderator before the start of the session. Your company name/logo, contact information, and headshot will be displayed on the screen for the attendees and you can provide a brief (2-3 min) introduction of your company prior to the speaker being introduced by the AED session moderator. You can also be shown as a panelist on video if desired while you are speaking.

5. **Session Sponsor - "Managing Conflict by Alexis Gladstone"** - $2,000
   This session sponsor on Thursday, August 20th at 11:20am to 12:20pm, you will be introduced by the AED session moderator before the start of the session. Your company name/logo, contact information, and headshot will be displayed on the screen for the attendees and you can provide a brief (2-3 min) introduction of your company prior to the speaker being introduced by the AED session moderator. You can also be shown as a panelist on video if desired while you are speaking.

**NOTE:**

- All Sponsors will be provided an electronic version of the registered attendees before and after the conference.
- All Sponsors will be provided complimentary access to their sponsored session. Attendance at the other Leadership Conference sessions will require a standard attendee registration for $300 per company.