



EVENT PROSPECTUS

ADVANCING THE EQUIPMENT DISTRIBUTION
INDUSTRY THROUGH NETWORKING,
EDUCATION, & LEADERSHIP

HILTON ANATOLE - DALLAS, TX
JANUARY 19-21, 2026

More Information at www.aedsummit.com

YOU ARE INVITED!

*TO THE ONLY EVENT STRICTLY DEDICATED TO
THE EQUIPMENT DISTRIBUTION INDUSTRY*



EXPAND

YOUR DISTRIBUTION
NETWORK



NETWORK

WITH
DECISION-MAKERS



INTRODUCE

YOUR NEW PRODUCTS
& SERVICES

Associated Equipment Distributors (AED) has brought together thousands of professionals at Summit, the premier industry event for equipment distributors, manufacturers and service providers.

Each year, more than **800 COMPANIES** attend and participate in Summit. If you are seeking high-quality distribution in North America, or if you are targeting dealers by offering services to improve their business performance, then you should know that Summit is the only industry event dedicated to the equipment distribution industry.

WE INVITE YOU
TO JOIN US AT
THE

2026 AED SUMMIT

TO SEE FOR
YOURSELF WHAT
ALL THE BUZZ
IS ABOUT!



WHAT IS THE

AED SUMMIT?

AED Summit is the only industry event that brings together equipment distributors, manufacturers and service providers under one roof.

DEALERS attend to find new products to distribute, learn what's new that can help their businesses, and network with industry peers.

MANUFACTURERS attend to meet with their existing dealers and with new potential dealers for their equipment.

SERVICE PROVIDERS attend to offer their ever expanding portfolio of products and services to a wide range of equipment dealer organizations.

SUMMIT PROVIDES UNIQUE OPPORTUNITIES

- ▶ **EXHIBIT** in the only dealer-focused expo in the industry: CONDEX – the CONFERENCE DEALER EXPO
- ▶ **MEET** with dealers in suites or meeting rooms to grow your network and discuss the year ahead
- ▶ **HOST** dealer meetings for your network to present awards, share your strategies and build momentum for the future

More information on the 2026 AED Summit at www.aedsummit.com



WELCOME TO DALLAS!

Take advantage of this unique opportunity to engage with North American equipment distributors, manufacturers and service providers.

Summit provides a convenient location to accomplish important interactions with the entire equipment industry supply chain and allows you to educate distributors on your products and services!

MAKE CONNECTIONS

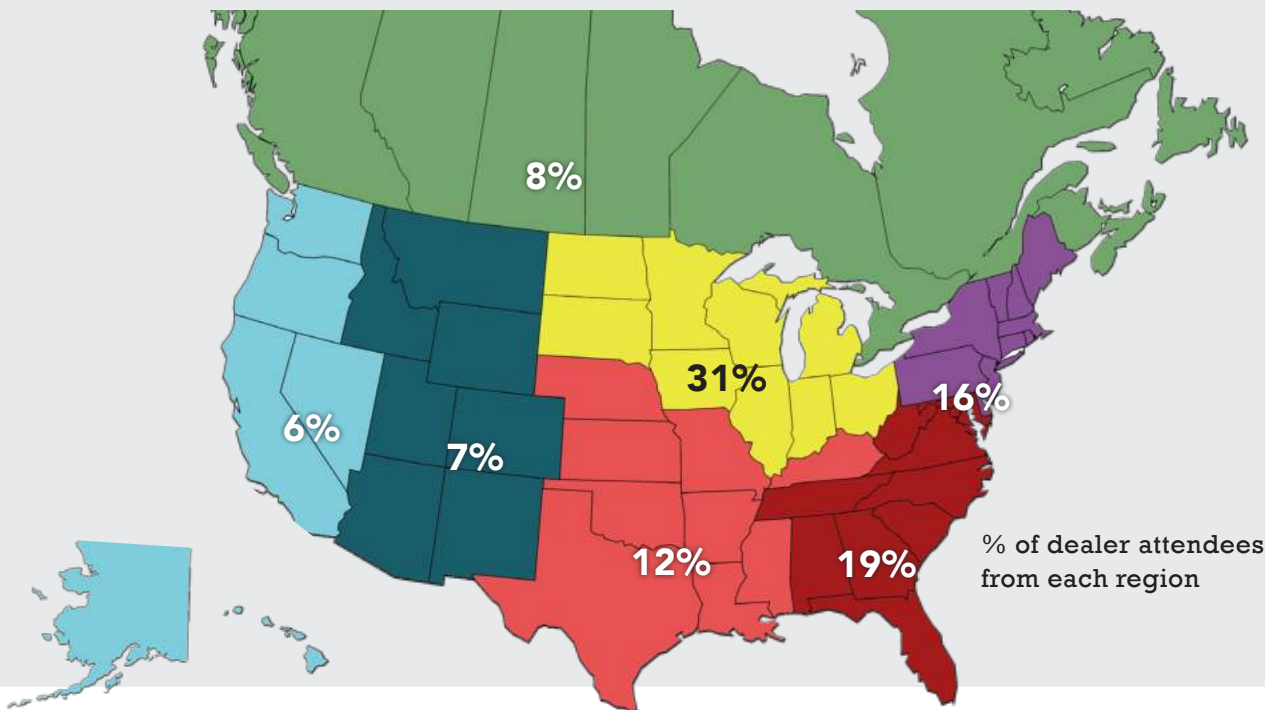
- ▶ By **EXHIBITING** in CONDEX
- ▶ By **MEETING** in suites or meeting rooms
- ▶ By **HOSTING** a dealer meeting

