



## EVENT PROSPECTUS

**WHERE INDUSTRY LEADERS COME TOGETHER TO ADDRESS  
WHAT MATTERS MOST - AND SHAPE WHAT COMES NEXT**

**ROSEN SHINGLE CREEK RESORT  
ORLANDO, FL  
JANUARY 25-27, 2027**

More Information at [www.aedsummit.com](http://www.aedsummit.com)

# JOIN US!

AT THE ONLY EVENT STRICTLY DEDICATED  
TO THE EQUIPMENT DISTRIBUTION INDUSTRY



**EXPAND**  
YOUR DISTRIBUTION  
NETWORK



**NETWORK**  
WITH  
DECISION-MAKERS



**INTRODUCE**  
YOUR NEW PRODUCTS  
& SERVICES

Associated Equipment Distributors (AED) brings together thousands of industry leaders each year at Summit—the premier event for equipment distributors, manufacturers, and service providers.

With more than 800 companies participating annually, Summit is where meaningful connections are made and business moves forward. Whether you're seeking high-quality distribution across North America or offering services that help dealers improve performance and profitability, Summit puts you at the center of the equipment distribution industry.

Simply put, there is no other event dedicated exclusively to advancing the equipment distribution community.

WHERE THE  
EQUIPMENT  
DISTRIBUTION  
INDUSTRY  
COMES  
TOGETHER



WHAT IS THE

# AED SUMMIT?

AED Summit is the only industry event that unites equipment distributors, manufacturers, and service providers under one roof—creating unmatched opportunities to connect, collaborate, and grow.

**DEALERS** come to discover new products, uncover innovative solutions to strengthen their businesses, and build valuable relationships with industry peers.

**MANUFACTURERS** attend to strengthen partnerships with current dealers and connect face-to-face with new, high-quality dealer prospects.

**SERVICES PROVIDERS** participate to showcase their expanding portfolio of products and services directly to decision-makers across the equipment distribution industry.

If you want to reach the right people, spark meaningful conversations, and drive real business impact, AED Summit is where the industry comes together.

SUMMIT PROVIDES  
UNIQUE OPPORTUNITIES

- ▶ **EXHIBIT** in the only dealer-focused expo in the industry: CONDEX – the CONFERENCE DEALER EXPO
- ▶ **MEET** with dealers in suites or meeting rooms to grow your network and discuss the year ahead
- ▶ **HOST** dealer meetings for your network to present awards, share your strategies and build momentum for the future



## WELCOME TO ORLANDO!

Take advantage of this one-of-a-kind opportunity to connect with North American equipment distributors, manufacturers, and service providers—all in one place.

Summit brings the entire equipment industry supply chain together in one place, giving you a streamlined, high-impact opportunity to connect, educate, and drive business with distributors.

