

2026 AED SUMMIT

**JANUARY 19TH TO 21ST, 2026** 

HILTON ANATOLE – DALLAS TX AS OF: 10/22/2025 12:31 PM



# **Contents**

Keynote Dinner Host Sponsorship – (SOLD)	5
Keynote Dinner Premium Wine Sponsorship – \$25,000	6
Keynote Dinner Gold Package Sponsorship – \$15,000	7
Keynote Dinner Silver Package Sponsorship – \$10,000	8
Keynote Dinner Bronze Package Sponsorship – \$5,000	9
Keynote Dinner Reserved Table Sponsorship – \$2,500	10
AED Foundation Gala Sponsorships – \$5,500 or \$10,000	11
General Session Sponsorship – \$20,000	12
Lone Star After-Hours Welcome Reception – \$8,500 (non-exclusive) or \$12,500 (exclusive)	13
Summit Happy Hour Round Up Reception – (SOLD)	14
Summit Happy Hour Round Up Reception Wanted Poster Sponsorship – \$7,500	15
Summit Happy Hour Round Up Reception Cowboy Hat Sponsorship – (SOLD OUT)	16
Summit Happy Hour Round Up Reception Mechanical Bull Sponsorship – \$15,000	17
Summit Happy Hour Round Up Reception Entertainment Sponsorship – (SOLD)	18
Summit "Masters" Golf Sponsorship – (SOLD)	19
General Session Breakfast Sponsorship – \$10,000	20
CONDEX Lunch Sponsorship – \$12,500	21
President's Suite Sponsorship – \$8,500	22
Conference WiFi Sponsorship – (SOLD)	23
New Member & 1st Time Attendee Reception Sponsorship – \$8,500 (non-exclusive) or \$12,500 (exclusive)	24
Women in Equipment Reception Sponsorship – (SOLD)	25
AED Summit Live! Sponsorship – (SOLD)	26
Professional Headshot Studio Sponsorship – (SOLD)	27

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	Manufacturer Breakfast Sponsorship – (SOLD OUT)	28
	Fun Run/Walk Sponsorship – (SOLD)	29
	Education Sessions Track Sponsorship – \$3,000	30
	Canadian Member Breakfast Sponsorship – \$3,000	31
	Registration Badge Kiosk Sponsorship – \$15,000	32
	Conference Attendee Bags Sponsorship – (SOLD)	33
	Conference Welcome Gift Sponsorship – (SOLD)	34
	Conference Lanyard Sponsorship – (SOLD)	35
	Conference Keycard Sponsorship - (SOLD)	36
	Conference App Sponsorship – (SOLD)	37
	Conference Pocket Schedule Sponsorship – (SOLD)	38
	Pocket Schedule Insert Sponsorship – \$3,000 (each)	39
	CONDEX Café Coffee Lounge Sponsorship - (SOLD OUT)	40
	Conference App Rotating Banner Sponsorship – \$2,500 (each)	41
	Onsite Branding Location Map	42
	Onsite Branding Atrium Lobby Elevator Wall Cling – (SOLD OUT)	43
	Onsite Branding Atrium Elevator Digital Signage – \$3,500 (each)	44
	Onsite Branding Tower Lobby Elevator Wall Cling – \$4,500 (each)	45
	Onsite Branding Trinity Art Corridor Glass Section 1 Window Clings – (SOLD OUT)	46
	Onsite Branding Trinity Art Corridor Glass Section 2 Window Clings – (SOLD OUT)	47
	Onsite Branding Trinity Art Corridor Glass Section 3 Window Clings – \$2,500 (each)	48
	Onsite Branding Trinity Art Corridor Glass Section 4 Window Clings – \$2,500 (each)	49
	Onsite Branding Trinity Art Corridor Glass Section 5 Window Cling – \$5,000	50
	Onsite Branding Trinity Art Corridor Glass Section 6 Window Cling – \$5,000	
	Onsite Branding Trinity Art Corridor Glass Section 7 Window Cling – \$5,000	52
S	PONSORSHIP NOTES:	

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Onsite Branding Trinity Art Corridor Glass Section 8 Window Cling – \$5,000	53
Onsite Branding Trinity Art Corridor Glass Section 9 Window Clings – \$2,000 (each) or \$9,600 (all)	54
Onsite Branding Trinity Art Corridor Glass Section 10 Window Clings – \$2,000 (each) or \$9,600 (all)	55
Onsite Branding Rotunda Glass Center Window Cling – (SOLD)	56
Onsite Branding Rotunda Glass Left Window Cling – \$6,000	57
Onsite Branding: Rotunda Glass Right Window Cling – \$6,000	Error! Bookmark not defined.
Onsite Branding: Hallway Glass Right Window Clings – (SOLD OUT)	58
Onsite Branding Hallway Glass Left Window Clings – (SOLD OUT)	59
Onsite Branding: West Wing Column Clings – (SOLD)	
Onsite Branding: West Wing Glass Section 1 – (SOLD)	61
Onsite Branding: West Wing Glass Section 2 – \$5,000	62
Onsite Branding: West Wing Glass Section 3 – \$5,000	63
Onsite Branding: West Wing Glass Section 5 – \$3,500	64
Onsite Branding: West Wing Glass Section 6 – \$3,500	65
Onsite Branding: West Wing Glass Section 8 – \$3,500	66

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# **Keynote Dinner Host Sponsorship** — (SOLD)

### SUMMIT EVENTS - EXCLUSIVE - BRAND AWARNESS - VIP

Take center stage at the most prestigious evening of the **2026 AED Summit** by becoming the **Keynote Dinner Host Sponsor**. This premier sponsorship opportunity puts your brand in the spotlight, ensuring maximum visibility and engagement with top industry executives, decision-makers, and influencers.

As the **official dinner host**, your company will be recognized as a key supporter of the industry, with exclusive branding and high-level networking opportunities. From a **prominent logo display** to a **powerful on-stage presence**, this sponsorship delivers unmatched exposure and prestige.

# Sponsorship Benefits Include:

- Premier Branding Your company name featured on all event materials as the official dinner host.
- 🔽 Exclusive Logo Display High-impact brand visibility throughout the dinner venue.
- ▼ VIP Seating & Networking Two (2) seats at the exclusive head table and three reserved tables (30 seats total) for your team and quests.
- Command the Stage Deliver the welcome speech and introduce the keynote speaker to an audience of industry leaders.
- Elite Photo Opportunities 12 professional photos with the keynote speaker to enhance your brand's prestige.
- ☑ Meet & Greet Access VIP reception passes for all company staff to connect with top executives before the dinner.

This is your moment to shine—host the most anticipated event of the AED Summit and leave a lasting impression on the industry's top decision-makers!

NOTE: Sponsor is responsible for filling the seats at the reserved tables. AED reserves the right to fill available seats at the start of the dinner.

### Sponsored by:



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# **Keynote Dinner Premium Wine Sponsorship** — \$25,000

### SUMMIT EVENTS - EXCLUSIVE - BRAND AWARNESS - VIP

Elevate your brand and captivate industry leaders by becoming the **Premium Wine Sponsor** for the **Keynote Dinner** at the **2026 AED Summit**. This exclusive sponsorship positions your company at the forefront of an elite gathering, where top executives, decision-makers, and influencers in the equipment industry come together for an evening of networking, fine dining, and inspiration.



As the **Premium Wine Sponsor**, your brand will be prominently showcased at the dinner. Guests will raise their glasses to your company's commitment to excellence, associating your name with a sophisticated, high-caliber experience.

Sponsorship Benefits Include:

- 🔽 Brand Visibility Logo placement on event signage, menus, and digital promotions.
- **Exclusive Recognition** The sponsor has the option to address the dinner attendees and introduce themselves and the wine selections to the attendees at the start of the keynote dinner.
- **☑ Elite Networking** Reserved seating for 20 at the dinner. 8 photos with keynote speaker and VIP reception passes for Meet & Greet event for all company staff

NOTE: Sponsor is responsible for filling the seats at the reserved tables. AED reserves the right to fill available seats at the start of the dinner.

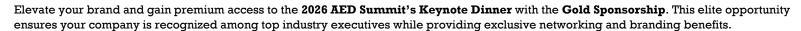
Click here to inquire about sponsoring the Keynote Dinner Premium Wine

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# Keynote Dinner Gold Package Sponsorship — \$15,000

# SUMMIT EVENTS - BRAND AWARNESS - VIP



As a **Gold Sponsor**, your company will enjoy **prominent name recognition**, **prime reserved seating**, and VIP access to the industry's most influential gathering. This is your chance to align your brand with the leaders shaping the future of the equipment industry.

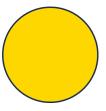
Sponsorship Benefits Include:

- **☑** Brand Recognition Your company name featured on all event materials.
- ✓ Prime Seating Reserved seating for 20 guests at the keynote dinner.
- ✓ Elite Photo Opportunity 8 professional photos with the keynote speaker.
- VIP Access Meet & Greet reception passes for all company staff, offering exclusive networking with industry leaders.

NOTE: Sponsor is responsible for filling the seats at the reserved tables. AED reserves the right to fill available seats at the start of the dinner.

Click here to inquire about sponsoring a Keynote Dinner Gold Package

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# Keynote Dinner Silver Package Sponsorship — \$10,000

# SUMMIT EVENTS - BRAND AWARNESS - VIP

Elevate your brand and gain premium access to the **2026 AED Summit's Keynote Dinner** with the **Silver Sponsorship**. This elite opportunity ensures your company is recognized among top industry executives while providing exclusive networking and branding benefits.

As a **Silver Sponsor**, your company will enjoy **prominent name recognition**, **prime reserved seating**, and VIP access to the industry's most influential gathering. This is your chance to align your brand with the leaders shaping the future of the equipment industry.

Sponsorship Benefits Include:

- ☑ Brand Recognition Your company name featured on all event materials.
- Prime Seating Reserved seating for 10 guests at the keynote dinner.
- ✓ Elite Photo Opportunity 4 professional photos with the keynote speaker.
- VIP Access Meet & Greet reception passes for all company staff, offering exclusive networking with industry leaders.

