



AED[®] SUMMIT

EVENT PROSPECTUS

WHERE INDUSTRY LEADERS COME TOGETHER TO ADDRESS
WHAT MATTERS MOST - AND SHAPE WHAT COMES NEXT

ROSEN SHINGLE CREEK RESORT
ORLANDO, FL
JANUARY 25-27, 2027

More Information at www.aedsummit.com



JOIN US!

AT THE ONLY EVENT STRICTLY DEDICATED
TO THE EQUIPMENT DISTRIBUTION INDUSTRY



EXPAND

YOUR DISTRIBUTION
NETWORK



NETWORK

WITH
DECISION-MAKERS



INTRODUCE

YOUR NEW PRODUCTS
& SERVICES

Associated Equipment Distributors (AED) brings together thousands of industry leaders each year at Summit—the premier event for equipment distributors, manufacturers, and service providers.

With more than 800 companies participating annually, Summit is where meaningful connections are made and business moves forward. Whether you're seeking high-quality distribution across North America or offering services that help dealers improve performance and profitability, Summit puts you at the center of the equipment distribution industry.

Simply put, there is no other event dedicated exclusively to advancing the equipment distribution community.

WHERE THE
EQUIPMENT
DISTRIBUTION
INDUSTRY
COMES
TOGETHER



WHAT IS THE

AED SUMMIT?

AED Summit is the only industry event that unites equipment distributors, manufacturers, and service providers under one roof—creating unmatched opportunities to connect, collaborate, and grow.

DEALERS come to discover new products, uncover innovative solutions to strengthen their businesses, and build valuable relationships with industry peers.

MANUFACTURERS attend to strengthen partnerships with current dealers and connect face-to-face with new, high-quality dealer prospects.

SERVICES PROVIDERS participate to showcase their expanding portfolio of products and services directly to decision-makers across the equipment distribution industry.

If you want to reach the right people, spark meaningful conversations, and drive real business impact, AED Summit is where the industry comes together.

SUMMIT PROVIDES
UNIQUE OPPORTUNITIES

- ▶ **EXHIBIT** in the only dealer-focused expo in the industry: CONDEX – the CONFERENCE DEALER EXPO
- ▶ **MEET** with dealers in suites or meeting rooms to grow your network and discuss the year ahead
- ▶ **HOST** dealer meetings for your network to present awards, share your strategies and build momentum for the future

More information on the 2027 AED Summit at www.aedsummit.com



WELCOME TO ORLANDO!

Take advantage of this one-of-a-kind opportunity to connect with North American equipment distributors, manufacturers, and service providers—all in one place.

Summit brings the entire equipment industry supply chain together in one place, giving you a streamlined, high-impact opportunity to connect, educate, and drive business with distributors.

MAKE CONNECTIONS

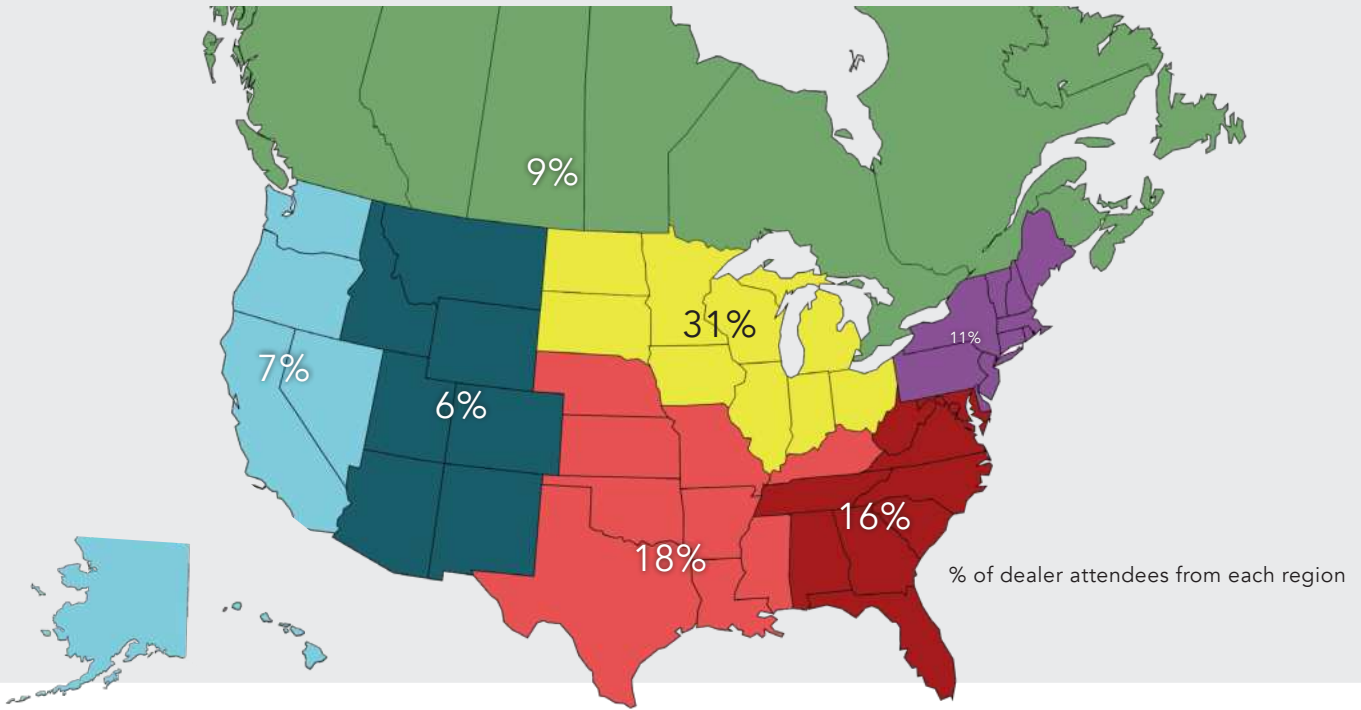
- ▶ By **EXHIBITING** in CONDEX
- ▶ By **MEETING** in suites or meeting rooms
- ▶ By **HOSTING** a dealer meeting