### MAKE CONNECTIONS

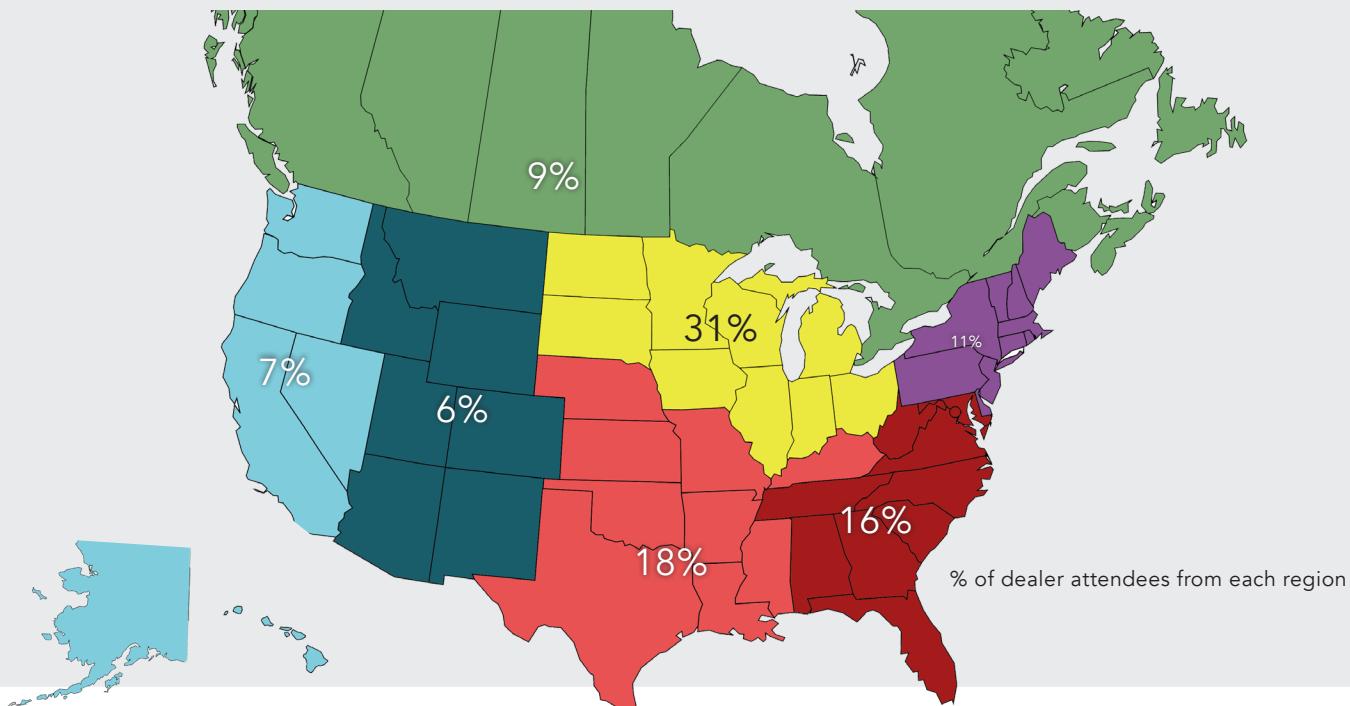
- ▶ By **EXHIBITING** in CONDEX
- ▶ By **MEETING** in suites or meeting rooms
- ▶ By **HOSTING** a dealer meeting