QUESTIONS?

Contact: Jon Cruthers

Phone: 630-468-5127

Email: jcruthers@aednet.org



ATTENDEE STATISTICS FOR

AED SUMMIT

* Based on 2025



DEALER ATTENDEES BY TITLE

A wide range of dealership sizes fitting all target audiences

ATTENDEES BY DEALERSHIP REVENUE

Under \$5 million	= 15%
\$5 to <\$10 million	= 9%
\$10 to <\$25 million	= 14%
\$25 to <\$50 million	= 7%
\$50 to <\$75 million	= 9%
\$75 to <\$150 million	= 15%
\$150 to <\$300 million	= 12%
\$300 to <\$500 million	= 9%
Over \$500 million	= 19%

An executive level decision making audience

- **45%** Executive (President, Owner, CEO, Chairman, COO, CFO, Executive VP, Senior VP, VP, Director)
- **17%** General Management (GM, Branch Manager, Store Manager, Division Manager, Regional Manager, Operations Manager)
- **35%** Department Manager (Sales, Rental, Service, Parts, Product Support)
- **3%** Other

800+

Dealer Attendees

275+

Dealer Organizations Represented

40%

Dealer Organizations bringing 3 or More Attendees

More information on the 2026 AED Summit at www.aedsummit.com



CONFERENCE DEALER EXPO

The CONFERENCE DEALER EXPO (CONDEX) provides you with two days of dedicated exhibit hours. Interact face-to-face with dealer ownership and management who are prepared to discuss and execute buying decisions that will improve their profitability in 2026 and beyond.

BOOTH INCLUDES

Header sign, back and side walls (for non-island booths only), electronic registered attendee list

BOOTH DOES NOT INCLUDE

Tables, chairs, electric, registration, and other booth services

MOVE IN DATES AND TIMES

Sunday, January 18

- ▶ 12:00 pm – 5:00 pm (Island Booths Only)

Monday, January 19

- ▶ 8:00 am – 5:00 pm (All booths)

MOVE OUT DATES AND TIMES

Wednesday, January 21

- ▶ 2:30 pm – 5:00 pm

Thursday, January 22

- ▶ 8:00 am – 12:00 pm - All exhibitor materials
MUST be removed by 12:00 pm

CONDEX SHOW HOURS

Tuesday, January 20

- ▶ 10:45 am – 2:30 pm
- ▶ 2:30 pm – 4:45 pm (Private Meetings)
- ▶ 4:45 pm – 6:45 pm (Reception)

Wednesday, January 21

- ▶ 10:45 am – 2:30 pm



CONDEX BOOTH RATES	MEMBER EXHIBITOR FEE (PAID TO AED)	NON-MEMBER EXHIBITOR FEE (PAID TO AED)
Standard Booth (First 10x10 space)	\$3,150	\$6,300
Premium Corner Charge (per Corner)	\$250	\$250
Expanded Booth (for each additional 10x10 space)	\$2,500	\$2,500

**SCAN THE QR CODE BELOW
TO VIEW THE REAL TIME
CONDEX FLOORPLAN
SHOWING BOOTH
AVAILABILITY**



SERVICES FOR ALL EXHIBITORS

- Summit app & website profile exhibitor listing with ability for exhibitor to edit profile, and upload documents
- Electronic mailing list of registered attendees with updates every two weeks leading up to the event starting in October

ADDITIONAL SERVICES

- Lead management services
- App & website profile upgrades and branding opportunities
- Sponsorships

RESERVE YOUR SPACE TODAY!