QUESTIONS?

Contact: Jon Cruthers

Phone: 630-468-5127

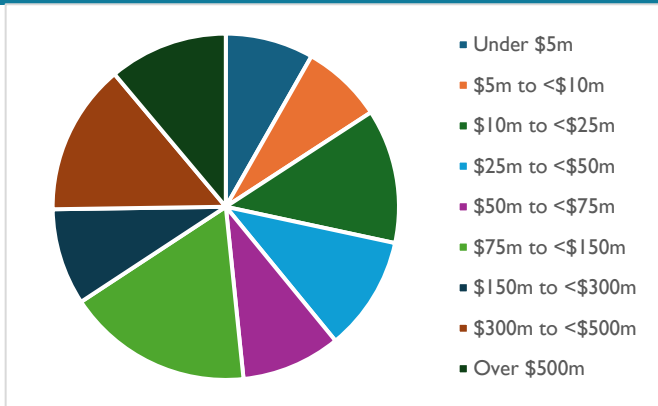
Email: jcruthers@aednet.org



ATTENDEE STATISTICS FOR AED SUMMIT

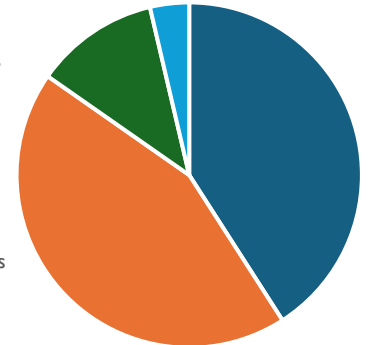
* Based on 2026 attendees

Connect with a broad spectrum of dealership sizes—
giving you access to every key target audience



Engage directly with executive-level leaders who drive
purchasing and strategic decisions

- Department Manager (Sales, Rental, Service, Parts, Product Support)
- Executive (President, Owner, CEO, Chairman, COO, CFO, Executive VP, Senior VP, VP, Director)
- General Management (GM, Branch Manager, Store Manager, Division Manager, Regional Manager, Operations Manager)
- Other



800+

Dealer Attendees

275+

Dealer Organizations
Represented

40%

Dealer Organizations
bringing 3 or More
Attendees

More information on the 2027 AED Summit at www.aedsummit.com



CONFERENCE DEALER EXPO

The CONFERENCE DEALER EXPO (CONDEX) delivers two full days of dedicated exhibit hours designed to maximize meaningful engagement. Connect face-to-face with dealer owners and senior management who are ready to have strategic conversations—and make buying decisions—that will drive profitability in 2027 and beyond.