### QUESTIONS?

Contact: Jon Cruthers

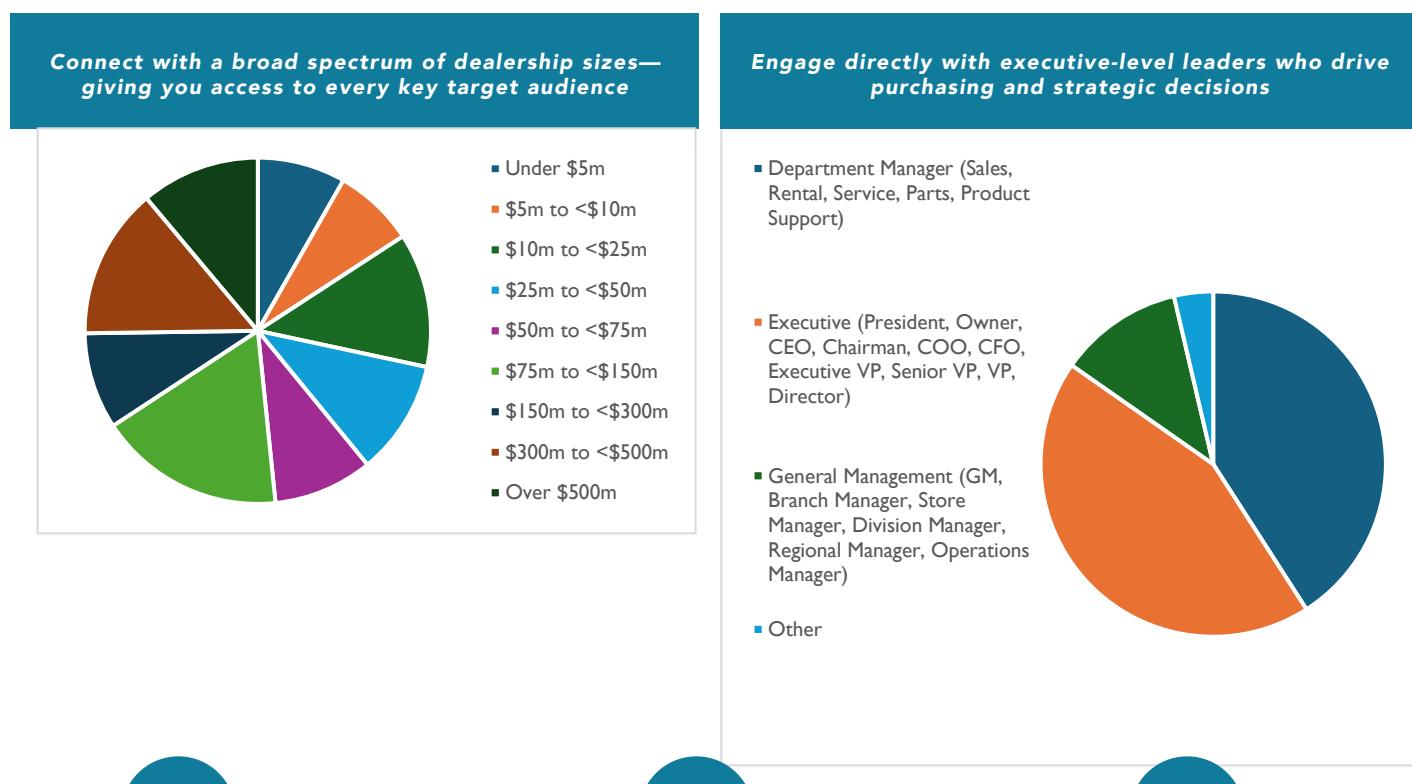
Phone: 630-468-5127

Email: [jcruthers@aednet.org](mailto:jcruthers@aednet.org)



## ATTENDEE STATISTICS FOR AED SUMMIT

\* Based on 2026 attendees



800+  
Dealer Attendees

275+  
Dealer Organizations  
Represented

40%  
Dealer Organizations  
bringing 3 or More  
Attendees



# CONFERENCE DEALER EXPO

The CONFERENCE DEALER EXPO (CONDEX) delivers two full days of dedicated exhibit hours designed to maximize meaningful engagement. Connect face-to-face with dealer owners and senior management who are ready to have strategic conversations—and make buying decisions—that will drive profitability in 2027 and beyond.

## BOOTH INCLUDES

Header sign, back and side walls (for non-island booths only), electronic registered attendee list

## BOOTH DOES NOT INCLUDE

Tables, chairs, electric, registration, and other booth services (available for rental from our exhibitor services provider)

## MOVE IN DATES AND TIMES

Sunday, January 24

- ▶ 12:00 pm – 5:00 pm (Island Booths Only)

Monday, January 25

- ▶ 8:00 am – 5:00 pm (All booths)

## MOVE OUT DATES AND TIMES

Wednesday, January 27

- ▶ 2:30 pm – 5:00 pm

Thursday, January 28

- ▶ 8:00 am – 12:00 pm - All exhibitor materials  
MUST be removed by 12:00 pm

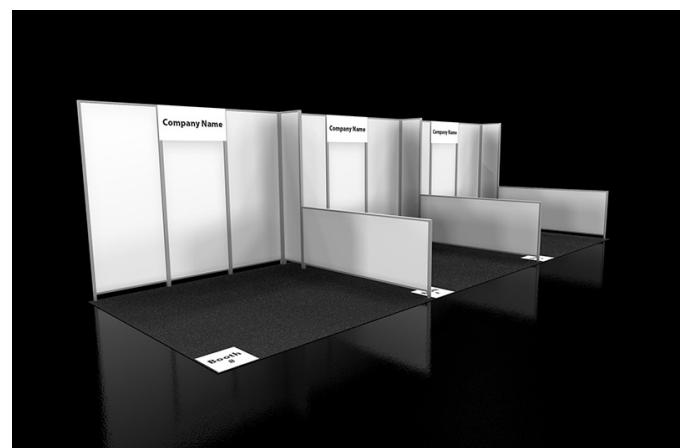
## CONDEX SHOW HOURS

Tuesday, January 26

- ▶ 10:45 am – 2:30 pm
- ▶ 2:30 pm – 4:45 pm (Private Meetings)
- ▶ 4:45 pm – 6:45 pm (Reception)