Visit **WWW.AEDSUMMIT.COM** to download the CONDEX booth exhibit space application and review the CONDEX floor plan



SUITES & MEETING ROOMS

CREATE A COMFORTABLE ENVIRONMENT TO ENHANCE YOUR ONE-ON-ONE MEETING TIME WITH DEALERS

A suite or meeting room provides you with a private setting for entertaining business partners and prospects, as well as conducting confidential business meetings. Suite and Meeting Rooms are assigned on a first-come, first-served basis.

SUITE TYPE (QTY)	MEMBER / NON-MEMBER EXHIBITOR FEE (PAID TO AED)	SQUARE FOOTAGE	SUITE USAGE RATE (PAID TO HOTEL)	# OF OPTIONAL CONNECTORS	CONNECTOR RATE (PAID TO HOTEL)
Atrium & Tower 1 Grand Presidential Suite (5)	SOLD OUT	2000	\$309 per night	1 connector	\$309 per night
Atrium & Tower 1 Presidential Suite (4)	SOLD OUT	1300	\$309 per night	1 connector	\$309 per night
Tower 1 Premier Parlor Suite (11)	SOLD OUT	1183	\$309 per night	1 or 2 connectors	\$309 per night per connector
Atrium Deluxe Parlor Suite (25)	SOLD OUT	880	\$309 per night	1 or 2 connectors	\$309 per night per connector
Tower 1 Signature Junior Parlor Suite (10)	SOLD OUT	573	\$309 per night	1 or 2 connectors	\$309 per night per connector
Tower 1 Deluxe Suite (25)	\$8,000 / \$16,000	545	\$309 per night	1 connector	\$309 per night
Grand/East Atrium Meeting Room	SOLD OUT	Varies between 532 and 1372	n/a	n/a	n/a



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SUITE CHECK-IN

Sunday, January 18 after 4:00 pm

SUITE CHECK OUT

Thursday, January 22 by 11:00 am

Suite check in and check out dates will be set for 1/18/26 and 1/22/26 unless otherwise requested

SUITE HOURS

Monday, January 19
8:00 am - 5:15 pm

Tuesday, January 20
10:45 am - 5:00 pm

Wednesday, January 21
10:45 am - 5:00 pm

We ask that you schedule meeting no earlier than 10:30 am on Tuesday and Wednesday so conference attendees can attend the General Sessions

QUESTIONS?