NOTE: Sponsor is responsible for filling the seats at the reserved table. AED reserves the right to fill available seats at the start of the dinner.

# Click here to inquire about sponsoring a Keynote Dinner Silver Package

Sponsors:





and

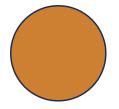
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# **Keynote Dinner Bronze Package Sponsorship** — \$5,000

### SUMMIT EVENTS - BRAND AWARNESS - VIP

Elevate your brand and gain premium access to the **2026 AED Summit's Keynote Dinner** with the **Bronze Sponsorship**. This elite opportunity ensures your company is recognized among top industry executives while providing exclusive networking and branding benefits.



As a **Bronze Sponsor**, your company will enjoy **prominent name recognition**, **prime reserved seating**, and VIP access to the industry's most influential gathering. This is your chance to align your brand with the leaders shaping the future of the equipment industry.

Sponsorship Benefits Include:

- Brand Recognition Your company name featured on all event materials.
- Prime Seating Reserved seating for 5 guests at the keynote dinner. (shared table)
- ✓ Elite Photo Opportunity 2 professional photos with the keynote speaker.
- VIP Access Meet & Greet reception passes for all company staff, offering exclusive networking with industry leaders.

NOTE: Sponsor is responsible for filling the allotted seats at the reserved table. AED reserves the right to fill available seats at the start of the dinner.

Click here to inquire about sponsoring a Keynote Dinner Bronze Package

Sponsored by:

Kohler Energy is now Rehlko





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# **Keynote Dinner Reserved Table Sponsorship** — \$2,500

### **SUMMIT EVENTS – BRAND AWARNESS**

Guarantee your spot at the most anticipated event of the 2026 AED Summit with a Reserved Table Sponsorship at the Keynote Dinner! This exclusive opportunity ensures you and your guests have a dedicated table for 10 in the general seating area—no need to worry about the rush for first-come, first-served seating.



- Guaranteed Seating One reserved table for 10 at the keynote dinner.
- Convenience & Comfort Enjoy a stress-free evening with your team and guests.
- Prime Networking Be part of an elite gathering with top industry professionals.

Limited availability —secure your reserved table now and enjoy a premier experience at the AED Summit's Keynote Dinner!

NOTE: Sponsor is responsible for filling the seats at the reserved tables. AED reserves the right to fill available seats at the start of the dinner.

NOTE: Sponsorship does not include VIP reception access or photos

Click here to inquire about sponsoring a Keynote Dinner Reserved Table

Sponsors:





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# AED Foundation Gala Sponsorships — \$5,500 or \$10,000

# TAX DEDUTICBLE - BRAND RECOGINTION - VIP

# Shine Bright at the 2026 AED Foundation Fundraising "Diamonds & Denim" Gala

Be part of one of the most anticipated evenings of the year while making a lasting impact on the AED Foundation's mission. Sponsorships for the Diamonds & Denim Gala are tax-

deductible, giving you the opportunity to enjoy a memorable evening while supporting workforce development and educational programs that strengthen the equipment industry.

# Two Exclusive Sponsorship Levels Available:

# → Gold Sponsor – \$10,000

- Premium Seating Private table of 10 guaranteed
- Dedicated Sponsor Entrance & Check-In
- Invitation to an Exclusive Private Cocktail Hour
- Elevated Food & Beverage Experience

# General Reserved Sponsor – \$5,500

and

Private Table of 10 guaranteed

As a sponsor, you and your guests will enjoy an elegant evening featuring captivating presentations, distinguished awards, and an exciting live auction—all while helping shape the future of our industry.

Tables are limited—secure your sponsorship now and make your mark at this unforgettable celebration.

Sponsors:





#### SPONSORSHIP NOTES:

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# General Session Sponsorship — \$20,000

### SUMMIT EVENTS - EXCLUSIVE - BRAND AWARNESS

Command the stage and gain premium exposure by sponsoring a General Session at the 2026 AED Summit—the largest and most influential gatherings of the entire conference. This exclusive sponsorship opportunity places your company in front of hundreds of industry leaders, executives, and decision-makers during a high-profile session.

General Session options include:

- Monday, January 19<sup>th</sup> First Sergeant Matt Eversmann (Ret.), Strategic Shock: Leadership Lessons for Business from Black Hawk Down
- Tuesday, January 20<sup>th</sup> OEM Panel Discussion with key executives from industry leading OEMs (SOLD)
- Wednesday, January 21st. Lauren Saidel-Baker from ITR Economics, The Outlook for 2026 & Beyond



- ▼ Take the Stage A company representative will have up to 2 to 3 minutes to introduce your company and share insights on your business and the industry.
- Unmatched Exclusively for Visibility Speak in front of the largest audiences at the AED Summit.
- 🗹 High-Level Brand Exposure Your sponsorship ensures maximum recognition as a key industry supporter.

This is the sponsorship opportunity to showcase your brand, demonstrate thought leadership, and make a lasting impact on the industry's top professionals.

Click here to inquire about sponsoring a General Session

Tuesday Sponsored by:



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# Lone Star After-Hours Welcome Reception — \$10,000 (exclusive)

### **BRAND AWARNESS - EXCLUSIVE**

Saddle Up for the Lone Star After Hours Roundup Welcome Reception where True Texas Hospitality Meets Unbeatable Industry Connections

Dust off your boots and join us for a night of big welcomes and even bigger opportunities! Right after the AED Foundation Gala, we're heading over to the **Gossip Bar** for the **Lone Star After Hours Welcome Reception** — a private bar experience exclusively for AED members.

This ain't your typical networking event. We're serving up Texas-sized hospitality with Southern-style refreshments, cold drinks, and a lively, laid-back atmosphere where the real connections happen. It's the perfect place to swap stories and forge partnerships — all while enjoying a true Lone Star State welcome.

As a sponsor, your brand will be front and center at this high-energy kickoff to the 2026 AED Summit, making a bold impression where relationships matter most. Whether folks are catching up with old friends or wrangling up new business, your company will be part of every handshake and every conversation.

# Sponsorship includes:

 Branding of Gossip Bar for the duration of Summit including outside signage, bar back glass clings (4), and branded napkins.

Click here to inquire about sponsoring the Lone Star After Hours Welcome Reception







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# Summit Happy Hour Round Up Reception — (SOLD)

### **BRAND AWARENESS - EXCLUSIVE**

Get ready to serve up serious brand exposure as the **Event Sponsor** of the **Summit Happy Hour Round Up Reception** — one of the most anticipated events at the 2026 AED Summit! Taking place right on the CONDEX floor, this evening celebration is where business meets BBQ, and **your brand becomes the life of the party**.

- **Event Highlights:**
- Connect with hundreds of industry professionals in a relaxed setting
- Live music and entertainment
- riding, and commemorative cowboy hats, bull riding, and commemorative Wanted Poster photos
- 🌘 All-you-can-enjoy Texas BBQ and drinks all brought to guests by you

# Sponsorship Benefits Include:

- Full branding on all food and beverage stations
- Company logo displayed on bar fronts and servers' apparel
- Association with premium Texas BBQ, drinks, and hospitality
- Visibility throughout the evening as attendees network, eat, and enjoy
- Event promotional card will be distributed to conference attendees at registration featuring your company logo

This exclusive sponsorship puts your name at the center of every toast, handshake, and bite. It's more than a logo — it's an experience with your brand all over it.

### Sponsored by:



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# Summit Happy Hour Round Up Reception Wanted Poster Sponsorship — \$7,500

### **BRAND AWARENESS - EXCLUSIVE**

Grab attention and boost your brand at the **Summit Happy Hour Round Up Reception** with the **Wanted Poster Sponsorship Package** — featuring the wildly popular *Silverado Ranch* Old West photography experience!

As the exclusive sponsor, your business will ride tall in the saddle alongside the **best western photography service in Texas**. Guests will flock to pose in authentic costumes, hats, and gear — complete with replica firearms — against a 10ft x 10ft western backdrop. With a professional photographer, on-site attendant, and unlimited fast digital photos, every guest leaves with a memorable *wanted poster...* and your brand in mind!

Sponsorship Benefits Include:

- Branding at the photo area and on the commemorative photo
- ✓ Event promotional card will be distributed to conference attendees at registration featuring your company logo

Forget ordinary photo booths — this is an immersive Old West adventure that draws a crowd and delivers unforgettable engagement. Saddle up for big exposure and fun!

👉 Secure your Wanted Poster Sponsorship today — before someone else claims the bounty!

NOTE: This sponsorship is not eligible for 2027 AED Summit first right of refusal

Click here to inquire about sponsoring the Wanted Poster for the Summit Happy Hour



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# Summit Happy Hour Round Up Reception Cowboy Hat Sponsorship — (SOLD OUT)

### **BRAND AWARENESS - CO-SPONSORED**

Yeehaw! Ride into the spotlight by sponsoring the most talked-about swag item at the 2026 AED Summit — custom **straw cowboy hats** for the **Summit Happy Hour Round Up Reception**! This fun, high-visibility promo puts your brand front and center at one of the Summit's most memorable events.

# 6 Your Brand, Front and Center

Each hat includes a 1-color imprint on a custom hat band, 12" wide x 0.5" high, giving your logo prime visibility on every attendee. Limited to the first 1000 event attendees



- Worn by attendees all night long and likely beyond
- · Perfect for photos, social shares, and brand impressions
- A unique, unforgettable way to align your brand with fun, networking, and Texas-style flair

# Sponsorship Benefits Include:

- Branding on the commemorative hat with custom hat band
- Event promotional card will be distributed to conference attendees at registration featuring your company logo

Only one sponsor allowed - claim your spot before someone else rides off with it!