Wednesday, January 27

- ▶ 10:45 am – 2:30 pm



CONDEX BOOTH RATES	MEMBER EXHIBITOR FEE (PAID TO AED))	NON-MEMBER EXHIBITOR FEE (PAID TO AED)
Standard Booth (First 10x10 space)	\$3,150	\$6,300
Premium Corner Charge (per Corner)	\$250	\$250
Expanded Booth (for each additional 10x10 space)	\$2,500	\$2,500

SCAN THE QR CODE BELOW  
FOR MORE INFORMATION ON  
THE 2027 AED SUMMIT



## SERVICES FOR ALL EXHIBITORS

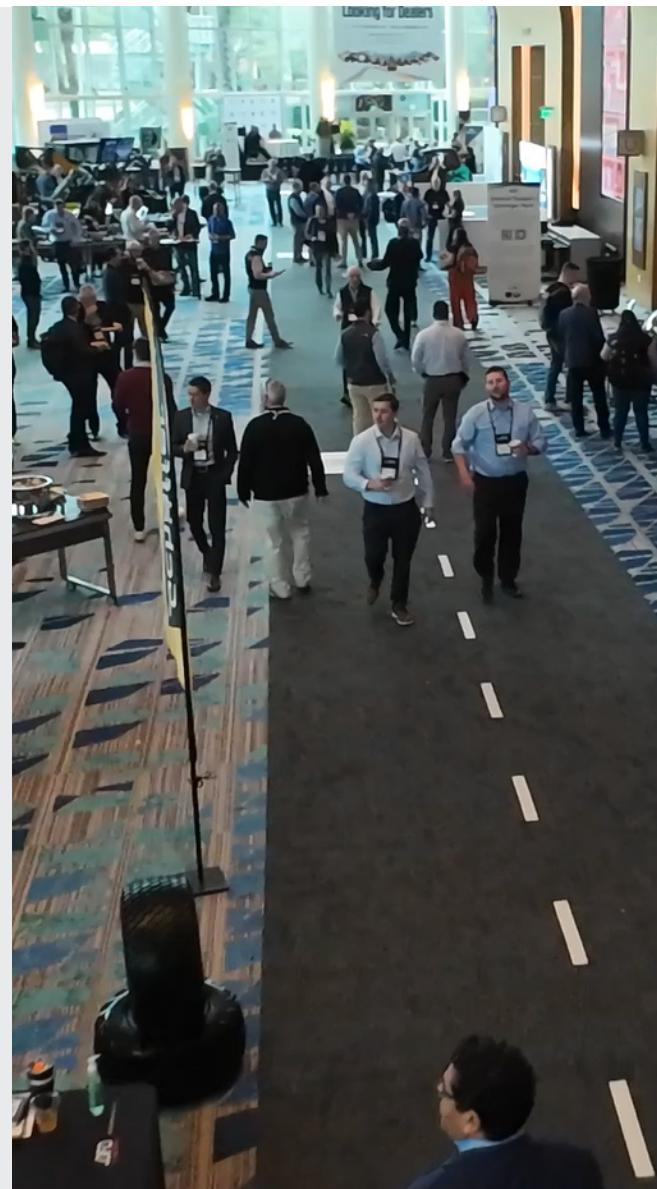
- ▶ Summit app & website profile exhibitor listing with ability for exhibitor to edit profile, and upload documents
- ▶ Electronic mailing list of registered attendees with updates every two weeks leading up to the event starting in October
- ▶ Discounted registration of \$525 per person (via discount code provided with booth confirmation) - NOTE registration is not included and required for all attendees

## ADDITIONAL SERVICES

- ▶ Lead management services
- ▶ App & website profile upgrades and branding opportunities
- ▶ Sponsorships

RESERVE YOUR SPACE TODAY!