Contact: Jon Cruthers

Phone: 630-468-5127

Email: jcruthers@aednet.org

DISTRIBUTOR ATTENDEE LIST

Based on 2025 attendees

21st Century Equipment LLC	Century Equipment Co.	FMI Equipment
4 Rivers Equipment, LLC	Chadwick-BaRoss Inc.	Frank Martin Sons, Inc.
A.L.P.A. Equipment Ltd.	Chappell Tractor Sales, Inc.	Garton Tractor Inc.
Abele Tractor & Equipment Co., Inc.	Chicago Machinery Inc.	Gateway Dealer Network
Able Tool & Equipment, LLC	Chinook Equipment	Gee Heavy Machinery LLC
Admar Supply Co., Inc.	CIMI Inc.	General Equipment & Supplies, Inc.
Advantage Custom Water Tanks	Cisco Equipment	George & Swede Sales & Service, Inc.
Ahearn Equipment, Inc.	Closner Equipment Co., Inc.	Global Machinery Inv. Ltd.
AIS Construction Equipment Corporation	CMW Equipment	Great Southern Equipment, LLC.
AIS Heavy Equipment Technical Institute	Coastline Equipment	Groff Tractor & Equipment, LLC
AKRS Equipment	Columbus Equipment Company	GT Mid Atlantic, LLC
All Island Equipment Corp	Commonwealth Equipment	Hawkins-Graves, Inc.
Allegiance Ag and Turf, LLC	Compact Construction Equipment LLC	Hayden Machinery
Alta Equipment Company	Company Wrench, Ltd.	Hayden-Murphy Equipment Co.
Alta Material Handling	Construction Equipment Sales & Rental	Headwater Equipment Sales Ltd
Amaco Construction Equipment, Inc.	Construction Machinery Company Inc.	Heavy Machines, LLC
American State Equipment Co., Inc.	Construction Machinery Industrial, LLC	Hoffman Equipment Co.
Aring Equipment Company, Inc.	Contractors Equipment Rentals, Inc.	Horton Supply Co.
Arnold Machinery Company	Contractor's Machinery, Inc.	Houston Heavy Machinery
Arrow-West Equipment Ltd.	Contractors Sales Company, Inc	Hub Equipment
Ascendum Machinery	Cooper Equipment Company	Hydromec Inc.
Atlantic Coastal Equipment	Correlli Inc.	International Drilling Equipment
Atlas Bobcat	Country Boy Supply, LLC	Interstate PowerSystems
Ault Industries	Cowin Equipment Company, Inc.	J&B Underground LLC / Ditch Witch of South
B&W Equipment Co., Inc	Crystal Tractor & Equipment, LLC	Louisiana
Barry Equipment Co., Inc.	Del-Clay Farm Equipment	Jade Equipment Co Ltd
Baschmann Services, Inc.	Diamond Equipment, Inc.	James River Equipment
Beard Equipment Co., Inc.	Ditch Witch Mid-States	Jet City Equipment
Bejac Corporation	Ditch Witch of Central Texas, Inc.	Joe Johnson Equipment Inc.
Berry Companies, Inc.	Ditch Witch of Louisiana	JT Equipment
Berry Tractor, a div. of Berry Companies, Inc.	Ditch Witch PRO	K.C. Bobcat, a div. of Berry Companies, Inc.
Best Line Equipment, Inc.	Dortmans Bros. Barn Equipment, Inc.	Kelly Tractor Co.
Birkey's Farm Store	Dundas Agri Systems	Kimball Equipment Company
Blanchard Machinery Co.	Dykstra Machinery	Kirby-Smith Machinery, Inc.
Bob Mark New Holland Sales Ltd.	Dynamic Equipment Group	Komatsu Company Stores
Bobcat of Atlanta, a div. of Berry Companies	East Rock Solutions	Korpan Tractor
Bobcat of Chico	Easton Sales & Rentals, LLC	Leppo Rents
Bobcat of Fort Wayne	EastRock Solutions	Leslie Equipment Co.
Bobcat of Indy, a div. of Berry Companies, Inc.	EJ Equipment Inc	Linder Industrial Machinery Company
Bobcat of North Texas, a div. of Berry Companies, Inc.	Embro Farm Systems	Luby Equipment Services
Bobcat of Omaha	EMSCO Heavy Equipment	Machinery Partner Inc
Bobcat of the Rockies, a div. of Berry Companies, Inc.	Equipment Corporation of America	MacQueen Equipment Inc.
Brandeis Machinery & Supply Co.	Equipment Sales & Service Limited	Marshall Machinery, Inc.
Briggs Equipment Company	EquipmentShare	Martin Equipment
Buck & Knobby Equipment Co., Inc.	Essco Truck & Equipment	Mason Machinery
Burris Equipment Company Inc.	Excel Machinery Ltd.	Maverick Environmental Equipment LLC
C & B Operations	Federal Contracts Corp	Maxim Equipment
C. N. Wood Co., Inc.	Ferri Equipment, Inc.	McClung-Logan Equipment Co.
Casey Equipment Co., Inc.	Finkbiner Equipment Co., Subsidiary of	McCourt Equipment
Central Equipment Company	American State Equipment	Medico Construction Equipment Inc.
Central Nebraska Bobcat	Finke Equipment	Mid Country Machinery, Inc.
Central Power Systems & Services, Inc.	Finning Canada	Mid South Machinery Inc.
	Five Star Equipment, Inc.	Mid-Atlantic Truck & Equipment
	Florida Coast Equipment, Inc.	Miller-Bradford & Risberg, Inc.