NOTE: This sponsorship is not eligible for 2027 AED Summit first right of refusal

### Sponsors:





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# Summit Happy Hour Round Up Reception Mechanical Bull Sponsorship — \$15,000

### **BRAND AWARENESS - EXCLUSIVE OR CO-SPONSORED**

Ride Into the Spotlight: Sp`onsor the Mechanical Bull at the Summit Happy Hour Round Up Reception.

Get ready to turn heads and generate buzz at one of the most talked-about events at the 2026 AED Summit, happening January 20th from 4:45 PM to 6:45 PM in the CONDEX Hall.by sponsoring the **Mechanical Bull** experience.

Features an authentic Mechanical Bull from Gilley's in Pasadena, TX with the mechanical bull craze began in 1980. Features 4ft x 8ft walls with authentic Gilley's memorabilia and frame photos.

We've partnered with Silverado Ranch, the gold standard in mechanical bull rentals, known for their **safety**, **state-of-the-art bulls**, **professional operators**, **and custom branding opportunities**. This isn't just any ride — it's a crowd magnet that delivers nonstop laughs, cheers, and photo ops, drawing attendees from every corner of the room.

# Why sponsor the Mechanical Bull?

- ✓ Prime exposure in the heart of the action
- Your logo on signage
- Memorable interactions with key decision-makers and influencers
- Social media moments that amplify your brand beyond the event
- Event promotional card will be distributed to conference attendees at registration featuring your company logo

This is your chance to align your brand with fun, energy, and unforgettable memories at the AED Summit's premier networking event. Saddle up, stand out, and show the industry you know how to make an impact.

NOTE: This sponsorship is not eligible for 2027 AED Summit first right of refusal

Click here to inquire about sponsoring the Summit Happy Hour Mechanical Bull Sponsorship

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# Summit Happy Hour Round Up Reception Entertainment Sponsorship — (SOLD)

### **BRAND AWARENESS - EXCLUSIVE**

Be the name behind the music and the moment at one of the AED Summit's most exciting after-hours events — the **Summit Happy Hour!** As the **exclusive Entertainment Sponsor**, your brand will be front and center as the crowd gathers for a night of unforgettable live music, networking, and Texas-style fun.

# **¼** The Bash Experience:

- Live music from a featured country artist
- Texas BBQ, drinks, mechanical bull riding, and more
- Hundreds of industry professionals and top-tier decision-makers in attendance
- This is your moment to own the spotlight and make your brand the soundtrack to a night they won't forget.

### Sponsorship Benefits Include:

- Logo-branded banner displayed prominently behind the musical guest, keeping your brand in every photo and video
- Opportunity for a live welcome message to introduce the headline performer
- Verbal recognition from the stage during the kick-off announcement
- Brand alignment with a high-energy, highly attended experience
- Onsite recognition on event signage, digital promotions, and programs
- Limited to one sponsor claim the mic while it's still open!

### Sponsored by:



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- Discounted Summit registration rate of \$525 per person is provided for sponsorships totaling \$3000 or more





# Summit "Masters" Golf Sponsorship — (SOLD)

### SUMMIT EVENTS - EXCLUSIVE - BRAND AWARNESS - CONDEX - LEADS/BOOTH TRAFFIC

Drive engagement, generate leads, and put your brand in the spotlight with the Summit "Master" Golf Challenge Sponsorship in CONDEX! This fully enclosed golf simulator is an attendee favorite, attracting top industry professionals for a competitive and entertaining experience—all while maximizing your brand exposure.



### Sponsorship Benefits Include:

- ↑ Prime Booth Placement Position your booth next to the simulator for maximum foot traffic, or require attendees to visit your booth to obtain a contest game card.
- § \$10K Hole-in-One Contest Attendees get a shot at winning big, with the first swing of each attempt eligible for a \$10,000 prize—guaranteeing excitement and participation.
- High-Impact Branding Your logo, ads, and messages featured on-screen, on the fairway, or as full-screen billboard ads between shots.
- Leaderboard Competitions Capture attendee interest with Longest Drive and Closest to the Pin contests, with sponsor-branded prizes driving lead generation.
- **Full-Service Experience** The simulator comes fully equipped with clubs, balls, and an experienced technician to run the system and assist players.
- 춵 Event-Wide Promotion Your sponsorship is promoted through onsite signage, event messages, and notifications featuring your company logo.

Make your brand the ace of the fairway and a must-visit destination in CONDEX!

Sponsored by:



- All sponsorships include first right of refusal for the 2027 AED Summit unless otherwise noted
- All sponsors will be listed on the Summit sponsor board with company logos
- All sponsors will be featured in rotating General Sessions slides
- All sponsors will be listed on the Summit website prior to the event
- All sponsors will be provided with the attendee registration list in electronic format
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# General Session Breakfast Sponsorship — \$10,000

(Tuesday 1/20/26 or Wednesday 1/21/26)

### SUMMIT EVENTS – EXCLUSIVE OR CO-SPONSORED – BRAND AWARNESS

Start the day off right and elevate your brand by exclusively sponsoring a General Session Breakfast at the 2026 AED Summit! This high-visibility sponsorship provides your company with exclusive recognition as attendees kick off their day with a delicious breakfast before diving into the General Sessions.



# Sponsorship Benefits Include:

- Popening Remarks Recognition Your company will be acknowledged during the opening remarks with an optional sponsor-supplied promotional message at the General Sessions on Tuesday, January 20th or Wednesday, January 21st.
- Fernit Branding Prominent signage at the breakfast ensures your brand stands out.
- 👕 Staff Branding Hotel staff will wear branded aprons while serving, further boosting your visibility.

Align your company with a key part of the Summit experience and ensure your brand is front and center as attendees begin their day.

Click here to inquire about sponsoring a General Session Breakfast

Tuesday Breakfast Sponsored by:



- All sponsorships include first right of refusal for the 2027 AED Summit unless otherwise noted
- All sponsors will be listed on the Summit sponsor board with company logos
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# **CONDEX Lunch Sponsorship** — \$12,500

(Tuesday 1/20/26 or Wednesday 1/21/26)

### SUMMIT EVENTS – EXCLUSIVE OR CO-SPONSORED – BRAND AWARNESS

# Boost Your Brand with the CONDEX Lunch Sponsorship!

Make your company the center of attention at lunch! The **CONDEX Lunch Sponsorship** offers unmatched visibility and valuable engagement with attendees in two prime locations: the **Trinity Ballroom** and **Exhibit Hall** buffet areas. Your brand will be front and center with **custom signage** at both lunch setups and **staff sporting your company-branded aprons** — a memorable touch that puts your name in every conversation.

But it doesn't stop there.

This sponsorship is a **powerful traffic driver** to your CONDEX booth. Promote your **booth number prominently** to turn lunchtime awareness into direct foot traffic.

As a bonus, your company will be featured in an **exclusive session** on the **AED Summit Live! stage** the day of your sponsorship. This is your chance to showcase your story to a live audience — and a digital one too! Your session will be **live streamed on LinkedIn** and later featured on **AED's YouTube channel**, extending your reach long after the event ends.

Take center stage. Drive booth traffic. Leave a lasting impression.

Click here to inquire about sponsoring a CONDEX Luch

Tuesday Lunch Sponsored by:



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- All sponsors will be listed on the Summit website prior to the event
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# President's Suite Sponsorship — \$8,500

# SUMMIT EVENTS - BRAND AWARNESS - TARGET AUDEINCE - VIP - LIMITED AVAILABILITY





# Sponsorship Benefits Include:

- 🙎 Elite Access Be part of exclusive nightly gatherings with top AED attendees and executive decision-makers.
- 📫 In-Suite Branding Your company's logo featured on suite signage, branded napkins, and custom coasters for prime visibility.
- 🤝 High-Value Networking Connect with key industry leaders in a relaxed, VIP setting.
- of Limited Availability Limited to only three sponsors, ensuring premium visibility for your brand.

Position your brand alongside the industry's most influential executives and make lasting connections in the President's Suite!

# Click here to inquire about sponsoring the President's Suite

Sponsored by:



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# Conference WiFi Sponsorship — (SOLD)

### **BRAND AWARNESS - EXCLUSIVE**

Be the brand everyone connects with—literally! As the exclusive **Wi-Fi Sponsor** of the conference, your company will receive high-impact visibility as attendees log on and stay connected throughout the event.

# Sponsorship includes:

- Logo placement and recognition in the General Session slide deck viewed by all attendees
- Branded Wi-Fi signage throughout the venue with your logo featured alongside SSID and access information
- Inclusion on the pocket schedule with a dedicated section displaying the Wi-Fi network name and password—ensuring your brand is in everyone's hands

Make your mark by powering the connectivity that keeps the event running!

Sponsored by:



- All sponsorships include first right of refusal for the 2027 AED Summit unless otherwise noted
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- All sponsors will be listed on the Summit website prior to the event
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# New Member & 1st Time Attendee Reception Sponsorship — \$8,500 (non-exclusive) or \$12,500 (exclusive)

# SUMMIT EVENTS - BRAND AWARNESS - TARGET AUDEINCE

Make a powerful first impression by sponsoring the New Member & First-Time Attendee Reception at the 2026 AED Summit! This exclusive event, held on Monday, January 19th, welcomes new AED members and first-time attendees, providing your company with a unique opportunity to connect with fresh faces at the conference.



# Sponsorship Benefits Include:

- 🤝 Elite Networking Join AED's Executive Management and Board of Directors in welcoming new members and first-time attendees.
- Brand Visibility Your company will be prominently showcased with signage at the event.
- literature Distribution Opportunity to provide company literature for placement on tables, ensuring direct engagement with attendees.
- ✓ Early Connections Engage with key decision-makers and industry professionals at the very start of their AED Summit experience.

Be the first brand new attendees remember and position your company as a key industry supporter.

Click here to inquire about sponsoring the New Members & 1st Time Attendee Reception

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# Women in Equipment Reception Sponsorship — (SOLD)

# SUMMIT EVENTS - BRAND AWARNESS - TARGET AUDEINCE

Support diversity in the equipment distribution industry by sponsoring the Women in Equipment Reception at the 2026 AED Summit. Join AED's Executive Management and Board of Directors in celebrating the contributions and leadership of women in the industry on Monday, January 19th. This impactful event brings together professionals committed to fostering a more inclusive future.



