



EVENT PROSPECTUS

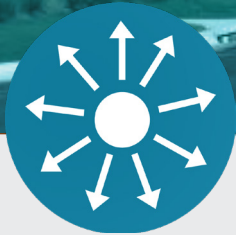
**WHERE INDUSTRY LEADERS COME TOGETHER TO ADDRESS
WHAT MATTERS MOST - AND SHAPE WHAT COMES NEXT**

**ROSEN SHINGLE CREEK RESORT
ORLANDO, FL
JANUARY 25-27, 2027**

More Information at www.aedsummit.com

JOIN US!

AT THE ONLY EVENT STRICTLY DEDICATED
TO THE EQUIPMENT DISTRIBUTION INDUSTRY



EXPAND

YOUR DISTRIBUTION
NETWORK



NETWORK

WITH
DECISION-MAKERS



INTRODUCE

YOUR NEW PRODUCTS
& SERVICES

Associated Equipment Distributors (AED) brings together thousands of industry leaders each year at Summit—the premier event for equipment distributors, manufacturers, and service providers.

With more than 800 companies participating annually, Summit is where meaningful connections are made and business moves forward. Whether you're seeking high-quality distribution across North America or offering services that help dealers improve performance and profitability, Summit puts you at the center of the equipment distribution industry.

Simply put, there is no other event dedicated exclusively to advancing the equipment distribution community.

WHERE THE
EQUIPMENT
DISTRIBUTION
INDUSTRY
COMES
TOGETHER



WHAT IS THE

AED SUMMIT?

AED Summit is the only industry event that unites equipment distributors, manufacturers, and service providers under one roof—creating unmatched opportunities to connect, collaborate, and grow.

DEALERS come to discover new products, uncover innovative solutions to strengthen their businesses, and build valuable relationships with industry peers.

MANUFACTURERS attend to strengthen partnerships with current dealers and connect face-to-face with new, high-quality dealer prospects.

SERVICES PROVIDERS participate to showcase their expanding portfolio of products and services directly to decision-makers across the equipment distribution industry.

If you want to reach the right people, spark meaningful conversations, and drive real business impact, AED Summit is where the industry comes together.

SUMMIT PROVIDES UNIQUE OPPORTUNITIES

- ▶ **EXHIBIT** in the only dealer-focused expo in the industry: CONDEX – the CONFERENCE DEALER EXPO
- ▶ **MEET** with dealers in suites or meeting rooms to grow your network and discuss the year ahead
- ▶ **HOST** dealer meetings for your network to present awards, share your strategies and build momentum for the future

More information on the 2027 AED Summit at www.aedsummit.com



WELCOME TO ORLANDO!

Take advantage of this one-of-a-kind opportunity to connect with North American equipment distributors, manufacturers, and service providers—all in one place.

Summit brings the entire equipment industry supply chain together in one place, giving you a streamlined, high-impact opportunity to connect, educate, and drive business with distributors.