BOOTH INCLUDES

Header sign, back and side walls (for non-island booths only), electronic registered attendee list

BOOTH DOES NOT INCLUDE

Tables, chairs, electric, registration, and other booth services (available for rental from our exhibitor services provider)

MOVE IN DATES AND TIMES

Sunday, January 24

- ▶ 12:00 pm – 5:00 pm (Island Booths Only)

Monday, January 25

- ▶ 8:00 am – 5:00 pm (All booths)

MOVE OUT DATES AND TIMES

Wednesday, January 27

- ▶ 2:30 pm – 5:00 pm

Thursday, January 28

- ▶ 8:00 am – 12:00 pm - All exhibitor materials MUST be removed by 12:00 pm

CONDEX SHOW HOURS

Tuesday, January 26

- ▶ 10:45 am – 2:30 pm
- ▶ 2:30 pm – 4:45 pm (Private Meetings)
- ▶ 4:45 pm – 6:45 pm (Reception)

Wednesday, January 27

- ▶ 10:45 am – 2:30 pm



CONDEX BOOTH RATES	MEMBER EXHIBITOR FEE (PAID TO AED))	NON-MEMBER EXHIBITOR FEE (PAID TO AED)
Standard Booth (First 10x10 space)	\$3,150	\$6,300
Premium Corner Charge (per Corner)	\$250	\$250
Expanded Booth (for each additional 10x10 space)	\$2,500	\$2,500

SCAN THE QR CODE BELOW TO VIEW THE ONLINE FLOORPLAN



SERVICES FOR ALL EXHIBITORS

- ▶ Summit app & website profile exhibitor listing with ability for exhibitor to edit profile, and upload documents
- ▶ Electronic mailing list of registered attendees with updates every two weeks leading up to the event starting in October
- ▶ Discounted registration of \$525 per person (via discount code provided with booth confirmation) - NOTE registration is not included and required for all attendees

ADDITIONAL SERVICES

- ▶ Lead management services
- ▶ App & website profile upgrades and branding opportunities
- ▶ Sponsorships

RESERVE YOUR SPACE TODAY!

Visit AEDNET.ORG/AEDSUMMIT/EXHIBITORS/ to download the CONDEX booth exhibit space application and review the CONDEX floor plan



SUITES & MEETING ROOMS

Create a comfortable, professional environment that enhances meaningful one-on-one time with dealers

A private suite or meeting room provides an ideal setting to host business partners and prospects, strengthen relationships, and conduct confidential discussions away from the show floor. Suites and meeting rooms are assigned on a first-come, first-served basis, offering an exclusive opportunity to elevate your Summit experience.

Suites have adjoining bedrooms (connectors) that can be used for private meeting space. Bed removal and storage is \$500.

NOTE: 2 and 3 Bay Hospitality Meeting Room Suites do not have bedrooms

SUITE TYPE (QTY)	MEMBER / NON-MEMBER EXHIBITOR FEE (PAID TO AED)	SQUARE FOOTAGE	SUITE USAGE RATE (PAID TO HOTEL)	# OF BEDROOMS	CONNECTOR RATE (PAID TO HOTEL)
Presidential Suite (2)	\$12,000 / \$24,000	~1750	\$1,600 per night	2 bedrooms	included in suite rate
Grande Suite (35)	\$10,500 / \$21,000	~1300	\$1,300 per night	2 bedrooms	included in suite rate
Executive Suite (34)	\$9,500 / \$19,000	~900	\$1,020 per night	1 or 2 bedrooms	1 bedroom included 2nd bedroom for \$289 additional
3-Bay Hospitality Meeting Room Suite (14)	\$8,500 / \$17,000	~1300	\$900 per night	none	n/a
2-Bay Hospitality Meeting Room Suite (16)	\$8,000 / \$16,000	~850	\$750 per night	none	n/a



SCAN THE QR CODE BELOW
FOR MORE INFORMATION ON
THE 2027 AED SUMMIT



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- ▶ Electronic mailing list of registered attendees with updates every two weeks leading up to the event starting in October
- ▶ Discounted registration of \$525 per person (via discount code provided with suite/meeting room confirmation) - NOTE registration is not included and required for all attendees

ADDITIONAL SERVICES

- ▶ Lead management services
- ▶ App & website profile upgrades and branding opportunities
- ▶ Sponsorships

SUITE CHECK-IN

Sunday, January 24 after 4:00 pm

SUITE CHECK OUT

Thursday, January 27 by 11:00 am

Suite check in and check out dates will be set for 1/24/27 and 1/28/27 unless otherwise requested

SUITE HOURS

Monday, January 25
8:00 am - 5:15 pm

Tuesday, January 26
10:45 am - 5:00 pm

Wednesday, January 27
10:45 am - 5:00 pm

We ask that you schedule meeting no earlier than 10:30 am on Tuesday and Wednesday so conference attendees can attend the General Sessions

RESERVE YOUR SPACE TODAY!

Visit [AEDNET.ORG/AEDSUMMIT/EXHIBITORS/](https://aednet.org/aedsummit/exhibitors/) to download the Suite/Meeting room exhibit space application and review floor plans

QUESTIONS?