# Sponsorship Benefits Include:

- 🤝 VIP Networking Connect with influential women and allies in the equipment distribution industry.
- Event Branding Your company's logo featured on event signage and branded napkins for maximum exposure.
- Literature Distribution Opportunity to provide company literature for placement on tables, ensuring direct engagement with attendees.
- 🐥 Support Diversity Align your brand with efforts to advance equity in the equipment sector.

Position your company as a champion for diversity while gaining visibility among industry leaders at this important and inspiring reception.

Sponsored by:



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# AED Summit Live! Sponsorship — (SOLD)

### SUMMIT EVENTS - EXCLUSIVE - BRAND AWARNESS - CONDEX

Put your brand in the spotlight by sponsoring AED Summit Live! at the 2026 AED Summit. This exciting live broadcast will take place during CONDEX hours, bringing real-time interviews of exhibitors and attendees directly to social media. The live sessions will feature thought leadership discussions from the entertainment stage in the CONDEX Exhibit Hall, providing an exclusive opportunity to amplify your company's visibility.



### Sponsorship Benefits Include:

Live Broadcast Exposure – Your company logo will appear prominently in the banner behind the interviewers during each AED Summit Live! session, alongside the AED Summit Live! logo.

Sponsor Message – Provide a brief message that will be read by the interviewer before each session, allowing you to directly connect with the audience.

Exclusive Interview Slot – Participate in one of the live interview sessions scheduled throughout CONDEX hours, showcasing your company's leadership and insights.

Social Media Reach – Your sponsorship will extend beyond the event, with coverage broadcasts shared on live on AED social media platforms and posted after the event on AED's YouTube channel, expanding your reach to a wider audience.

Engage a wider audience and boost your brand's presence in real-time at the AED Summit.

Sponsored by:



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# Professional Headshot Studio Sponsorship — (SOLD)

### SUMMIT EVENTS – BRAND AWARNESS – CONDEX – EXCLUSIVE- LEADS/BOOTH TRAFFIC

Boost your brand's presence at the 2026 AED Summit by sponsoring the Professional Headshot Studio! This valuable service will be available to attendees on Tuesday, January 20th and Wednesday, January 21st during CONDEX hours, providing them with the opportunity to have a professional headshot taken with a digital copy sent directly to them. It's the perfect way to engage with attendees while offering them a lasting, professional benefit.



Sponsorship Benefits Include:

- Professional Headshot Service Sponsor the headshot studio where attendees can have a high-quality photo taken for their personal and professional use.
- Event Signage Your company will be prominently featured with signage at the event.
- Sooth Staffing & Engagement Staff the photo booth to meet attendees as their photos are taken, creating a personal connection and increasing brand exposure.
- **Exclusive Invitations** AED will include a **sponsored postcard** distributed at badge pickup, inviting them to visit the photo booth for a headshot. **Postcards should be double-sided (5.5"w x 4.25"h)** and provided in digital format by **November 15th**.
- Lead Generation Collect contact information from attendees who choose to provide it, giving you a valuable list for follow-up.

This is your chance to **engage directly with attendees**, enhance your brand's visibility, and offer a service that attendees will appreciate and remember long after the Summit.

Sponsored by:



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# Manufacturer Breakfast Sponsorship — (SOLD OUT)

### SUMMIT EVENTS - BRAND AWARNESS - TARGET AUDIENCE

Put your brand at the forefront of the 2026 AED Summit by sponsoring the Manufacturer Breakfast on Tuesday, January 20th. This sponsorship offers your company the opportunity to connect with a targeted audience of manufacturers before the start of an important session, ensuring your brand gets maximum exposure to key decision-makers in the industry.



Sponsorship Benefits Include:

- III Breakfast Sponsorship Host the Manufacturer General Session Breakfast, providing a welcoming and engaging start to the day for Summit attendees.
- P Opening Remarks Have the opportunity to briefly address breakfast attendees before the programming begins, allowing you to highlight your company and its leadership in the industry.
- Company Literature Distribution Distribute your company information to all breakfast attendees, ensuring your brand stays top of mind throughout the event.
- 🗐 Post-Event Attendee List Receive the attendee list after the event, providing valuable contacts for follow-up and future engagement.

This is a unique chance to showcase your company's expertise and make meaningful connections with a focused audience.

Sponsored by:



and



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# Fun Run/Walk Sponsorship — (SOLD)

### SUMMIT EVENTS - EXCLUSIVE - BRAND AWARNESS - LEADS/BOOTH TRAFFIC - TARGET AUDEINCE

Get your brand moving with the Fun Run/Walk Sponsorship at the 2026 AED Summit! This exciting and healthy event, scheduled for Wednesday, January 21st, will bring attendees together for a fun-filled run or walk around the event venue, followed by a light breakfast and beverages.

Sponsorship Benefits Include:

\* Active Engagement – Be part of a fun, interactive event that encourages networking and wellness among Summit attendees.

III Breakfast & Beverages – Provide participants with a light breakfast and refreshing beverages after they return from the run/walk.

Tommemorative T-shirts – Sponsor the event T-shirts or choose to have them purchased by AED at cost, ensuring your brand is prominently displayed throughout the event.

🗩 Brand Visibility – Align your company with an event that promotes health, wellness, and a sense of community.

Get your company in motion while engaging with a large number of attendees in a fun and energetic setting!

Sponsored by:





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# Education Sessions Track Sponsorship — \$3,000

(priced per track)

# SUMMIT EVENTS – BRAND AWARNESS – TARGET AUDEINCE – EXCLUSIVE

**Position your brand as an industry thought leader** by sponsoring an **Education Track** at the **2026 AED Summit**! These highly attended sessions attract professionals eager to gain insights and strategies in their respective fields, providing your company with premium visibility and direct engagement with attendees.

Sponsorship Benefits Include:

- **Brand Recognition** Your company will be featured in **printed materials** and the **conference agenda** as an official track sponsor.
- Stage Presence Introduce each Education Track speaker with an AED-provided script and deliver a 2-3 minute introduction about your company.
- **12.** Targeted Exposure Align your brand with one of the industry's key focus areas:

# Leadership Track

Sponsored by:
EQUIPMENT
FINANCENEWS

# **Management Track**

Sponsored by:



# **Product Support Track**

Sponsored by:



# Rental Track

Sponsored by:



**Sales Track** 

(Available)

**Technology Track** 

Sponsored by: (Available)

Click here to inquire about sponsoring an Education Track

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# Canadian Member Breakfast Sponsorship — \$3,000

(non-exclusive)

### SUMMIT EVENTS - BRAND AWARNESS - TARGET AUDEINCE

Connect with industry leaders and support Canadian members at the 2026 AED Summit by sponsoring the Canadian Member Breakfast on Wednesday, January 21st. This exclusive, private event will feature a distinguished guest speaker from the Canadian government, providing valuable insights into the industry's future in Canada.



Sponsorship Benefits Include:

- Private Breakfast Event Join Canadian members for a high-profile breakfast gathering, fostering meaningful connections and discussions.
- Recognition at the Event Sponsor will be introduced by AED staff and formally recognized as the event sponsor, ensuring your brand gets maximum visibility.
- Event Signage Your company's logo will be prominently displayed with signage at the breakfast, positioning your brand as a key supporter of Canadian members.

This is a unique opportunity to showcase your support for the Canadian market and engage with influential leaders in the industry.

Click here to inquire about sponsoring the Canadian Member Breakfast

Sponsored by:





and

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# Registration Badge Kiosk Sponsorship — \$15,000

# EXCLUSIVE - BRAND AWARNESS - LEADS/BOOTH TRAFFIC

Be the first brand attendees see when they arrive at the 2026 AED Summit by sponsoring the Registration Check-In Kiosks! This exclusive sponsorship ensures your company is front and center at the first on-site interaction every attendee has—checking in for the Summit.

Sponsorship Benefits Include:

**Branded Check-In Screens** – Your company's branding will be featured on **all AED Summit check-in iPad stations**, providing instant visibility.

Promote Your Booth or Suite – Use this prime placement to highlight your presence at the event and drive traffic to your booth or private suite.

© Custom QR Code Integration – Include a QR code on the check-in screen, allowing attendees to easily access more information or link directly to your Summit app profile.

Make a lasting impression from the very first moment attendees arrive—lock in your Registration Check-In Kiosk Sponsorship today!

Click here to inquire about sponsoring the Registration Check-In Kiosks

- All sponsorships include first right of refusal for the 2027 AED Summit unless otherwise noted
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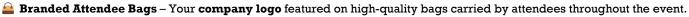


# **Conference Attendee Bags Sponsorship** — (SOLD)

### **EXCLUSIVE - BRAND AWARNESS**

**Put your brand in attendees' hands—literally!** As the **Attendee Bag Sponsor** at the **2026 AED Summit**, your company's logo will be prominently displayed on **custom event bags**, ensuring high visibility throughout the Summit and beyond. These bags will be distributed at **registration** and within the **CONDEX halls**, making them an essential and highly visible sponsorship opportunity.

Sponsorship Benefits Include:



Prime Distribution Locations – Bags will be available at registration check-in and on bag stands in the CONDEX halls, maximizing exposure.

• Extended Brand Reach – Attendees will continue to use these bags long after the Summit, providing lasting brand visibility.

**6** Cost Transparency – The cost of attendee bags will be billed at cost in addition to the sponsorship fee, allowing customization to fit your budget and branding needs.

Make a lasting impression and ensure your brand travels with attendees throughout the Summit!

Sponsored by:



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# **Conference Welcome Gift Sponsorship** — (SOLD)

### **EXCLUSIVE - BRAND AWARNESS**

Make a memorable first impression at the 2026 AED Summit by sponsoring the Welcome Gift for dealer attendees! This exclusive sponsorship allows you to personally welcome each dealer attendee with a thoughtful gift and a customized 7" w x 5" h welcome card featuring your branding and messaging.