MAKE CONNECTIONS

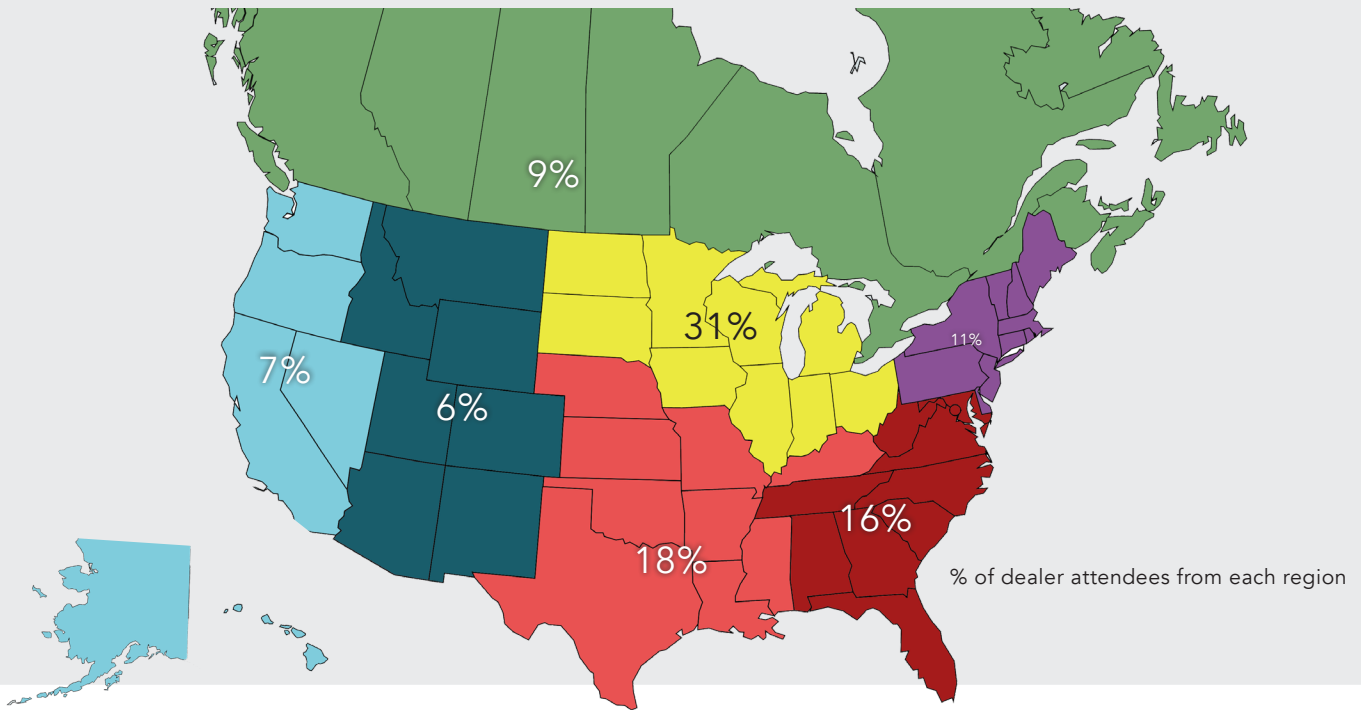
- ▶ By **EXHIBITING** in CONDEX
- ▶ By **MEETING** in suites or meeting rooms
- ▶ By **HOSTING** a dealer meeting

QUESTIONS?

Contact: Jon Cruthers

Phone: 630-468-5127

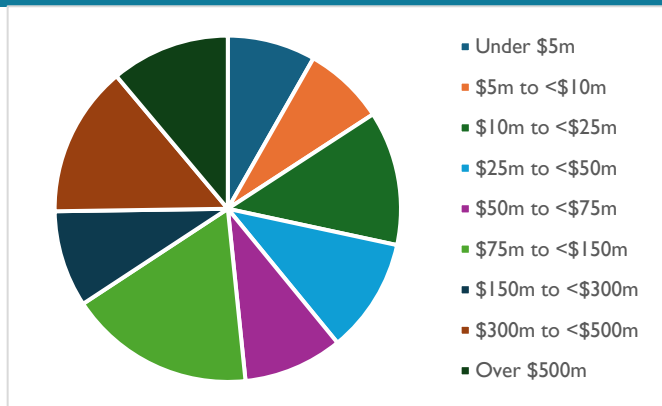
Email: jcruthers@aednet.org



ATTENDEE STATISTICS FOR AED SUMMIT

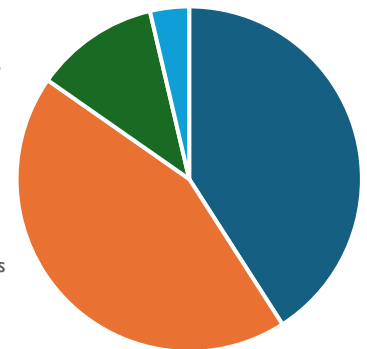
* Based on 2026 attendees

**Connect with a broad spectrum of dealership sizes—
giving you access to every key target audience**



**Engage directly with executive-level leaders who drive
purchasing and strategic decisions**

- Department Manager (Sales, Rental, Service, Parts, Product Support)
- Executive (President, Owner, CEO, Chairman, COO, CFO, Executive VP, Senior VP, VP, Director)
- General Management (GM, Branch Manager, Store Manager, Division Manager, Regional Manager, Operations Manager)
- Other



800+

Dealer Attendees

275+

Dealer Organizations
Represented

40%

Dealer Organizations
bringing 3 or More
Attendees

More information on the 2027 AED Summit at www.aedsummit.com



CONFERENCE DEALER EXPO

The CONFERENCE DEALER EXPO (CONDEX) delivers two full days of dedicated exhibit hours designed to maximize meaningful engagement. Connect face-to-face with dealer owners and senior management who are ready to have strategic conversations—and make buying decisions—that will drive profitability in 2027 and beyond.