Visit [AEDNET.ORG/AEDSUMMIT/EXHIBITORS/](http://AEDNET.ORG/AEDSUMMIT/EXHIBITORS/) to download the CONDEX booth exhibit space application and review the CONDEX floor plan



# SUITES & MEETING ROOMS

Create a comfortable, professional environment that enhances meaningful one-on-one time with dealers

A private suite or meeting room provides an ideal setting to host business partners and prospects, strengthen relationships, and conduct confidential discussions away from the show floor. Suites and meeting rooms are assigned on a first-come, first-served basis, offering an exclusive opportunity to elevate your Summit experience.

Suites have adjoining bedrooms (connectors) that can be used for private meeting space. Bed removal and storage is \$500.

NOTE: 2 and 3 Bay Hospitality Meeting Room Suites do not have bedrooms

SUITE TYPE (QTY)	MEMBER / NON-MEMBER EXHIBITOR FEE (PAID TO AED)	SQUARE FOOTAGE	SUITE USAGE RATE (PAID TO HOTEL)	# OF BEDROOMS	CONNECTOR RATE (PAID TO HOTEL)
Presidential Suite (2)	\$12,000 / \$24,000	~1750	\$1,600 per night	2 bedrooms	included in suite rate
Grande Suite (35)	\$10,500 / \$21,000	~1300	\$1,300 per night	2 bedrooms	included in suite rate
Executive Suite (34)	\$9,500 / \$19,000	~900	\$1,020 per night	1 or 2 bedrooms	1 bedroom included 2nd bedroom for \$289 additional
3-Bay Hospitality Meeting Room Suite (14)	\$8,500 / \$17,000	~1300	\$900 per night	none	n/a
2-Bay Hospitality Meeting Room Suite (16)	\$8,000 / \$16,000	~850	\$750 per night	none	n/a



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## SERVICES FOR ALL EXHIBITORS

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- ▶ Electronic mailing list of registered attendees with updates every two weeks leading up to the event starting in October
- ▶ Discounted registration of \$525 per person (via discount code provided with suite/meeting room confirmation) - NOTE registration is not included and required for all attendees

## ADDITIONAL SERVICES

- ▶ Lead management services
- ▶ App & website profile upgrades and branding opportunities
- ▶ Sponsorships

## RESERVE YOUR SPACE TODAY!

Visit [AEDNET.ORG/AEDSUMMIT/EXHIBITORS/](http://AEDNET.ORG/AEDSUMMIT/EXHIBITORS/) to download the Suite/Meeting room exhibit space application and review floor plans

**SUITE CHECK-IN**  
Sunday, January 24 after 4:00 pm

**SUITE CHECK OUT**  
Thursday, January 27 by 11:00 am

Suite check in and check out dates will be set for 1/24/27 and 1/28/27 unless otherwise requested

**SUITE HOURS**  
Monday, January 25  
8:00 am - 5:15 pm  
Tuesday, January 26  
10:45 am - 5:00 pm  
Wednesday, January 27  
10:45 am - 5:00 pm

*We ask that you schedule meeting no earlier than 10:30 am on Tuesday and Wednesday so conference attendees can attend the General Sessions*

**QUESTIONS?**  
Contact: Jon Cruthers  
Phone: 630-468-5127  
Email: [jcruthers@aednet.org](mailto:jcruthers@aednet.org)