Sponsorship Benefits Include:

- **Personalized Welcome Gift** Provide attendees with a **useful**, **branded gift** to kick off their Summit experience. Suggested items include **mints**, **charging blocks**, **aspirin**, **comfort socks**, **pocket notepads**, and more. (Gift can be provided by the sponsor or billed at cost.)
- **Branded Welcome Card** Each attendee will receive a **custom-printed welcome card** with your company's message, ensuring **brand recognition** from the start.
- Exclusive Exposure Your gift and message will be placed directly in the hands of all conference dealer attendees, creating an immediate connection.

Start the Summit on the right note and put your brand front and center with this exclusive sponsorship!

Sponsored by:



- All sponsorships include first right of refusal for the 2027 AED Summit unless otherwise noted
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# **Conference Lanyard Sponsorship** — (SOLD)

### **EXCLUSIVE - BRAND AWARNESS**

Keep your brand front and center—literally! As the exclusive Conference Lanyard Sponsor at the 2026 AED Summit, your company logo will be displayed on the official attendee lanyards, ensuring maximum visibility throughout the entire event. Every attendee will receive a pocket lanyard for their name badge at registration, making this a high-impact branding opportunity.

Sponsorship Benefits Include:

- Exclusive Lanyard Branding Your company logo will be prominently featured on all official AED Summit lanyards, worn by every attendee throughout the event.
- High-Visibility Sponsorship Lanyards are required for entry to all Summit activities, guaranteeing constant exposure for your brand.
- ✓ Sponsor-Approved Design AED will handle production and purchasing, with the sponsor approving the final proof before printing. (Production costs will be billed in addition to the sponsorship.)

Make your brand a must-see presence at the AED Summit—every attendee will be wearing your logo!

Sponsored by:



- All sponsorships include first right of refusal for the 2027 AED Summit unless otherwise noted
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# **Conference Keycard Sponsorship** — (SOLD)

### **EXCLUSIVE - BRAND AWARNESS**

Put your brand in attendees' hands—every day! As the exclusive Conference Keycard Sponsor at the 2026 AED Summit, your custom-branded hotel keycards will be provided to all convention attendees staying at the host hotel. With multiple daily touchpoints, this sponsorship ensures your company stays top-of-mind throughout the event.

Sponsorship Benefits Include:

- 🔋 Exclusive Branding Your company's logo and message featured on every official AED Summit hotel keycard.
- P High-Visibility Exposure Attendees use their keycards multiple times per day, maximizing brand impressions throughout their stay.
- ✓ Sponsor-Approved Design AED will handle production and purchasing, with the sponsor approving the final proof before printing. (Production costs will be billed separately at cost.)

Unlock a powerful branding opportunity and ensure your company is seen from check-in to check-out!

Note: Production cost of 1250 keycards will be billed in addition to the sponsorship at the cost of \$4800

Sponsored by:



- All sponsorships include first right of refusal for the 2027 AED Summit unless otherwise noted
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# Conference App Sponsorship — (SOLD)

### **EXCLUSIVE - BRAND AWARNESS**

Be the brand attendees see first—and most often! As the exclusive Conference App Sponsor for the 2026 AED Summit, your company will be featured on the most-viewed platform of the entire event. The AED Summit conference app is the go-to resource for attendees, providing schedules, speaker details, exhibitor info, and real-time updates.

Sponsorship Benefits Include:

- **Startup Splash Page** Your **logo and branding** will be the **first thing attendees see** each time they open the app.
- o Rotating Banner Ad Stay top-of-mind with a prominent banner ad rotating throughout the app, ensuring consistent visibility.
- Maximum Exposure The mobile app is the most-used tool at the Summit, keeping your brand in front of attendees before, during, and after the event.

Make a digital impact where it matters most—on every attendee's screen!

Sponsored by:



- All sponsorships include first right of refusal for the 2027 AED Summit unless otherwise noted
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# **Conference Pocket Schedule Sponsorship** — (SOLD)

### **EXCLUSIVE - BRAND AWARNESS**

Stay in attendees' hands all Summit long! As the exclusive Pocket Schedule Sponsor at the 2026 AED Summit, your brand will be featured on the go-to guide for all Summit activities. This compact, easy-to-carry schedule includes the complete event agenda, booth listings, suite/meeting room details, and educational session schedules, making it an essential resource for every attendee.

Sponsorship Benefits Include:

- Front Cover Branding Your company logo will be prominently displayed on the front cover of the Pocket Guide, ensuring visibility.
- Full-Page Inside Front Cover Advertisement Showcase your brand with a dedicated full-page ad inside the front cover of the guide, reaching attendees as they navigate the event.
- **6 Maximum Exposure** The Pocket Guide is a must-have resource, kept on hand and referenced frequently throughout the Summit.

Put your brand in every attendee's pocket—literally!

Sponsored by:



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# Pocket Schedule Insert Sponsorship — \$3,000 (each)

### **BRAND AWARNESS - LEADS/BOOTH TRAFFIC**

Get your message directly into attendees' hands! As a Pocket Schedule Insert Sponsor at the 2026 AED Summit, your 4" w x 5" h custom insert will be included inside every Pocket Schedule booklet distributed to attendees in their lanyards at registration. This high-visibility opportunity ensures your invitation, promotion, or key message is seen by every attendee as they reference their event schedule.

Sponsorship Benefits Include:

- 🖈 Exclusive Placement Your insert will be inside every attendee's Pocket Schedule, ensuring maximum exposure.
- Targeted Promotion Use your insert to invite attendees to your booth, suite, or special event, driving traffic and engagement.
- ✓ Turnkey Solution AED will handle production of the insert, making it a seamless sponsorship opportunity. (Limited availability—reserve early!)

Make an impact where it counts—with every attendee!

Click here to inquire about sponsoring a Conference Pocket Schedule Insert

- All sponsorships include first right of refusal for the 2027 AED Summit unless otherwise noted
- All sponsors will be listed on the Summit sponsor board with company logos
- All sponsors will be featured in rotating General Sessions slides
- All sponsors will be listed on the Summit website prior to the event
- All sponsors will be provided with the attendee registration list in electronic format
- All sponsorship rates below are AED members rates. Non-member rates are priced at 2x the member rates
- Discounted Summit registration rate of \$525 per person is provided for sponsorships totaling \$3000 or more



# **CONDEX Café Coffee Lounge Sponsorship** — (SOLD OUT)

### CO-SPONSORED - BRAND AWARENESS - CONDEX

Fuel attendee engagement with premium coffee and premium branding! As the exclusive sponsor of the CONDEX Café Coffee Lounge, your company will be front and center at one of the most popular gathering spots on the show floor. Two barista-style stations will serve premium coffee drinks on Tuesday and Wednesday from 10:30 AM to 12:30 PM, attracting attendees for a much-needed coffee break.



### Sponsorship Benefits Include:

- Branded Coffee Cups & Napkins Every coffee served will showcase your logo, keeping your brand in attendees' hands.
- 👀 High-Traffic Visibility The café will be a key networking hub, ensuring maximum exposure for your brand.
- Substitute the street of the lounge for conversations, connections, and caffeine!
- **Extended Lounge Access** Even after coffee service ends, the lounge will remain **open** as a **comfortable space** for **meetings and networking** throughout the event.

### Sponsored by:





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# Conference App Rotating Banner Sponsorship - \$2,500 (each)

(limited to 5)

### **BRAND AWARENESS – LIMITED AVAILABILTY**

Stay in front of attendees—every time they open the app! As a Conference App Rotating Banner Sponsor, your brand will be featured on one of only five exclusive rotating banners in the 2026 AED Summit mobile app, the most-used resource for schedules, exhibitor listings, and event updates.

Sponsorship Benefits Include:

- High-Visibility Placement Your banner ad will be prominently displayed on the app's main pages, ensuring frequent exposure.
- Ø Direct Engagement When clicked, your banner links directly to your exhibitor or sponsor profile, making it easy for attendees to connect with your company.
- o Limited Availability Limited to only five sponsors, ensuring premium visibility for your brand.
- ▲ Please note: This sponsorship does not include eligibility for discounted registration unless combined with additional sponsorships, an exhibit booth, suite, or meeting room.

Click here to inquire about sponsoring a Conference App Rotating Banner

Sponsored by:







and



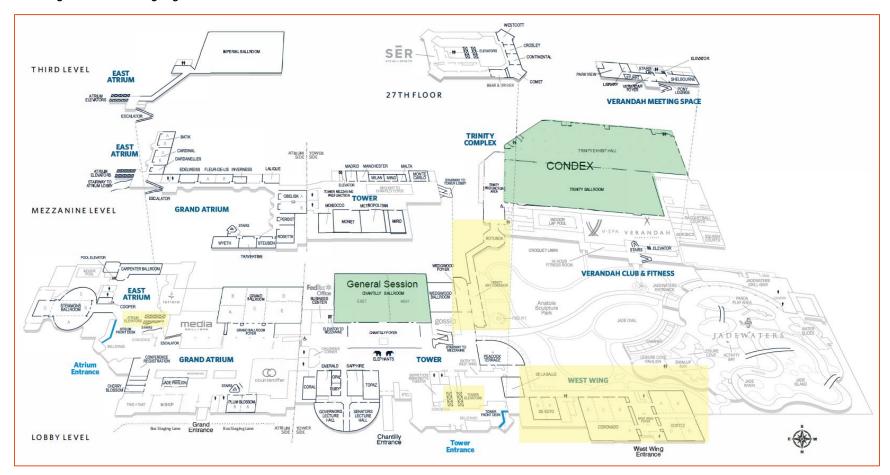


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# **Onsite Branding Location Map**

Branding locations are highlighted below.



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# Onsite Branding Atrium Lobby Elevator Wall Cling — (SOLD OUT)

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Capture the attention of hundreds of quests daily with high-impact branding on the Atrium Lobby Elevator Wall Clings! These prominent elevators serve as the main transport to the Atrium Mezzanine Level Meeting Rooms, exclusive Atrium Tower suites, and nearly 900 quest rooms — ensuring your brand is seen by a steady flow of attendees, exhibitors, and VIP quests.