BOOTH INCLUDES

Header sign, back and side walls (for non-island booths only), electronic registered attendee list

BOOTH DOES NOT INCLUDE

Tables, chairs, electric, registration, and other booth services (available for rental from our exhibitor services provider)

MOVE IN DATES AND TIMES

Sunday, January 24

- ▶ 12:00 pm – 5:00 pm (Island Booths Only)

Monday, January 25

- ▶ 8:00 am – 5:00 pm (All booths)

MOVE OUT DATES AND TIMES

Wednesday, January 27

- ▶ 2:30 pm – 5:00 pm

Thursday, January 28

- ▶ 8:00 am – 12:00 pm - All exhibitor materials MUST be removed by 12:00 pm

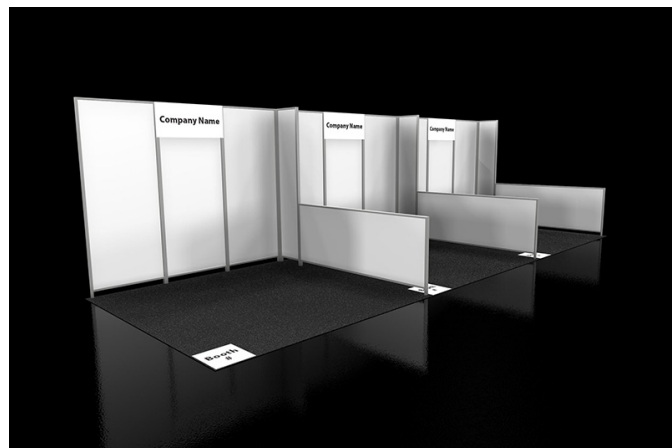
CONDEX SHOW HOURS

Tuesday, January 26

- ▶ 10:45 am – 2:30 pm
- ▶ 2:30 pm – 4:45 pm (Private Meetings)
- ▶ 4:45 pm – 6:45 pm (Reception)

Wednesday, January 27

- ▶ 10:45 am – 2:30 pm



CONDEX BOOTH RATES	MEMBER EXHIBITOR FEE (PAID TO AED))	NON-MEMBER EXHIBITOR FEE (PAID TO AED)
Standard Booth (First 10x10 space)	\$3,150	\$6,300
Premium Corner Charge (per Corner)	\$250	\$250
Expanded Booth (for each additional 10x10 space)	\$2,500	\$2,500

SCAN THE QR CODE BELOW
FOR MORE INFORMATION ON
THE 2027 AED SUMMIT



SERVICES FOR ALL EXHIBITORS

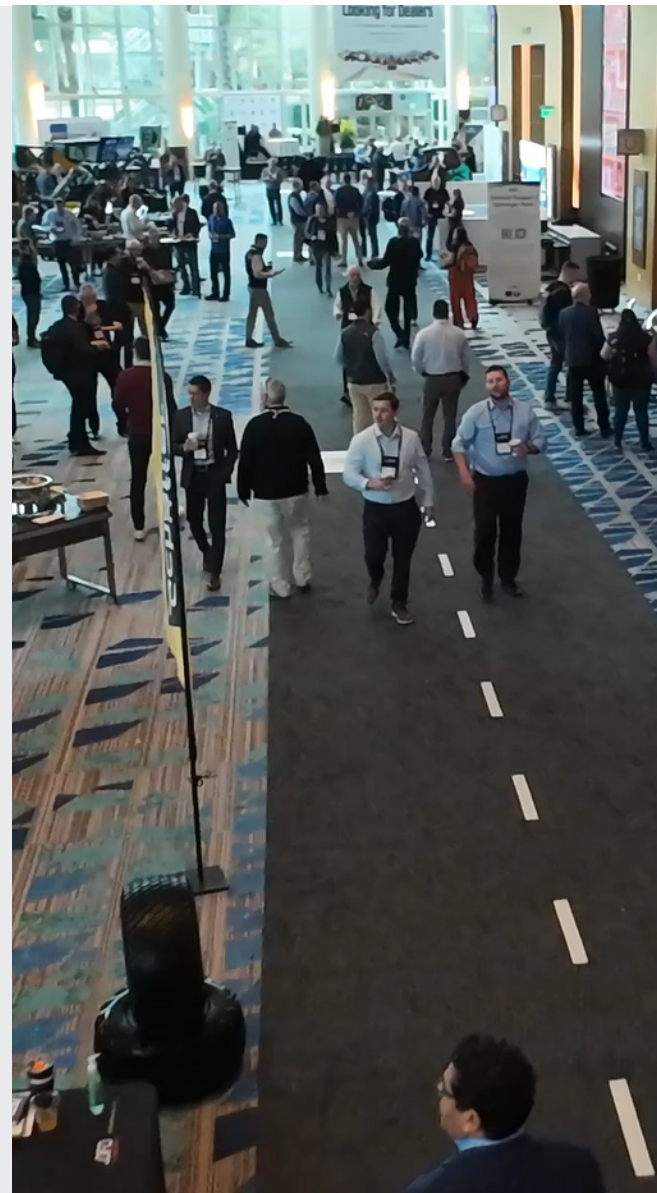
- ▶ Summit app & website profile exhibitor listing with ability for exhibitor to edit profile, and upload documents
- ▶ Electronic mailing list of registered attendees with updates every two weeks leading up to the event starting in October
- ▶ Discounted registration of \$525 per person (via discount code provided with booth confirmation) - NOTE registration is not included and required for all attendees