# DISTRIBUTOR ATTENDEE LIST

Based on 2026 attendees

21st Century Equipment LLC	Capitol EQ2 LLC	Excel Machinery Ltd.
4 Rivers Equipment, LLC	Carolina CAT	Fabick CAT
A.L.P.A. Equipment Ltd.	Casey Equipment Co., Inc.	Federal Contracts Corp
Admar Supply Co., Inc.	Castongia Tractor	FERRI Equipment, Inc.
AgriHub Inc.	Central Power Systems & Services, Inc.	Finkbiner Equipment Co., Subsidiary of American
AGUP Equipment	Central Service & Supply, Inc.	State Equipment
Ahearn Equipment, Inc.	Century Equipment Co.	Finke Equipment
AIS Construction Equipment Corporation	Chadwick-BaRoss Inc.	Finning Canada
AKRS Equipment	Chicago Machinery Inc.	Five Star Equipment, Inc.
All Island Equipment Corp	Cisco Equipment	FMI Equipment
Allegiance Ag and Turf, LLC	Closner Equipment Co., Inc.	Frank Martin Sons, Inc.
Alta Equipment Company	CMW Equipment	Garton Tractor Inc.
Amaco Construction Equipment, Inc.	Coastline Equipment	Gateway Dealer Network
American Equipment & Fabricating Corp.	Columbus Equipment Company	Genalco Inc.
American State Equipment Co., Inc.	Colvoy Equipment	General Equipment & Supplies, Inc.
Anderson Machinery Company	Commonwealth Equipment	H&R Agri-Power
Arnold Machinery Company	Compact Construction Equipment LLC	Hawkins-Graves, Inc.
Ascendum Machinery	Company Wrench, Ltd.	Headwater Equipment Sales Ltd
Atlantic Coastal Equipment	Construction Equipment Sales & Rental	Heavy Machines, LLC
Atlas Bobcat	Construction Machinery Company Inc.	Hills Machinery Company
Bailey's, Inc.	Contractors Equipment Rentals, Inc.	Hlavinka Equipment Co.
Bane Machinery	Contractor's Machinery, Inc.	Hoffman Equipment Co.
Baschmann Services, Inc.	Contractors Sales Company, Inc	Holland Equipment Services
Beard Equipment Co., Inc.	Cooper Equipment Company	HOLT CAT
Bejac Corporation	Correlli Inc.	Holt of California
Bentley Bros. Inc.	Country Boy Supply, LLC	Horton Supply Co.
Berry Companies, Inc.	Cowin Equipment Company, Inc.	Hydromec Inc.
Berry Material Handling, a div. of Berry Companies, Inc.	Creighton Rock Drill Limited	ICM Solutions
Berry Tractor, a div. of Berry Companies, Inc.	CrossTrac Equipment Company	International Drilling Equipment
Best Line Equipment, Inc.	Crushing Tigers	Interstate PowerSystems
Birkey's Farm Store	Diamond Equipment, Inc.	Itec Equipment Inc.
Blue Water Advisors LP	Ditch Witch Mid-States	J&B Underground LLC / Ditch Witch of South
Bobcat of Atlanta, a div. of Berry Companies	Ditch Witch of Central Texas, Inc.	Louisiana
Bobcat of Brantford	Ditch Witch of Louisiana	James River Equipment
Bobcat of Fort Wayne	Ditch Witch PRO	Joe Johnson Equipment Inc.
Bobcat of Indy, a div. of Berry Companies, Inc.	Dortmans Bros. Barn Equipment, Inc.	JT Equipment
Bobcat of Knoxville	Dundas Agri Systems	K.C. Bobcat, a div. of Berry Companies, Inc.
Bobcat of North Texas, a div. of Berry Companies, Inc.	Dynamic Equipment Group	Kimball Equipment Company
Bobcat of Omaha	Easton Sales & Rentals, LLC	King Ranch Ag & Turf
Bobcat of the Rockies, a div. of Berry Companies, Inc.	Elite Material Handling	Kirby-Smith Machinery, Inc.
Boss JCB	Embro Farm Systems	Komatsu Company Stores
Brandeis Machinery & Supply Co.	Emery Equipment Sales & Rentals, Inc.	Leppo Rents
Briggs Equipment Company	EMSCO Heavy Equipment	Leslie Equipment Co.
Buck & Knobby Equipment Co., Inc.	Equipment Corporation of America	Linder Industrial Machinery Company
Burris Equipment Company Inc.	Equipment East, LLC	Luby Equipment Services
	Equipment Ontario	Lyle Machinery Co.
	Equipment Sales & Service Limited	MacQueen Equipment Inc.
	EquipmentShare	Marshall Machinery, Inc.