Limited Availability: Only 4 exclusive locations

Strategic Visibility: Ideal for exhibitors located in Atrium Tower Suites or East Tower Meeting Rooms

Maximum Exposure: Position your brand at the heart of the action, just steps from key conference areas and quest accommodations

Secure your space today and elevate your brand visibility where it matters most!

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Sponsored by:





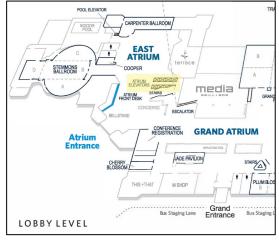






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# Onsite Branding Atrium Elevator Digital Signage — \$3,500 (each) (5 available)

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Put your brand directly in front of attendees with vibrant digital signage inside the Atrium Elevators! Your 6-second image will rotate throughout the day on screens inside elevators that transport guests to the Atrium Mezzanine Level Meeting Rooms, Atrium Tower Suites, and nearly 900 guest rooms — delivering repeated exposure to a captive audience.

All-Day Presence: 6-second images displayed continuously in each elevator

Exclusive Inventory: Limited to just 10 rotating images

**Targeted Placement:** Perfect for exhibitors in Atrium Tower Suites or East Tower Meeting Rooms

Stay top-of-mind with attendees every time they ride — a powerful way to drive traffic, awareness, and engagement. Reserve your spot before they're gone!

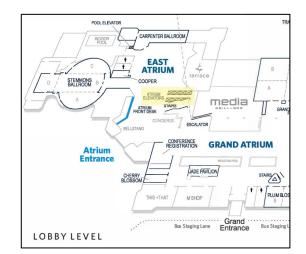
NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Click here to inquire about sponsoring an Atrium Elevator Digital Signage

Sponsors:







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# Onsite Branding Tower Lobby Elevator Wall Cling — \$4,500 (each) (2 available)

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

and

Put your brand front and center with exclusive Elevator Wall Clings in the Tower Lobby — the main access point for guests traveling to the Tower Suites, SER restaurant at the top of the tower, and over 700 guest rooms. This high-traffic area offers a prime opportunity to connect with attendees multiple times a day as they move between meetings, networking events, SER restaurant, and their accommodations.

Exclusive Opportunity: Limited to just 4 locations for maximum visibility

Strategic Audience: Direct exposure to guests headed to Tower Suites and premium guest rooms

Ideal for Exhibitors: Perfect placement for those exhibiting in the Tower Suites

Secure this highly visible branding opportunity and keep your message top-of-mind with every ride!

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Sponsored by:





hae





Chantilly Entrance

### SPONSORSHIP NOTES:

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**Tower** 

**Entrance** 



# Onsite Branding Trinity Art Corridor Glass Section 1 Window Clings — (SOLD OUT)

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Drive traffic and build brand awareness with highly visible Wall Clings along the Trinity Corridor — a key walkway linking major event spaces. Featuring 4 individual window panels, this sponsorship opportunity lets you create a bold, attention-grabbing presence in one of the event's busiest thoroughfares.

Flexible Options: Choose individual panels or groups to fit your brand message and budget

Strategic Placement: Perfectly positioned to reach attendees traveling between key event areas

Ideal for CONDEX Exhibitors: Boost visibility and promote your booth location to drive more foot traffic

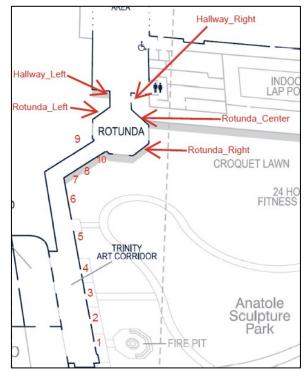
Turn the pathway into a powerful branding moment and lead attendees directly to your booth!

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

**rb** GLOBAL

Sponsored by:





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# Onsite Branding Trinity Art Corridor Glass Section 2 Window Clings — (SOLD OUT)

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Drive traffic and build brand awareness with highly visible Wall Clings along the Trinity Corridor — a key walkway linking major event spaces. Featuring 4 individual window panels, this sponsorship opportunity lets you create a bold, attention-grabbing presence in one of the event's busiest thoroughfares.

Flexible Options: Choose individual panels or groups to fit your brand message and budget

Strategic Placement: Perfectly positioned to reach attendees traveling between key event areas

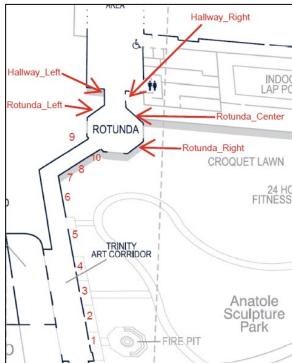
Ideal for CONDEX Exhibitors: Boost visibility and promote your booth location to drive more foot traffic

Turn the pathway into a powerful branding moment and lead attendees directly to your booth!

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal Sponsored by:







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# Onsite Branding Trinity Art Corridor Glass Section 3 Window Clings — \$2,500 (each)

(only 6, 7, 8 or 9. Sold individually) - 31 sq ft each

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Drive traffic and build brand awareness with highly visible Wall Clings along the Trinity Corridor — a key walkway linking major event spaces. Featuring 4 individual window panels, this sponsorship opportunity lets you create a bold, attention-grabbing presence in one of the event's busiest thoroughfares.

Flexible Options: Choose individual panels or groups to fit your brand message and budget

Strategic Placement: Perfectly positioned to reach attendees traveling between key event areas

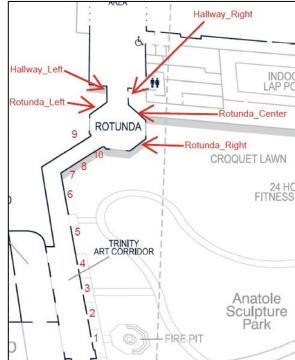
Ideal for CONDEX Exhibitors: Boost visibility and promote your booth location to drive more foot traffic

Turn the pathway into a powerful branding moment and lead attendees directly to your booth!

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Click here to inquire about sponsoring a Trinity Corridor Window Cling





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# Onsite Branding Trinity Art Corridor Glass Section 4 Window Clings — \$2,500 (each)

(only 6, 7, 8 or 9. Sold individually) - 31 s q ft each

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Drive traffic and build brand awareness with highly visible Wall Clings along the Trinity Corridor — a key walkway linking major event spaces. Featuring 4 individual window panels, this sponsorship opportunity lets you create a bold, attention-grabbing presence in one of the event's busiest thoroughfares.

Flexible Options: Choose individual panels or groups to fit your brand message and budget

Strategic Placement: Perfectly positioned to reach attendees traveling between key event areas

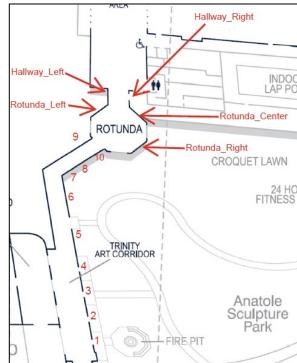
Ideal for CONDEX Exhibitors: Boost visibility and promote your booth location to drive more foot traffic

Turn the pathway into a powerful branding moment and lead attendees directly to your booth!

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Click here to inquire about sponsoring a Trinity Corridor Window Cling





### SPONSORSHIP NOTES:

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page 49



# Onsite Branding Trinity Art Corridor Glass Section 5 Window Cling — \$5,000

(includes 5,6, 7, and 8. Sold together) - 98 sq ft

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Drive traffic and build brand awareness with highly visible Wall Clings along the Trinity Corridor — a key walkway linking major event spaces. Featuring 8 window panels sold together as a large format cling, this sponsorship opportunity lets you create a bold, attention-grabbing presence in one of the event's busiest thoroughfares.

Strategic Placement: Perfectly positioned to reach attendees traveling between key event areas

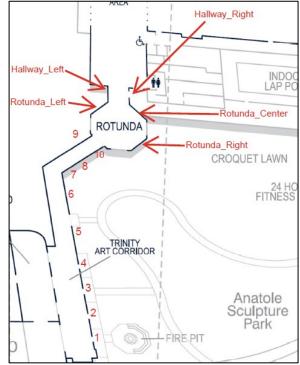
Ideal for CONDEX Exhibitors: Boost visibility and promote your booth location to drive more foot traffic

Turn the pathway into a powerful branding moment and lead attendees directly to your booth!

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Click here to inquire about sponsoring a Trinity Corridor Window Cling





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# Onsite Branding Trinity Art Corridor Glass Section 6 Window Cling — \$5,000

(includes 5,6, 7, and 8. Sold together) - 106 sq ft

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Drive traffic and build brand awareness with highly visible Wall Clings along the Trinity Corridor — a key walkway linking major event spaces. Featuring 8 window panels sold together as a large format cling, this sponsorship opportunity lets you create a bold, attention-grabbing presence in one of the event's busiest thoroughfares.

Strategic Placement: Perfectly positioned to reach attendees traveling between key event areas

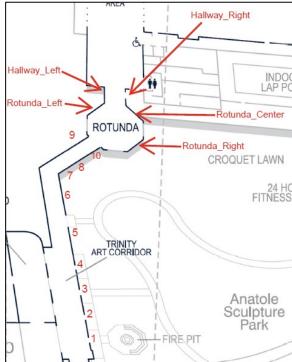
Ideal for CONDEX Exhibitors: Boost visibility and promote your booth location to drive more foot traffic

Turn the pathway into a powerful branding moment and lead attendees directly to your booth!

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Click here to inquire about sponsoring a Trinity Corridor Window Cling





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# Onsite Branding Trinity Art Corridor Glass Section 7 Window Cling — \$5,000

(includes 5,6, 7, and 8. Sold together) - 106 sq ft

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Drive traffic and build brand awareness with highly visible Wall Clings along the Trinity Corridor — a key walkway linking major event spaces. Featuring 8 window panels sold together as a large format cling, this sponsorship opportunity lets you create a bold, attention-grabbing presence in one of the event's busiest thoroughfares.