ADDITIONAL SERVICES

- ▶ Lead management services
- ▶ App & website profile upgrades and branding opportunities
- ▶ Sponsorships

RESERVE YOUR SPACE TODAY!

Visit [AEDNET.ORG/AEDSUMMIT/EXHIBITORS/](https://aednet.org/aedsummit/exhibitors/) to download the CONDEX booth exhibit space application and review the CONDEX floor plan



SUITES & MEETING ROOMS

Create a comfortable, professional environment that enhances meaningful one-on-one time with dealers

A private suite or meeting room provides an ideal setting to host business partners and prospects, strengthen relationships, and conduct confidential discussions away from the show floor. Suites and meeting rooms are assigned on a first-come, first-served basis, offering an exclusive opportunity to elevate your Summit experience.

Suites have adjoining bedrooms (connectors) that can be used for private meeting space. Bed removal and storage is \$500.

NOTE: 2 and 3 Bay Hospitality Meeting Room Suites do not have bedrooms

SUITE TYPE (QTY)	MEMBER / NON-MEMBER EXHIBITOR FEE (PAID TO AED)	SQUARE FOOTAGE	SUITE USAGE RATE (PAID TO HOTEL)	# OF BEDROOMS	CONNECTOR RATE (PAID TO HOTEL)
Presidential Suite (2)	\$12,000 / \$24,000	~1750	\$1,600 per night	2 bedrooms	included in suite rate
Grande Suite (35)	\$10,500 / \$21,000	~1300	\$1,300 per night	2 bedrooms	included in suite rate
Executive Suite (34)	\$9,500 / \$19,000	~900	\$1,020 per night	1 or 2 bedrooms	1 bedroom included 2nd bedroom for \$289 additional
3-Bay Hospitality Meeting Room Suite (14)	\$8,500 / \$17,000	~1300	\$900 per night	none	n/a
2-Bay Hospitality Meeting Room Suite (16)	\$8,000 / \$16,000	~850	\$750 per night	none	n/a



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- ▶ Electronic mailing list of registered attendees with updates every two weeks leading up to the event starting in October
- ▶ Discounted registration of \$525 per person (via discount code provided with suite/meeting room confirmation) - NOTE registration is not included and required for all attendees

ADDITIONAL SERVICES

- ▶ Lead management services
- ▶ App & website profile upgrades and branding opportunities
- ▶ Sponsorships

SUITE CHECK-IN

Sunday, January 24 after 4:00 pm

SUITE CHECK OUT

Thursday, January 27 by 11:00 am

Suite check in and check out dates will be set for 1/24/27 and 1/28/27 unless otherwise requested

SUITE HOURS

Monday, January 25
8:00 am - 5:15 pm

Tuesday, January 26
10:45 am - 5:00 pm

Wednesday, January 27
10:45 am - 5:00 pm

We ask that you schedule meeting no earlier than 10:30 am on Tuesday and Wednesday so conference attendees can attend the General Sessions

RESERVE YOUR SPACE TODAY!

Visit [AEDNET.ORG/AEDSUMMIT/EXHIBITORS/](https://aednet.org/aedsummit/exhibitors/) to download the Suite/Meeting room exhibit space application and review floor plans

QUESTIONS?

