



**WHO:** The AED Foundation, AED members, equipment industry stakeholders, educators, media

**WHAT:** AED Foundation release of its latest commissioned research report: The Equipment Industry Technician Shortage: Reassessing Causes, Impacts and Policy Recommendations.

**WHEN:** Wednesday, March 11, 11:00 am – 12:00 pm

**WHERE:** The AED Foundation's CONEXPO-CON/AGG Booth in the new Workforce Solutions Area (F9003) – see below map link:  
[directory.conexpoconagg.com](http://directory.conexpoconagg.com)

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## WHAT IS IN THE REPORT?

The AED Foundation's latest commissioned research report: The Equipment Industry Technician Shortage: Reassessing Causes, Impacts and Policy Recommendations, will:

- 1 Provide an estimate for how many technician positions will need to be filled over the next five years.
- 2 Demonstrate the impact the skills gap/technician shortage is having for equipment dealers.
- 3 Recommends solutions for addressing the skills gap.

### WHY IS THIS REPORT BENEFICIAL TO OUR MEMBERS AND THE INDUSTRY?

- Anecdotally, equipment industry stakeholders talk about the negative impact that the technician shortage is having on the industry. This research is critical because it quantifies, in real numbers, the impact of the skills gap/technician shortage for the industry.
- This report reinforces the need to expand the workforce development efforts of The AED Foundation, and other like-minded organizations, to ensure that more qualified entry-level technicians enter the job market
- This report provides critical data to equipment industry stakeholders as they advocate for greater investment in career and technical education in Washington, DC and across North America.
- Policymakers want quantifiable data from a reputable industry organization when they make important decisions, which The AED Foundation delivers.
- Addressing the industry's technician shortage helps reinvigorate the economy and gets more people into the workforce.
- This research is an essential part of the mission for The AED Foundation because it's important to gauge where the industry stands today and to understand the workforce outlook over the next several years better.