Contact: Jon Cruthers

Phone: 630-468-5127

Email: jcruthers@aednet.org

DISTRIBUTOR ATTENDEE LIST

Based on 2026 attendees

21st Century Equipment LLC
4 Rivers Equipment, LLC
A.L.P.A. Equipment Ltd.
Admar Supply Co., Inc.
AgriHub Inc.
AGUP Equipment
Ahearn Equipment, Inc.
AIS Construction Equipment Corporation
AKRS Equipment
All Island Equipment Corp
Allegiance Ag and Turf, LLC
Alta Equipment Company
Amaco Construction Equipment, Inc.
American Equipment & Fabricating Corp.
American State Equipment Co., Inc.
Anderson Machinery Company
Arnold Machinery Company
Ascendum Machinery
Atlantic Coastal Equipment
Atlas Bobcat
Bailey's, Inc.
Bane Machinery
Baschmann Services, Inc.
Beard Equipment Co., Inc.
Bejac Corporation
Bentley Bros. Inc.
Berry Companies, Inc.
Berry Material Handling, a div. of Berry Companies, Inc.
Berry Tractor, a div. of Berry Companies, Inc.
Best Line Equipment, Inc.
Birkey's Farm Store
Blue Water Advisors LP
Bobcat of Atlanta, a div. of Berry Companies
Bobcat of Brantford
Bobcat of Fort Wayne
Bobcat of Indy, a div. of Berry Companies, Inc.
Bobcat of Knoxville
Bobcat of North Texas, a div. of Berry Companies, Inc.
Bobcat of Omaha
Bobcat of the Rockies, a div. of Berry Companies, Inc.
Boss JCB
Brandeis Machinery & Supply Co.
Briggs Equipment Company
Buck & Knobby Equipment Co., Inc.
Burriss Equipment Company Inc.

Capitol EQ2 LLC
Carolina CAT
Casey Equipment Co., Inc.
Castongia Tractor
Central Power Systems & Services, Inc.
Central Service & Supply, Inc.
Century Equipment Co.
Chadwick-BaRoss Inc.
Chicago Machinery Inc.
Cisco Equipment
Closner Equipment Co., Inc.
CMW Equipment
Coastline Equipment
Columbus Equipment Company
Colvoy Equipment
Commonwealth Equipment
Compact Construction Equipment LLC
Company Wrench, Ltd.
Construction Equipment Sales & Rental
Construction Machinery Company Inc.
Contractors Equipment Rentals, Inc.
Contractor's Machinery, Inc.
Contractors Sales Company, Inc
Cooper Equipment Company
Correlli Inc.
Country Boy Supply, LLC
Cowin Equipment Company, Inc.
Creighton Rock Drill Limited
CrossTrac Equipment Company
Crushing Tigers
Diamond Equipment, Inc.
Ditch Witch Mid-States
Ditch Witch of Central Texas, Inc.
Ditch Witch of Louisiana
Ditch Witch PRO
Dortmans Bros. Barn Equipment, Inc.
Dundas Agri Systems
Dynamic Equipment Group
Easton Sales & Rentals, LLC
Elite Material Handling
Embro Farm Systems
Emery Equipment Sales & Rentals, Inc.
EMSCO Heavy Equipment
Equipment Corporation of America
Equipment East, LLC
Equipment Ontario
Equipment Sales & Service Limited
EquipmentShare

Excel Machinery Ltd.
Fabick CAT
Federal Contracts Corp
Ferri Equipment, Inc.
Finkbiner Equipment Co., Subsidiary of American State Equipment
Finke Equipment
Finning Canada
Five Star Equipment, Inc.
FMI Equipment
Frank Martin Sons, Inc.
Garton Tractor Inc.
Gateway Dealer Network
Genalco Inc.
General Equipment & Supplies, Inc.
H&R Agri-Power
Hawkins-Graves, Inc.
Headwater Equipment Sales Ltd
Heavy Machines, LLC
Hills Machinery Company
Hlavinka Equipment Co.
Hoffman Equipment Co.
Holland Equipment Services
HOLT CAT
Holt of California
Horton Supply Co.
Hydromec Inc.
ICM Solutions
International Drilling Equipment
Interstate PowerSystems
Itec Equipment Inc.
J&B Underground LLC / Ditch Witch of South Louisiana
James River Equipment
Joe Johnson Equipment Inc.
JT Equipment
K.C. Bobcat, a div. of Berry Companies, Inc.
Kimball Equipment Company
King Ranch Ag & Turf
Kirby-Smith Machinery, Inc.
Komatsu Company Stores
Leppo Rents
Leslie Equipment Co.
Linder Industrial Machinery Company
Luby Equipment Services
Lyle Machinery Co.
MacQueen Equipment Inc.
Marshall Machinery, Inc.