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DISTRIBUTOR ATTENDEE LIST

Based on 2026 attendees

21st Century Equipment LLC	Capitol EQ2 LLC	Excel Machinery Ltd.
4 Rivers Equipment, LLC	Carolina CAT	Fabick CAT
A.L.P.A. Equipment Ltd.	Casey Equipment Co., Inc.	Federal Contracts Corp
Admar Supply Co., Inc.	Castongia Tractor	Ferri Equipment, Inc.
AgriHub Inc.	Central Power Systems & Services, Inc.	Finkbiner Equipment Co., Subsidiary of American
AGUP Equipment	Central Service & Supply, Inc.	State Equipment
Ahearn Equipment, Inc.	Century Equipment Co.	Finke Equipment
AIS Construction Equipment Corporation	Chadwick-BaRoss Inc.	Finning Canada
AKRS Equipment	Chicago Machinery Inc.	Five Star Equipment, Inc.
All Island Equipment Corp	Cisco Equipment	FMI Equipment
Allegiance Ag and Turf, LLC	Closner Equipment Co., Inc.	Frank Martin Sons, Inc.
Alta Equipment Company	CMW Equipment	Garton Tractor Inc.
Amaco Construction Equipment, Inc.	Coastline Equipment	Gateway Dealer Network
American Equipment & Fabricating Corp.	Columbus Equipment Company	Genalco Inc.
American State Equipment Co., Inc.	Colvoy Equipment	General Equipment & Supplies, Inc.
Anderson Machinery Company	Commonwealth Equipment	H&R Agri-Power
Arnold Machinery Company	Compact Construction Equipment LLC	Hawkins-Graves, Inc.
Ascendum Machinery	Company Wrench, Ltd.	Headwater Equipment Sales Ltd
Atlantic Coastal Equipment	Construction Equipment Sales & Rental	Heavy Machines, LLC
Atlas Bobcat	Construction Machinery Company Inc.	Hills Machinery Company
Bailey's, Inc.	Contractors Equipment Rentals, Inc.	Hlavinka Equipment Co.
Bane Machinery	Contractor's Machinery, Inc.	Hoffman Equipment Co.
Baschmann Services, Inc.	Contractors Sales Company, Inc	Holland Equipment Services
Beard Equipment Co., Inc.	Cooper Equipment Company	HOLT CAT
Bejac Corporation	Correlli Inc.	Holt of California
Bentley Bros. Inc.	Country Boy Supply, LLC	Horton Supply Co.
Berry Companies, Inc.	Cowin Equipment Company, Inc.	Hydromec Inc.
Berry Material Handling, a div. of Berry	Creighton Rock Drill Limited	ICM Solutions
Companies, Inc.	CrossTrac Equipment Company	International Drilling Equipment
Berry Tractor, a div. of Berry Companies, Inc.	Crushing Tigers	Interstate PowerSystems
Best Line Equipment, Inc.	Diamond Equipment, Inc.	Itec Equipment Inc.
Birkey's Farm Store	Ditch Witch Mid-States	J&B Underground LLC / Ditch Witch of South
Blue Water Advisors LP	Ditch Witch of Central Texas, Inc.	Louisiana
Bobcat of Atlanta, a div. of Berry Companies	Ditch Witch of Louisiana	James River Equipment
Bobcat of Brantford	Ditch Witch PRO	Joe Johnson Equipment Inc.
Bobcat of Fort Wayne	Dortmans Bros. Barn Equipment, Inc.	JT Equipment
Bobcat of Indy, a div. of Berry Companies, Inc.	Dundas Agri Systems	K.C. Bobcat, a div. of Berry Companies, Inc.
Bobcat of Knoxville	Dynamic Equipment Group	Kimball Equipment Company
Bobcat of North Texas, a div. of Berry Companies,	Easton Sales & Rentals, LLC	King Ranch Ag & Turf
Inc.	Elite Material Handling	Kirby-Smith Machinery, Inc.
Bobcat of Omaha	Embro Farm Systems	Komatsu Company Stores
Bobcat of the Rockies, a div. of Berry Companies,	Emery Equipment Sales & Rentals, Inc.	Leppo Rents
Inc.	EMSCO Heavy Equipment	Leslie Equipment Co.
Boss JCB	Equipment Corporation of America	Linder Industrial Machinery Company
Brandeis Machinery & Supply Co.	Equipment East, LLC	Luby Equipment Services
Briggs Equipment Company	Equipment Ontario	Lyle Machinery Co.
Buck & Knobby Equipment Co., Inc.	Equipment Sales & Service Limited	MacQueen Equipment Inc.
Burris Equipment Company Inc.	EquipmentShare	Marshall Machinery, Inc.