Mississippi Valley Equipment Company
 Modern Group Ltd.
 Modern Machinery Co., Inc.
 Monroe Tractor & Implement Co., Inc.
 Morrico Equipment, LLC
 Murphy Tractor & Equipment Co., Inc.
 Murrysville Machinery
 Mustang CAT
 N & S Tractor
 National Equipment Dealers, LLC
 Newman Tractor, LLC
 Oak Hill Equipment, LLC
 Ohio CAT
 Orange Power Group, LLC
 Oregon Tractor & Equipment Co., Inc.
 Orion Equipment
 OSC Manufacturing and Equipment Services, Inc
 PacWest Machinery
 Parman Tractor & Equipment
 Partner Ag
 Performance Dairy Centre Inc
 Perry Brothers Equipment Company
 Plains Ag
 Power Equipment Company
 Power Motive Corp.
 Powerscreen of California, Nevada & Hawaii
 ProSource Machinery LLC
 R. B. Everett & Company
 RA Equipment Inc.
 RBG Inc.
 RDO Equipment Co.
 ReadyDig
 ReadyQuip Sales & Service Ltd.
 RECO Equipment, Inc.
 Redhead Equipment
 Reynolds-Warren Equipment Co., Inc.
 Riggs Cat
 Ring Power Corporation
 Road Machinery & Supplies Co.
 Robert's Farm Equipment Sales Inc.
 Rock & Recycling Equipment, LLC.
 Rock Machinery Co., LLC
 Roland Machinery Co.
 ROMCO Equipment Co.
 RPM Equipment Sales and Rentals
 RPM Machinery, LLC
 Rudd Equipment Company
 S.E.S., Inc.
 Saunders Equipment Ltd.
 Shafer Equipment Company, Inc.
 SMH Group / ATLAS Cranes & Excavators
 SMS Equipment
 Southeastern Equipment Co. Inc.
 Southern States Equipment
 Standard Equipment Company
 Stauffer Diesel, Inc.
 Stephenson Equipment, Inc.
 Stewart & Stevenson Power Products
 Stone Equipment Co., Inc.
 Stowers Machinery Corp.
 Sunbelt Rentals
 Swanston Equipment Corporation
 TB Equipment & Rental, Inc.
 The G. W. Van Keppel Company
 Thompson Machinery
 Thompson Rolec Enterprises LLC
 Thompson Tractor Co., Inc.
 Tidewater Equipment Company
 Titan Machinery Inc.
 Top Lift Enterprises
 Toromont CAT
 Total Equipment & Rental
 Tracey Road Equipment Inc.
 Tractor & Equipment Co.
 TranSource Truck & Equipment
 Triad Machinery, Inc.
 Tyler Equipment Corporation
 Universal Truck Sales
 US Equipment Sales and Rental, LP
 Vandalia Rental
 Vanden Bussche Irrigation
 Vermeer All Roads
 Vermeer Canada Inc.
 Vermeer Great Plains, Inc.
 Vermeer Heartland, Inc.
 Vermeer Iowa & N. Missouri
 Vermeer MidSouth, Inc.
 Vermeer Midwest
 Vermeer Mountain West
 Vermeer Southeast Sales & Service Inc.
 Vermeer Texas-Louisiana
 Vermeer-Wisconsin, Inc.
 Vimar Equipment Ltd.
 Vocational Trucks and Equipment
 Volvo Construction Equipment & Services
 Wagner Equipment Co.
 Washington Air Compressor Rental Co.
 Washington Liftruck / Pacific JCB
 Waukesha-Pearce Industries, LLC
 Weagant Farm Supplies Ltd
 Wear Parts and Equipment Co., Inc.
 WesGroup Equipment LP
 West Side Tractor Sales Co.
 West Virginia Tractor Co.
 Westate Machinery Co.
 Wheeler Machinery Co.
 White Star Machinery & Supply Co., a div. of
 Berry Companies, Inc.
 Whited Equipment Company
 Whitney & Son, Inc.
 Wilson Equipment Co., LLC
 Winchester Equipment Company
 Winmill Equipment Co., Inc.
 Wood's CRW Corp.
 Yancey Bros. Co.
 Yellow Iron of America

DEALER MEETINGS

@ AED SUMMIT

Start your year off at AED Summit with a private event with your dealers and customers. AED Summit is the ideal place to recognize top performers of 2025, share goals for 2026 and prepare for a successful year ahead.

Get creative – AED will help with every step! Plan a breakfast, lunch, dinner or other private event with your entire dealer network.

INTERESTED IN SETTING UP A DEALER MEETING?

Setting up dealer meetings has never been easier. In fact, AED member companies hosting a hospitality or meeting room or exhibiting in CONDEX can reserve meeting rooms at **no additional cost.**

AVAILABLE DEALER MEETING DATES

- Sunday, January 18 (All Day)
- Tuesday, January 20 (Evening)
- Thursday, January 21 (All Day)

Participants in dealer meetings are required to register for AED Summit at the applicable registration rate.

QUESTIONS?

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JOIN US IN 2026!

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