Martin Equipment  
Mason Machinery  
Maverick Environmental Equipment LLC  
McCann Industries, Inc.  
McClung-Logan Equipment Co.  
McCourt Equipment  
Meridian Pacific Equipment  
Mid Country Machinery, Inc.  
Mid Country Machinery, LLC  
Mid-Atlantic Truck & Equipment  
Midland Tractor Company  
Miller-Bradford & Risberg, Inc.  
Modern Group Ltd.  
Modern Machinery Co., Inc.  
Murphy Tractor & Equipment Co., Inc.  
National Equipment Dealers, LLC  
Newman Tractor, LLC  
Nixon-Egli Equipment Co.  
Northland AG and Turf  
Ohio CAT  
Orange Power Group, LLC  
PacWest Machinery  
Parman Tractor & Equipment  
Performance Dairy Centre Inc  
Power Equipment Co.  
Power Equipment Company  
Powerscreen of California, Nevada & Hawaii  
R. B. Everett & Company  
RDO Equipment Co.  
ReadyDig  
ReadyQuip Sales & Service Ltd.  
RECO Equipment, Inc.  
Redhead Equipment  
Rexco Equipment, Inc.  
Reynolds-Warren Equipment Co., Inc.  
Riggs Cat  
Ring Power Corporation  
Road Machinery & Supplies Co.  
Robert's Equipment  
Rock & Recycling Equipment, LLC.  
Roland Machinery Co.  
ROMCO Equipment Co.  
RPM Equipment Sales and Rentals  
RPM Machinery, LLC  
Rudd Equipment Company  
Ruston Tractor, Inc., dba Bayou Kubota  
Scott Equipment Company, LLC  
Shafer Equipment Company, Inc.  
Sims Crane & Equipment Co.  
SMS Equipment Inc.  
Sonsray Machinery

Southeastern Equipment Company  
Southern Sewer Equipment Sales  
Southern States Equipment  
Standard Equipment Company  
Star Equipment, Ltd.  
Stephenson Equipment, Inc.  
Stewart & Stevenson Power Products  
Sunbelt Rentals  
Swanston Equipment Corporation  
Sydenstricker Nobbe Partners  
Taylor Construction Equipment  
Thompson Machinery  
Thompson Rolec Enterprises LLC  
Thompson Tractor Co., Inc.  
Tidewater Equipment Company  
Titan Machinery Inc.  
Total Equipment & Rental  
Tracey Road Equipment Inc.  
Tractor & Equipment Co.  
TraxPlus  
Triad Machinery, Inc.  
US Equipment Sales and Rental, LP  
Vandalia Rental  
Vermeer All Roads  
Vermeer Canada Inc.  
Vermeer Great Plains, Inc.  
Vermeer Heartland, Inc.  
Vermeer MidSouth, Inc.  
Vermeer Midwest  
Vermeer Mountain West  
Vermeer Southeast Sales & Service Inc.  
Vermeer Texas-Louisiana  
Volvo Construction Equipment & Services  
WA Equipment  
Wagner Equipment Co.  
Warren CAT  
Waukesha-Pearce Industries, LLC  
WesGroup Equipment LP  
West Side Tractor Sales Co.  
Westate Machinery Co.  
Western Pacific Crane & Equipment LLC  
Wheeler Machinery Co.  
White Star Machinery & Supply Co., a div. of Berry  
Companies, Inc.  
Whitney & Son, Inc.  
Winchester Equipment Company  
Witch Equipment Co. Inc.  
Wood's CRW Corp.  
Woods Equipment Co.  
Yancey Bros. Co.  
Yellowhouse Machinery Co.

## DEALER MEETINGS @ AED SUMMIT

Kick off the year at AED Summit by hosting a private event for your dealers and customers. Summit provides the ideal setting to recognize your top performers from 2026, share your vision and goals for 2027, and align your partners for a successful year ahead.

**Get creative** – AED will support you every step of the way. Host a breakfast, lunch, dinner, or other private event and bring your entire dealer network together for a memorable and impactful experience.

Setting up dealer meetings has never been easier. AED member companies that host a hospitality or meeting room—or exhibit in CONDEX—can reserve additional meeting rooms at **no extra cost**, making it simple to schedule productive conversations with dealers.

### AVAILABLE DEALER MEETING DATES

- Sunday, January 24 (All Day)
- Tuesday, January 26 (Evening)
- Thursday, January 28 (All Day)

*NOTE: Participants in dealer meetings are required to register for AED Summit at the applicable registration rate.*

### QUESTIONS?

Contact: Jon Cruthers  
Phone: 630-468-5127  
Email: [jcruthers@aednet.org](mailto:jcruthers@aednet.org)



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