Strategic Placement: Perfectly positioned to reach attendees traveling between key event areas

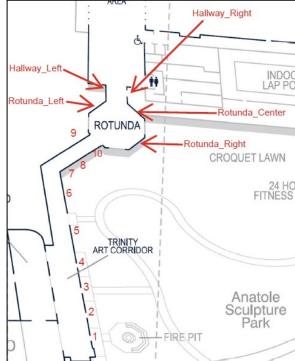
Ideal for CONDEX Exhibitors: Boost visibility and promote your booth location to drive more foot traffic

Turn the pathway into a powerful branding moment and lead attendees directly to your booth!

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Click here to inquire about sponsoring a Trinity Corridor Window Cling





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# Onsite Branding Trinity Art Corridor Glass Section 8 Window Cling — \$5,000

(includes 5,6, 7, and 8. Sold together) - 106 sq ft

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Drive traffic and build brand awareness with highly visible Wall Clings along the Trinity Corridor — a key walkway linking major event spaces. Featuring 8 window panels sold together as a large format cling, this sponsorship opportunity lets you create a bold, attention-grabbing presence in one of the event's busiest thoroughfares.

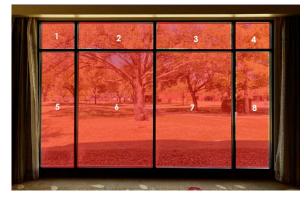
Strategic Placement: Perfectly positioned to reach attendees traveling between key event areas

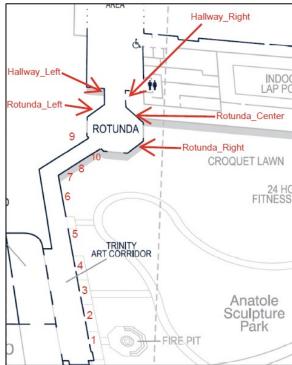
Ideal for CONDEX Exhibitors: Boost visibility and promote your booth location to drive more foot traffic

Turn the pathway into a powerful branding moment and lead attendees directly to your booth!

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Click here to inquire about sponsoring a Trinity Corridor Window Cling





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# Onsite Branding Trinity Art Corridor Glass Section 9 Window Clings — \$2,000 (each) or \$9,600 (all)

(only 7, 8, 9, 10, 11, or 12. Sold individually or together) - 25 sq ft each or 150 sq ft together

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Drive traffic and build brand awareness with highly visible Wall Clings along the Trinity Corridor — a key walkway linking major event spaces. Featuring 6 individual window panels, this sponsorship opportunity lets you create a bold, attention-grabbing presence in one of the event's busiest thoroughfares.

Flexible Options: Choose individual panels or groups to fit your brand message and budget

Strategic Placement: Perfectly positioned to reach attendees traveling between key event areas

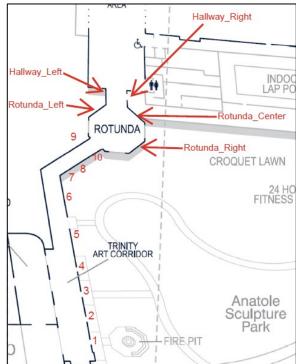
Ideal for CONDEX Exhibitors: Boost visibility and promote your booth location to drive more foot traffic

Turn the pathway into a powerful branding moment and lead attendees directly to your booth!

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Click here to inquire about sponsoring a Trinity Corridor Window Cling





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# Onsite Branding Trinity Art Corridor Glass Section 10 Window Clings — \$2,000 (each) or \$9,600 (all)

(only 7, 8, 9, 10, 11, or 12. Sold individually or together) - 25 sq ft each or 150 sq ft together

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Drive traffic and build brand awareness with highly visible Wall Clings along the Trinity Corridor — a key walkway linking major event spaces. Featuring 6 individual window panels, this sponsorship opportunity lets you create a bold, attention-grabbing presence in one of the event's busiest thoroughfares.

Flexible Options: Choose individual panels or groups to fit your brand message and budget

Strategic Placement: Perfectly positioned to reach attendees traveling between key event areas

Ideal for CONDEX Exhibitors: Boost visibility and promote your booth location to drive more foot traffic

Turn the pathway into a powerful branding moment and lead attendees directly to your booth!

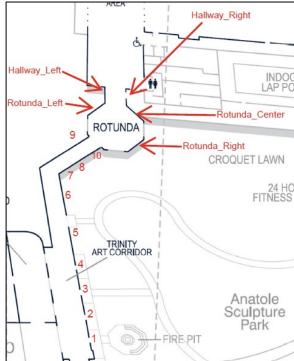
NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Click here to inquire about sponsoring a Trinity Corridor Window Cling

Sponsors:



# 1 2 3 4 5 6 7 8 9 10 11 12



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# Onsite Branding Rotunda Glass Center Window Cling — (SOLD)

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Drive traffic and build brand awareness with highly visible Wall Clings along the Trinity Corridor — a key walkway linking major event spaces. Featuring 12 window panels sold together as a large format cling, this sponsorship opportunity lets you create a bold, attention-grabbing presence in one of the event's busiest thoroughfares.

Strategic Placement: Perfectly positioned to reach attendees traveling between key event areas

Ideal for CONDEX Exhibitors: Boost visibility and promote your booth location to drive more foot traffic

Turn the pathway into a powerful branding moment and lead attendees directly to your booth!

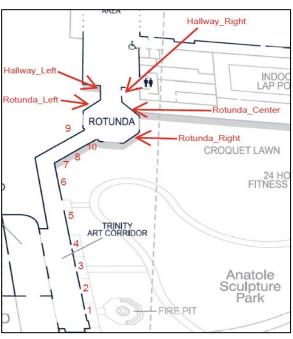
NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal Sponsored by:



Click here to inquire about sponsoring a Trinity Corridor Window Cling

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page 56



# Onsite Branding Rotunda Glass Left Window Cling — \$6,000

(all 12 sold together) - 144 sq ft

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Drive traffic and build brand awareness with highly visible Wall Clings along the Trinity Corridor — a key walkway linking major event spaces. Featuring 12 window panels sold together as a large format cling, this sponsorship opportunity lets you create a bold, attention-grabbing presence in one of the event's busiest thoroughfares.

Strategic Placement: Perfectly positioned to reach attendees traveling between key event areas

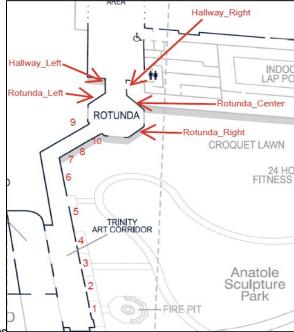
Ideal for CONDEX Exhibitors: Boost visibility and promote your booth location to drive more foot traffic

Turn the pathway into a powerful branding moment and lead attendees directly to your booth!

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Click here to inquire about sponsoring a Trinity Corridor Window Cling





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page 57



# Onsite Branding: Hallway Glass Right Window Clings — (SOLD OUT)

(21 to 28 sold individually or all 28 panels)

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Drive traffic and build brand awareness with highly visible Wall Clings along the Trinity Corridor — a key walkway linking major event spaces. Featuring 8 individual window panels or as large format 28 panel display, this sponsorship opportunity lets you create a bold, attention-grabbing presence in one of the event's busiest thoroughfares.

Flexible Options: Choose individual panels or groups to fit your brand message and budget

Strategic Placement: Perfectly positioned to reach attendees traveling between key event areas

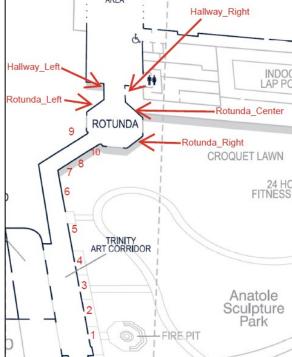
Ideal for CONDEX Exhibitors: Boost visibility and promote your booth location to drive more foot traffic

Turn the pathway into a powerful branding moment and lead attendees directly to your booth!

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal Sponsored by:







- All sponsorships include first right of refusal for the 2027 AED Summit unless otherwise noted
- All sponsors will be listed on the Summit sponsor board with company logos
- All sponsors will be featured in rotating General Sessions slides
- All sponsors will be listed on the Summit website prior to the event
- All sponsors will be provided with the attendee registration list in electronic format
- All sponsorship rates below are AED members rates. Non-member rates are priced at 2x the member rates
- Discounted Summit registration rate of \$525 per person is provided for sponsorships totaling \$3000 or more



# Onsite Branding Hallway Glass Left Window Clings — (SOLD OUT)

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Drive traffic and build brand awareness with highly visible Wall Clings along the Trinity Corridor — a key walkway linking major event spaces. Featuring 10 individual window panels or as large format 30 panel display, this sponsorship opportunity lets you create a bold, attention-grabbing presence in one of the event's busiest thoroughfares.

Flexible Options: Choose individual panels or groups to fit your brand message and budget

Strategic Placement: Perfectly positioned to reach attendees traveling between key event areas

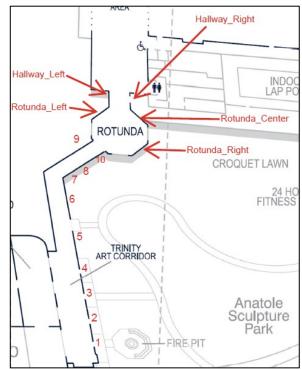
Ideal for CONDEX Exhibitors: Boost visibility and promote your booth location to drive more foot traffic

Turn the pathway into a powerful branding moment and lead attendees directly to your booth!

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# 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30



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# Onsite Branding: West Wing Column Clings — (SOLD)

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Put your brand front and center with the **West Wing Column Branding Sponsorship**—a high-visibility opportunity located in the foyer of the West Wing, where educational breakout sessions take place all three days of the AED Summit.