Martin Equipment
Mason Machinery
Maverick Environmental Equipment LLC
McCann Industries, Inc.
McClung-Logan Equipment Co.
McCourt Equipment
Meridian Pacific Equipment
Mid Country Machinery, Inc.
Mid Country Machinery, LLC
Mid-Atlantic Truck & Equipment
Midland Tractor Company
Miller-Bradford & Risberg, Inc.
Modern Group Ltd.
Modern Machinery Co., Inc.
Murphy Tractor & Equipment Co., Inc.
National Equipment Dealers, LLC
Newman Tractor, LLC
Nixon-Egli Equipment Co.
Northland AG and Turf
Ohio CAT
Orange Power Group, LLC
PacWest Machinery
Parman Tractor & Equipment
Performance Dairy Centre Inc
Power Equipment Co.
Power Equipment Company
Powerscreen of California, Nevada & Hawaii
R. B. Everett & Company
RDO Equipment Co.
ReadyDig
ReadyQuip Sales & Service Ltd.
RECO Equipment, Inc.
Redhead Equipment
Rexco Equipment, Inc.
Reynolds-Warren Equipment Co., Inc.
Riggs Cat
Ring Power Corporation
Road Machinery & Supplies Co.
Robert's Equipment
Rock & Recycling Equipment, LLC.
Roland Machinery Co.
ROMCO Equipment Co.
RPM Equipment Sales and Rentals
RPM Machinery, LLC
Rudd Equipment Company
Ruston Tractor, Inc., dba Bayou Kubota
Scott Equipment Company, LLC
Shafer Equipment Company, Inc.
Sims Crane & Equipment Co.
SMS Equipment Inc.
Sonsray Machinery

Southeastern Equipment Company
Southern Sewer Equipment Sales
Southern States Equipment
Standard Equipment Company
Star Equipment, Ltd.
Stephenson Equipment, Inc.
Stewart & Stevenson Power Products
Sunbelt Rentals
Swanston Equipment Corporation
Sydenstricker Nobbe Partners
Taylor Construction Equipment
Thompson Machinery
Thompson Rolec Enterprises LLC
Thompson Tractor Co., Inc.
Tidewater Equipment Company
Titan Machinery Inc.
Total Equipment & Rental
Tracey Road Equipment Inc.
Tractor & Equipment Co.
TraxPlus
Triad Machinery, Inc.
US Equipment Sales and Rental, LP
Vandalia Rental
Vermeer All Roads
Vermeer Canada Inc.
Vermeer Great Plains, Inc.
Vermeer Heartland, Inc.
Vermeer MidSouth, Inc.
Vermeer Midwest
Vermeer Mountain West
Vermeer Southeast Sales & Service Inc.
Vermeer Texas-Louisiana
Volvo Construction Equipment & Services
WA Equipment
Wagner Equipment Co.
Warren CAT
Waukesha-Pearce Industries, LLC
WesGroup Equipment LP
West Side Tractor Sales Co.
Westate Machinery Co.
Western Pacific Crane & Equipment LLC
Wheeler Machinery Co.
White Star Machinery & Supply Co., a div. of Berry Companies, Inc.
Whitney & Son, Inc.
Winchester Equipment Company
Witch Equipment Co. Inc.
Wood's CRW Corp.
Woods Equipment Co.
Yancey Bros. Co.
Yellowhouse Machinery Co.

DEALER MEETINGS



AED SUMMIT

Kick off the year at AED Summit by hosting a private event for your dealers and customers. Summit provides the ideal setting to recognize your top performers from 2026, share your vision and goals for 2027, and align your partners for a successful year ahead.

Get creative – AED will support you every step of the way. Host a breakfast, lunch, dinner, or other private event and bring your entire dealer network together for a memorable and impactful experience.

Setting up dealer meetings has never been easier. AED member companies that host a hospitality or meeting room—or exhibit in CONDEX—can reserve additional meeting rooms at **no extra cost**, making it simple to schedule productive conversations with dealers.

AVAILABLE DEALER MEETING DATES

- ▶ Sunday, January 24 (All Day)
- ▶ Tuesday, January 26 (Evening)
- ▶ Thursday, January 28 (All Day)

NOTE: Participants in dealer meetings are required to register for AED Summit at the applicable registration rate.

QUESTIONS?

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