Martin Equipment
 Mason Machinery
 Maverick Environmental Equipment LLC
 McCann Industries, Inc.
 McClung-Logan Equipment Co.
 McCourt Equipment
 Meridian Pacific Equipment
 Mid Country Machinery, Inc.
 Mid Country Machinery, LLC
 Mid-Atlantic Truck & Equipment
 Midland Tractor Company
 Miller-Bradford & Risberg, Inc.
 Modern Group Ltd.
 Modern Machinery Co., Inc.
 Murphy Tractor & Equipment Co., Inc.
 National Equipment Dealers, LLC
 Newman Tractor, LLC
 Nixon-Egli Equipment Co.
 Northland AG and Turf
 Ohio CAT
 Orange Power Group, LLC
 PacWest Machinery
 Parman Tractor & Equipment
 Performance Dairy Centre Inc
 Power Equipment Co.
 Power Equipment Company
 Powerscreen of California, Nevada & Hawaii
 R. B. Everett & Company
 RDO Equipment Co.
 ReadyDig
 ReadyQuip Sales & Service Ltd.
 RECO Equipment, Inc.
 Redhead Equipment
 Rexco Equipment, Inc.
 Reynolds-Warren Equipment Co., Inc.
 Riggs Cat
 Ring Power Corporation
 Road Machinery & Supplies Co.
 Robert's Equipment
 Rock & Recycling Equipment, LLC.
 Roland Machinery Co.
 ROMCO Equipment Co.
 RPM Equipment Sales and Rentals
 RPM Machinery, LLC
 Rudd Equipment Company
 Ruston Tractor, Inc., dba Bayou Kubota
 Scott Equipment Company, LLC
 Shafer Equipment Company, Inc.
 Sims Crane & Equipment Co.
 SMS Equipment Inc.
 Sonsray Machinery

Southeastern Equipment Company
 Southern Sewer Equipment Sales
 Southern States Equipment
 Standard Equipment Company
 Star Equipment, Ltd.
 Stephenson Equipment, Inc.
 Stewart & Stevenson Power Products
 Sunbelt Rentals
 Swanston Equipment Corporation
 Sydenstricker Nobbe Partners
 Taylor Construction Equipment
 Thompson Machinery
 Thompson Rolec Enterprises LLC
 Thompson Tractor Co., Inc.
 Tidewater Equipment Company
 Titan Machinery Inc.
 Total Equipment & Rental
 Tracey Road Equipment Inc.
 Tractor & Equipment Co.
 TraxPlus
 Triad Machinery, Inc.
 US Equipment Sales and Rental, LP
 Vandalia Rental
 Vermeer All Roads
 Vermeer Canada Inc.
 Vermeer Great Plains, Inc.
 Vermeer Heartland, Inc.
 Vermeer MidSouth, Inc.
 Vermeer Midwest
 Vermeer Mountain West
 Vermeer Southeast Sales & Service Inc.
 Vermeer Texas-Louisiana
 Volvo Construction Equipment & Services
 WA Equipment
 Wagner Equipment Co.
 Warren CAT
 Waukesha-Pearce Industries, LLC
 WesGroup Equipment LP
 West Side Tractor Sales Co.
 Westate Machinery Co.
 Western Pacific Crane & Equipment LLC
 Wheeler Machinery Co.
 White Star Machinery & Supply Co., a div. of Berry Companies, Inc.
 Whitney & Son, Inc.
 Winchester Equipment Company
 Witch Equipment Co. Inc.
 Wood's CRW Corp.
 Woods Equipment Co.
 Yancey Bros. Co.
 Yellowhouse Machinery Co.

DEALER MEETINGS



AED SUMMIT

Kick off the year at AED Summit by hosting a private event for your dealers and customers. Summit provides the ideal setting to recognize your top performers from 2026, share your vision and goals for 2027, and align your partners for a successful year ahead.

Get creative – AED will support you every step of the way. Host a breakfast, lunch, dinner, or other private event and bring your entire dealer network together for a memorable and impactful experience.

Setting up dealer meetings has never been easier. AED member companies that host a hospitality or meeting room—or exhibit in CONDEX—can reserve additional meeting rooms at **no extra cost**, making it simple to schedule productive conversations with dealers.

AVAILABLE DEALER MEETING DATES

- ▶ Sunday, January 24 (All Day)
- ▶ Tuesday, January 26 (Evening)
- ▶ Thursday, January 28 (All Day)

NOTE: Participants in dealer meetings are required to register for AED Summit at the applicable registration rate.

QUESTIONS?

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AED[®]

S U M M I T

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