### Sponsorship Highlights:

- Strategic Location: Positioned in a high-traffic area where attendees gather for learning sessions, networking, and between-event downtime.
- Sustained Visibility: Keep your brand in front of attendees throughout the duration of the Summit, reinforcing your presence and message.
- Attention-Grabbing: The ideal spot to promote your booth number, suite/meeting room location, or a specific campaign message.

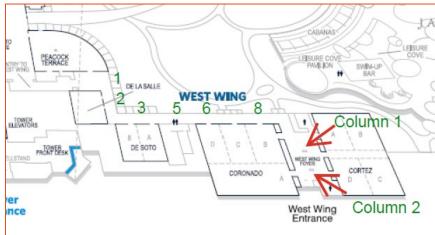
Whether you're launching a product, building awareness, or strengthening visibility, this sponsorship ensures your brand is part of the attendee experience all day, every day.

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Sponsored by:







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# Onsite Branding: West Wing Glass Section 1 - (SOLD)

(only 1, 2, 3,4, and 5 sold together)

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Make a bold impression before attendees even reach their sessions with the **West Wing Hallway Glass Section Window Clings Sponsorship**—a prime branding opportunity along the heavily trafficked hallway connecting the main lobby to the West Wing educational breakout rooms.

### **Sponsorship Highlights:**

- <u>m.</u> Premier Visibility: Line the path every attendee will walk for all three days of the Summit—ensuring repeated brand exposure.
- # High-Traffic Area: These windows serve as the visual gateway to the educational sessions, offering constant visibility throughout the event.
- Sundled Branding Package: Sold as a complete cling set for maximum impact across the top window sections along the hallway.
- \* Traffic Driver: A strategic way to promote your booth or suite/meeting room location, highlight a new product, or reinforce key messaging.

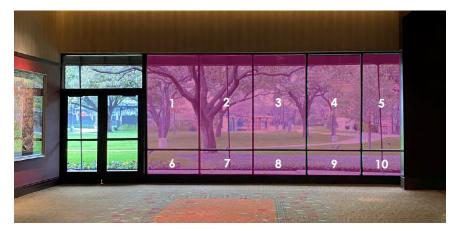
This bundled sponsorship transforms high-profile glass real estate into your personal branding canvas—delivering nonstop impressions and directing traffic exactly where you want it.

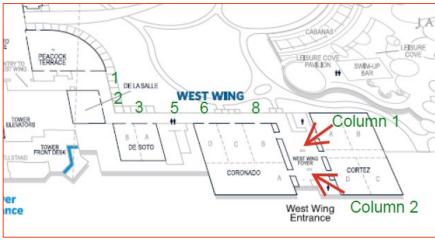
NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Sponsored by:



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# Onsite Branding: West Wing Glass Section 2 - \$5,000

(only 1, 2, 3,4,5 and 6 sold together) - 168 total sq ft

### BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC

Make a bold impression before attendees even reach their sessions with the **West Wing Hallway Glass Section Window Clings Sponsorship**—a prime branding opportunity along the heavily trafficked hallway connecting the main lobby to the West Wing educational breakout rooms.

### Sponsorship Highlights:

- Premier Visibility: Line the path every attendee will walk for all three days of the Summit—ensuring repeated brand exposure.
- # High-Traffic Area: These windows serve as the visual gateway to the educational sessions, offering constant visibility throughout the event.
- Sundled Branding Package: Sold as a complete cling set for maximum impact across the top window sections along the hallway.
- Traffic Driver: A strategic way to promote your booth or suite/meeting room location, highlight a new product, or reinforce key messaging.

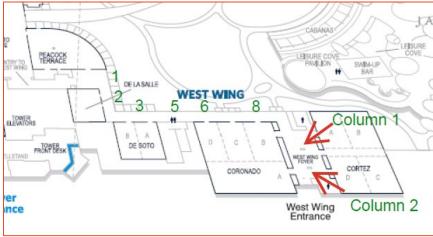
This bundled sponsorship transforms high-profile glass real estate into your personal branding canvas—delivering nonstop impressions and directing traffic exactly where you want it.

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

### Click here to inquire about sponsoring a West Wing Glass Section

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# Onsite Branding: West Wing Glass Section 3 - \$5,000

(only 1, 2, 3,4,5 and 6 sold together) - 168 total sq ft

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

Make a bold impression before attendees even reach their sessions with the **West Wing Hallway Glass Section Window Clings Sponsorship**—a prime branding opportunity along the heavily trafficked hallway connecting the main lobby to the West Wing educational breakout rooms.

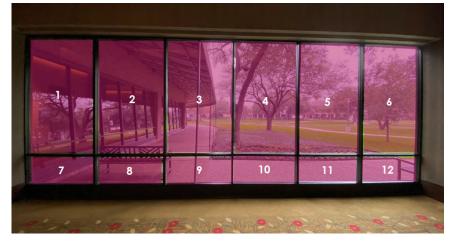
### Sponsorship Highlights:

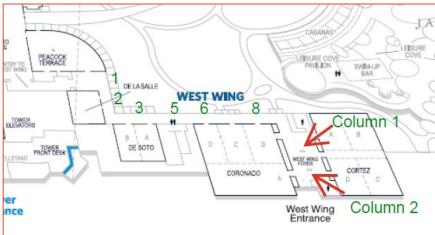
- <u>m.</u> Premier Visibility: Line the path every attendee will walk for all three days of the Summit—ensuring repeated brand exposure.
- # High-Traffic Area: These windows serve as the visual gateway to the educational sessions, offering constant visibility throughout the event.
- Bundled Branding Package: Sold as a complete cling set for maximum impact across the top window sections along the hallway.
- Traffic Driver: A strategic way to promote your booth or suite/meeting room location, highlight a new product, or reinforce key messaging.

This bundled sponsorship transforms high-profile glass real estate into your personal branding canvas—delivering nonstop impressions and directing traffic exactly where you want it.

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Click here to inquire about sponsoring a West Wing Glass Section





### SPONSORSHIP NOTES:

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page 63



# Onsite Branding: West Wing Glass Section 5 - \$3,500

(only 1, 2, 3 and 4 sold together) – 100 sq ft

### **BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC**

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### Sponsorship Highlights:

- <u>m.</u> Premier Visibility: Line the path every attendee will walk for all three days of the Summit—ensuring repeated brand exposure.
- High-Traffic Area: These windows serve as the visual gateway to the educational sessions, offering constant visibility throughout the event.
- Traffic Driver: A strategic way to promote your booth or suite/meeting room location, highlight a new product, or reinforce key messaging.

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NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

Click here to inquire about sponsoring a West Wing Glass Section





### SPONSORSHIP NOTES:

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page 64



# Onsite Branding: West Wing Glass Section 6 - \$3,500

(only 1, 2, 3 and 4 sold together) – 100 sq ft

### BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC

Make a bold impression before attendees even reach their sessions with the **West Wing Hallway Glass Section Window Clings Sponsorship**—a prime branding opportunity along the heavily trafficked hallway connecting the main lobby to the West Wing educational breakout rooms.

### Sponsorship Highlights:

- Premier Visibility: Line the path every attendee will walk for all three days of the Summit—ensuring repeated brand exposure.
- # High-Traffic Area: These windows serve as the visual gateway to the educational sessions, offering constant visibility throughout the event.
- Sundled Branding Package: Sold as a complete cling set for maximum impact across the top window sections along the hallway.
- Traffic Driver: A strategic way to promote your booth or suite/meeting room location, highlight a new product, or reinforce key messaging.

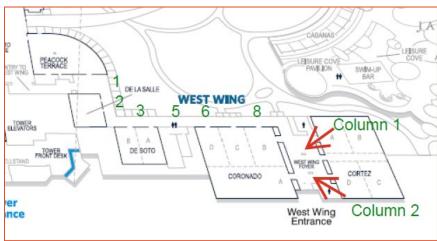
This bundled sponsorship transforms high-profile glass real estate into your personal branding canvas—delivering nonstop impressions and directing traffic exactly where you want it.

NOTE: Onsite Branding sponsorships are not eligible for 2027 AED Summit first right of refusal

### Click here to inquire about sponsoring a West Wing Glass Section

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# Onsite Branding: West Wing Glass Section 8 - \$3,500

(only 1, 2, 3 and 4 sold together) – 100 sq ft

### BRAND AWARENESS - DRIVE BOOTH/SUITE TRAFFIC

Make a bold impression before attendees even reach their sessions with the **West Wing Hallway Glass Section Window Clings Sponsorship**—a prime branding opportunity along the heavily trafficked hallway connecting the main lobby to the West Wing educational breakout rooms.

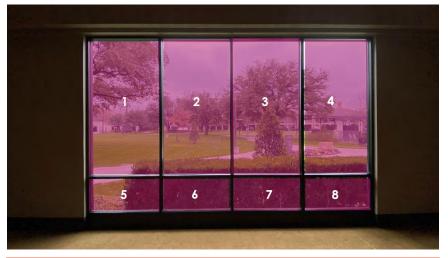
### Sponsorship Highlights:

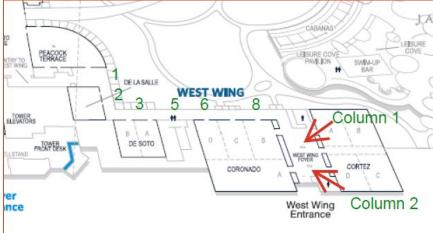
- Premier Visibility: Line the path every attendee will walk for all three days of the Summit—ensuring repeated brand exposure.
- # High-Traffic Area: These windows serve as the visual gateway to the educational sessions, offering constant visibility throughout the event.
- Sundled Branding Package: Sold as a complete cling set for maximum impact across the top window sections along the hallway.
- Traffic Driver: A strategic way to promote your booth or suite/meeting room location, highlight a new product, or reinforce key messaging.

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- Discounted Summit registration rate of \$525 per person is provided for sponsorships totaling \$3000 or more